



# Annual Report 2014

## **Corporate Profile**

SHL Telemedicine Ltd., headquartered in Tel Aviv, Israel and is engaged in developing and marketing advanced personal telemedicine systems and the provision of medical call center services, with a focus on cardiovascular and related diseases, to end users and to the healthcare community. SHL Telemedicine offers its services and personal telemedicine devices to subscribers utilizing telephonic and Internet communication technology. These services save life and improve the quality of life for our subscribers, while enabling cost savings for the healthcare community.

SHL is the market leader in Israel and active internationally in Germany, the United States and APAC in one business segment, Telemedicine services. SHL is listed on the SIX Swiss Exchange (SHLTN, ISIN) and has an ADR program listed over-the counter (OTCPK: SMDCY). For more information please visit our web site at http://www.shl-telemedicine.com.

## Key Figures (December 31)

(except profit per share)20142013Revenues40.029.7EBIT/(LBIT)1.33.1EBITDA7.48.1EBITDA/(LBITDA) margin18.5%27.3%Net profit (loss)0.82.2Net profit (loss) per share0.080.22Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9Employees448450	All financial units in USD 1,000		
EBIT/(LBIT)1.33.1EBITDA7.48.1EBITDA/(LBITDA) margin18.5%27.3%Net profit (loss)0.82.2Net profit (loss) per share0.080.22Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	(except profit per share)	2014	2013
EBITDA7.48.1EBITDA/(LBITDA) margin18.5%27.3%Net profit (loss)0.82.2Net profit (loss) per share0.080.22Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	Revenues	40.0	29.7
EBITDA/(LBITDA) margin18.5%27.3%Net profit (loss)0.82.2Net profit (loss) per share0.080.22Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	EBIT/(LBIT)	1.3	3.1
Net profit (loss)0.82.2Net profit (loss) per share0.080.22Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	EBITDA	7.4	8.1
Net profit (loss) per share0.080.22Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	EBITDA/(LBITDA) margin	18.5%	27.3%
Cash, cash equivalents and marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	Net profit (loss)	0.8	2.2
marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	Net profit (loss) per share	0.08	0.22
marketable securities17.728.4Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9			
Total outstanding debt23.228.7Total assets92.1107.8Shareholder's equity61.468.9	Cash, cash equivalents and		
Total assets92.1107.8Shareholder's equity61.468.9	marketable securities	17.7	28.4
Shareholder's equity 61.4 68.9	Total outstanding debt	23.2	28.7
	Total assets	92.1	107.8
Employees 448 450	Shareholder's equity	61.4	68.9
Employees 448 450			
	Employees	448	450

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## Letter from the Chairman of the Board

hroughout 2014, SHL has delivered on its promise to broaden its international footprint. The company is successfully growing the business in Germany by expanding sales and marketing of its offering, as well as through the acquisitions of almeda and GPH. This growth has allowed SHL to become the leading provider of telehealth services in the German market. The company's position will continue to strengthen as it fully integrates GPH, which is expected to contribute additional revenue and increase overall profitability in 2015. This is a testament to the attractiveness of the telemedicine market and SHL's technological leadership.

SHL has also taken great strides in bringing its offerings forward in the U.S. and APAC markets. As in Germany and Israel, individuals in these markets who have suffered a heart attack and their caregivers share the same need to improve their quality of life, alleviate anxiety and reduce mortality. By working with hospitals, health institutions, clinics and opinion leaders, SHL is establishing credibility and acceptance of its smartheart<sup>™</sup> within the medical community. These efforts are part of the strong foundations that the company is laying down to advance the marketing and distribution of the smartheart to healthcare professionals and personal consumers in 2015.

#### Germany – acquisition of GPH

In Germany, SHL continued to strengthen its position as the leading provider of telehealth services and successfully integrated almeda, which was acquired in late-2013.

Earlier this month, SHL acquired GPH (Gesellschaft für Patientenhilfe), based in Munich, from Alere, Inc. GPH's nationwide German telemedicine programme, Cordiva, currently cares for about 10,000 chronic heart failure patients in daily regular care. GPH counts AOK Bayern and AOK North East amongst its major clients.

The GPH acquisition represents a natural fit to SHL's German business and is expected to contribute annual revenues of USD 9.0 to 10.0 million and be accretive already in 2015; consequently, it is anticipated to provide overall enhanced profitability to the combined German operations.



#### Israel – another strong year

2014 was another strong year for SHL's Israeli business, with improved margins, profitability and cash flow. SHL's loyal subscriber base continues to show high satisfaction rates from the personal consumer services and health insurers continue to increase adoption of SHL's service offerings among chronically ill patients.

#### U.S. and APAC – growing globally

As part of SHL's global expansion strategy, the company has been gradually increasing its investments in the U.S. and APAC markets. As a first step, SHL has been securing relationships with partners within the medical ecosystem in order to establish product and service credibility. As such, the smartheart is being used already by approximately 100 clinics and hospitals in the U.S. and APAC. In tandem, SHL has been working on establishing sales channels, both to directly to consumers and to medical professionals, through customary distribution channels and partners. The first distribution agreement was signed with USCI in Japan, and SHL expects additional agreements with other partners to be finalized in the coming months.

#### **Financial Highlights**

Over the course of 2014, revenues increased considerably year over year due primarily to the growth in SHL's German business. Even with the increased investments in geographical expansion, SHL's financial performance has strengthened, with improved gross profit and operating results.

In 2014, total revenues grew by 34.7% (34.0% at constant exchange rates\*) and amounted to USD 40.0 million compared to USD 29.7 million in 2013. Revenues from the German operations increased 167% to USD 16.3 million compared with USD 6.1 million in 2013. Revenues from the Israeli operations were stable at USD 23.7 million compared with revenues of USD 23.6 million in 2013.

In terms of geographic breakdown, the German market and Israeli market accounted for 40.7% and 59.3% of group revenues, respectively. This is compared with 20.5% and 79.5% of group revenues, respectively, in 2013.

Gross margins for the year improved to 55.8% of revenues compared with 53.5% of revenues in 2013,

bringing gross profit to USD 22.3 million compared with a gross profit of USD 15.9 million in 2013.

EBITDA for the year reached USD 7.4 million (18.5% of revenues) with an EBIT of USD 1.3 million (3.3% of revenues), compared with an EBITDA of USD 8.1 million and an EBIT of USD 3.1 million in 2013. In 2013, the company recorded a gain of USD 8.5 million from the acquisition of German almeda; thus, excluding such one-time gain, operating profit improved significantly.

Net income for the year amounted to USD 0.8 million (USD 0.08 per share) compared with a net income of USD 2.2 million (USD 0.22 per share) in 2013. Again, excluding such one-time gains recorded in 2013, net profit for the year has improved considerably.

Cash used in operations during the year amounted to USD 3.1 million compared with USD 2.6 million, excluding a one-time payment of USD 5.2 million received in the first quarter of 2013. Cash, cash equivalents and marketable securities amounted to USD 17.7 million as of December 31, 2014.

Balance Sheet: SHL's assets as of 31 December 2014 totalled USD 92.1 million, with shareholders' equity amounting to USD 61.4 million (66.7% of balance sheet); compared with assets of USD 107.8 million and shareholders' equity amounting to USD 68.9 million as of 31 December 2013. The decrease in the reported

shareholders' equity and total assets is mainly attributable to the appreciation of the USD against the NIS, resulting in a corresponding decrease of the foreign currency translation reserve in the equity section in the amount of USD 7.7 million.

#### Growing internationally

International expansion remains a key priority for the years to come as SHL seeks to leverage its smartheart technology platform to exploit global opportunities. In that context, the company is pleased to announce that it signed a distribution agreement in early-2015 for the smartheart<sup>™</sup> device with USCI Holdings, Inc., of Japan, whereby USCI has already placed a sizable ordered for the devices. The agreement with USCI is a validation for the unique features of SHL's platform.

SHL is proud of its strong and growing team of more than 400 employees. The company strives to offer a challenging and fulfilling work place through which to realize its vision of bringing the medicine of tomorrow to the global markets. SHL also appreciates all of its clients and shareholders for their ongoing support.

Sincerely

Elon Shalev Chairman of the Board

\* Constant currency - In order to enable meaningful comparison between the 2014 and 2013 results, 2014 results are also presented at constant currency exchange rates. These are calculated by translating the 2014 results using the average 2013 exchange rates instead of the current period exchange rates. Management believes that this presentation enable a more meaningful comparison between the periods due to the significant fluctuations in NIS/USD/EUR exchange rates.

# Information for Investors

#### **Capital structure**

The issued share capital is divided into 10,460,306 registered shares with a par value of NIS 0.01 each (excluding 417,582 ordinary shares of NIS 0.01 par value each held by SHL)

#### Significant shareholders'

As of December 31, 2014, SHL was aware of the following shareholders with more than 3% of all voting rights in the company.

	2014	2014	2014	2013
	Number of	%	%	%
	Ordinary	Including	Excluding	Excluding
	Shares	Treasury	Treasury	Treasury
	Held	Shares	Shares	Shares
Alroy Group	2,782,608	25.58%	26.60%	26.66%
G.Z. Assets and				
Management Ltd.	921,533	8.47%	8.81%	8.83%
Prime Finance Corporation	n 736,722	6.77%	7.04%	7.06%
Copper Valley Finance Ltd.	736,722	6.77%	7.04%	7.06%
Eli Alroy	749,299	6.89%	7.16%	7.18%
SHL Treasury shares	417,582	3.84%	-	-
shie heading shares	117,502	5.0170		

The above table of Significant Shareholders reflects both actual holdings as of December 31, 2014, after deducting from the total number of shares outstanding 417,582 Ordinary Shares held by SHL, and actual holding as of December 31, 2014 calculated including ordinary shares held by SHL, all as indicated above, but does not reflect holding on a fully diluted basis. All in accordance with notifications received by the Company from shareholders and the SAG registrar as of December 31, 2014.

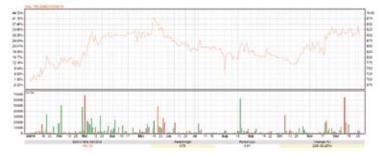
#### Statistics on SHL Telemedicine as at December 31, 2014

Registered shares with a par value of NIS 0.01 each

Securities number	1128957
Number of shares*	10,460,306
Market price high/low (CHF)	9.78/6.97
Market capitalization high/low (CHF million)	106.4/75.8
Market capitalization 31/12/14 (CHF million)	97.9
Share capital – nominal value (NIS)	104,603

\* Excluding 417,582 ordinary shares held by SHL.

#### Share price development



#### Listing

All SHL shares are listed on SIX Swiss Exchange

Ticker symbol:	SHLTN
Currency:	CHF
Listing date:	November 15, 2000
Company has an ADR program on the G	ОТСВВ
Ticker symbol:	SMDCY

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#### **Investor relations**

SHL Telemedicine Ltd. Erez Alroy, Co-CEO Eran Antebi, Chief Financial Officer 90 Igal Alon St., Tel Aviv 67891, Israel Tel. ++972 3 561 2212 Fax: ++972 3 624 2414 Email: ereza@shl-telemedicine.com Email: erana@shl-telemedicine.com

Next Publications

Q1 Results: May 20, 2015 Q2 Results: August 19, 2015 Q3 Results: November 18, 2015 Corporate Governance 2014

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## SHL TeleMedicine Ltd. Corporate Governance Report

#### Introduction

The corporate governance framework of SHL Telemedicine Ltd. ("SHL") reflects a system of checks and balances among the powers of the shareholders, the Board of Directors and the management with the goal to safeguard the interests of SHL and its shareholders while creating sustainable value. SHL is committed to creating transparent, progressive and sustainable corporate management and strives to continuously improve these checks and balances.

Documents related to SHL's corporate governance can be accessed at the Corporate Governance section of the SHL website (http://www.shl-telemedicine.com/investorsrelations/corporate-governance/).

#### Changes in the Financial Year 2014

At the 2014 Annual General Meeting (the "2014 AGM"), Mr. Elon Shalev, Mr. Eliyahu Ayalon and Mr. Ziv Carthy were re-elected to the Board of Directors until the next annual meeting. Ms. Nehama Ronen continued to serve as an independent (external) director of the Company (with Ms. Ronen serving her third and last three (3) year term until the Annual General Meeting in 2016). In addition, one new independent (external) director, Dr. Ruth Ben Yakar, was elected to serve for a three (3) year term until the Annual General Meeting in 2017, and three (3) new non-executive directors, Mr. Elad Magal, Mr. Oren Most and Mr. Amnon Sorek were elected to the Board of Directors at the 2014 AGM. Mr. Yariv Alroy, Mr. Erez Alroy, Mr. Salomon Mizrahi, Ms. Dvora Kimhi and Mr. Nissim Zvili terminated their service on the Board of Directors as of such time.

Dr. Ruth Ben Yakar was appointed as a new member of the Company's Audit Committee and Compensation Committee, and Ms. Nehama Ronen and Mr. Eli Ayalon were re-appointed to these committees (for further information regarding the members of the Audit Committee and the Compensation Committee and their respective tasks, please refer to Section 3.3 below).

On March 18, 2015, the Company's Board of Directors appointed a new committee for the examination of the Company's financial statements, such committee comprised of three (3) members: Ms. Nehama Ronen, Dr. Ruth Ben Yakar and Mr. Amnon Sorek (for further information regarding the members of the Committee for the Examination of the Financial Statements and the committee's tasks, please refer to Section [] below).

Pursuant to the provisions of Israeli Companies Law – 1999 (the "Israeli Companies Law") (for further information, please refer to Section 5.2 below) Mr. Yariv Alroy's and Mr. Erez Alroy's engagement terms require approval by the Company's organs, amongst which the general meeting of shareholders, once every three (3) years. The engagement terms were last approved on August 10, 2011. Despite the approval by the Company's compensation committee and Board of Directors, such terms were not re-approved at the 2014 AGM. The respective service agreements of Mr. Yariv Alroy and Mr. Erez Alroy will therefore expire after the lapse of the relevant notice period, unless the engagement terms are agreed upon and approved by all required corporate organs, including the Company's shareholders.

The Company purchased an Indian shell company, SHL Telemedicine India Private Limited, through which it intends to conduct its business in India.

Certain amendments to the regulations promulgated under the Israeli Companies Law with respect to (a) publication of the notice of a general meeting of shareholders in a public company; and (b) ballots and shareholder statements, as well as addition of topics to the general meeting agenda, came into effect (for further information, please refer to Section 6.3 below).

In January 2014, the Company adopted an office holder compensation policy pursuant to the provisions of the Israeli Companies Law (for further information, please refer to Sec. 5.1 below).

#### Laws and regulations

The principles and rules of SHL on corporate governance are laid down in the Articles of Association of SHL, the Israeli Companies Law and the regulations promulgated thereunder, as well as other Israeli legislation applicable to SHL. As SHL is traded on the SIX Swiss Exchange, it has additionally taken upon itself to comply with certain reporting requirements of the listing rules of the SIX Swiss Exchange. In addition, certain reporting requirements apply to it directly as a foreign issuer with a main trading market on the SIX Swiss Exchange (for further information, please refer to Section 9 below). SHL has a Level 1 ADR Program (the "ADR Program") in place but it is currently not subject to full reporting obligations to the U.S. Securities and Exchange Commission ("SEC") in connection therewith, subject inter alia to publication of certain information in English on its website pursuant to the applicable SEC regulation (see Section 9 below).

The information presented here is updated as of December 31, 2014, and was prepared in accordance with the Corporate Governance Directive of the SIX Swiss Exchange.

#### 1. Group Structure and Shareholders 1.1 Group Structure

## 1.1.1 Operational Group Structure:

SHL Telemedicine Ltd. is a company incorporated in Israel whose shares are publicly traded on the SIX Swiss Exchange under the symbol SHLTN (see Section 1.1.2 for additional information on the Company). SHL and its subsidiaries develop and market advanced personal telemedicine solutions. Personal telemedicine is the transmission of medical data by an individual, from a remote location, to a medical call center via telecommunication networks. SHL's personal telemedicine systems are designed to improve quality of care and life for people suffering from various health conditions ranging from the high-risk and chronically ill to ordinary users of healthcare products and services who wish to take a more active role in managing their own health.

During 2014 the Company and its subsidiaries in Israel, Germany, the U.S. and India operated in one business segment - telemedicine services.

Telemedicine services are the provision of telemedicine services and devices to subscribers utilizing telephonic and internet communication technology. SHL's telemedicine solution offers centralized remote diagnostic and monitoring services to end-users, making use of computer systems, hi-tech devices, and specially designed medical data protocols. SHL's platform offers solutions to subscribing patients, health insurance companies, hospitals, clinics, physicians and other health care providers.

SHL Telemedizin GmbH, an indirectly wholly owned subsidiary of the Company, together with its subsidiaries Almeda Gesundheitsservices GmbH and SHL Telemedizin Europe GmbH (together "SHL Germany"), operate in the German market and provide telemedicine services to patients in Germany, mainly through German health insurers. SHL Germany is run as a stand-alone business and enjoys a high degree of autonomy, with its own management.

SHL Telemedicine Ltd. and its Israeli subsidiaries Shahal Haifa - Medical Services Ltd. and Shahal Rashlatz-Rehovot Medical Services Ltd. (together "SHL Israel") operate in the Israeli market and provide telemedicine services mainly to private paying subscribers. SHL Israel is run as a stand-alone business and enjoys a high degree of autonomy, with its own management.

**Research and development activities are conducted by SHL Telemedicine International Ltd. ("SHL INT").** Production of devices is outsourced by SHL INT to third party manufacturers with telemedicine devices being sold by SHL INT to SHL Germany and SHL Israel. In addition, SHL INT provides software development and maintenance services to all group entities.

SHL Telemedicine USA, Inc. operates in the US market ("SHL USA") and sells telemedicine devices and services to healthcare professionals and private paying subscribers. SHL USA is active mainly in business development and sales and marketing activities together with corporate management.

SHL Telemedicine India Private Limited operates in the Indian market ("SHL India"). and sells telemedicine devices and services to healthcare professionals and private paying subscribers. SHL India is active mainly in business development and sales and marketing activities together with corporate management.

Corporate management is located at SHL Telemedicine and SHL INT and is active in performing its corporate duties, i.e. group management, business development, finance and oversight and control on an ongoing basis of its different territories (SHL Germany, SHL Israel, SHL USA, SHL India and SHL INT).

## 1.1.2 Description of the material group companies belonging to the SHL group:

SHL Telemedicine Ltd. ("SHL") - SHL's authorized share capital is comprised of New Israel Shekels ("NIS") 140,000 divided into 14,000,000 ordinary shares of NIS 0.01 par value each. As of December 31, 2014, SHL's issued and outstanding share capital was NIS 104,603.06 divided into 10,460,306 fully paid registered ordinary shares of NIS 0.01 par value each (excluding 417,582 ordinary shares

of NIS 0.01 par value each held by SHL). For additional information regarding the implications of the purchase by a company of its own shares, see Section "The Ordinary Shares, Voting Rights" on page 16. The registered shares of SHL are traded on the main board of the SIX Swiss Exchange, security no. 1128957, ISIN IL0010855885. As of December 31, 2014, SHL's market capitalization was CHF 97.9 million. SHL's registered office is located at 90 Yigal Alon Street (Ashdar Building), Tel-Aviv, Israel. None of the issued and outstanding share capital of SHL is held by SHL's subsidiaries.

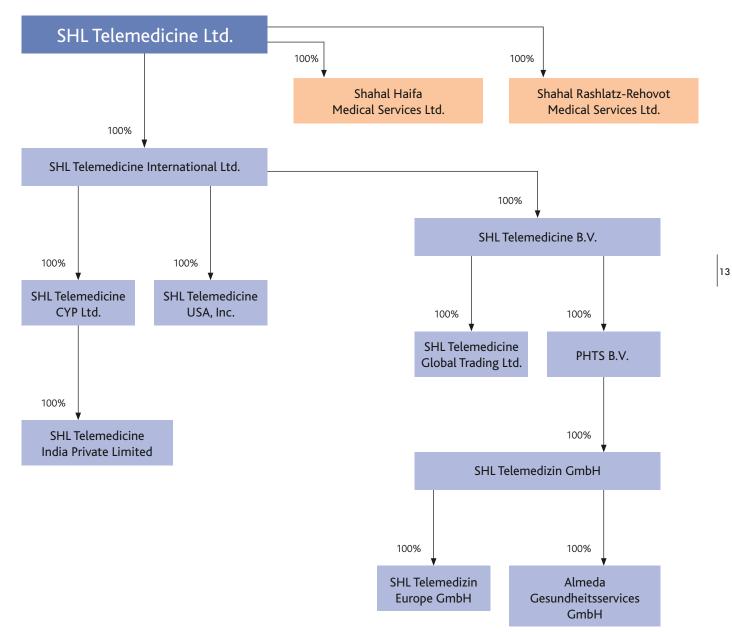
#### Non-Listed Companies Belonging to the SHL Group:

Name	Domicile	Share Capital and % of holding (directly or indirectly through wholly owned subsidiaries)
Shahal Haifa - Medical	Tel-Aviv,	Authorized Share Capital: NIS 13,000, divided into 12,000 Ordinary Shares par value NIS1.00 each
Services Ltd. ("SHL Haifa")	Israel	and 1,000 Voting Shares par value NIS1.00 each
		Issued Share Capital: 100 Voting Shares and 100 Ordinary Shares
		100% (held by SHL)
Shahal Rashlatz-Rehovot	Tel-Aviv,	Authorized Share Capital: NIS 16,600 divided into 16,600 Ordinary Shares par value NIS1.00 each
Medical Services Ltd.	Israel	Issued Share Capital: 100 Ordinary Shares
("SHL Rashlatz")		100% (held by SHL)
SHL Telemedicine	Tel-Aviv,	Authorized Share Capital: NIS 100,000 divided into 91,000 Ordinary Shares par value NIS1.00 each
International Ltd.	Israel	and 10,000 Preferred A Shares par value NIS 1.00 each
("SHL INT")		Issued Share Capital: 8,260 Ordinary Shares and 1,740 Preferred A Shares
		100% (held by SHL)
SHL Telemedicine B.V.	Amsterdam,	Authorized Share Capital: EUR 75,000 divided into 300,000 Ordinary Shares par value EUR 0.25 each
("SHL BV")	Netherlands	Issued Share Capital: 74,043 ordinary shares.
		100% (held by SHL INT)
Personal Healthcare	Amsterdam,	Authorized Share Capital: EUR 4,000,000 divided into 4,000,000 Ordinary Shares par value EUR 1.00 each
Telemedicine Services	Netherlands	Issued Share Capital: 811,500 ordinary shares.
Europe B.V. ("PHTS")		100% (held by SHL BV)
SHL IRL B.V.	Amsterdam,	Authorized Share Capital: EUR 90,000 divided into 90,000 Ordinary Shares par value EUR 1.00 each
	Netherlands	Issued Share Capital: 18,000 ordinary shares.
		100% (held by SHL BV)
SHL Telemedizin GmbH	Dusseldorf,	Authorized Share Capital: EUR 300,000 divided into 2 Ordinary Shares par value EUR 25,000
		and EUR 275,000
	Germany	Issued Share Capital: 2 ordinary shares.
		100% (held by PHTS)
SHL Telemedicine Europe	Dusseldorf,	Authorized Share Capital: EUR 25,000 divided into 1 Ordinary Share par value EUR 25,000 each
GmbH	Germany	Issued Share Capital: 1 ordinary share.
		100% (held by SHL Telemedizin GmbH)
Almeda Gesundheitsservices	Munich,	Authorized Share Capital: EUR 25,000
GmbH	Germany	Issued Share Capital: 25,000 shares with par value EUR1.00 each
		100% (held by SHL Telemedizin GmbH)
SHL Telemedicine Global	Shanon,	Authorized Share Capital: EUR 1,000,000 divided into 1,000,000 Ordinary Shares par value EUR 1.00 each
Trading Ltd.	Ireland	Issued Share Capital: 1,000 ordinary shares.
		100% (held by SHL BV)
SHL Telemedicine USA, Inc	. Delaware,	Authorized Share Capital: USD 1.00 divided into 100 Ordinary Shares par value USD 0.01 each
SHL Telemedicine USA, Inc	. Delaware, USA	Issued Share Capital: 100 ordinary shares.

SHL Telemedicine CYP Ltd.	Nicosia,	Authorized Share Capital: EUR 100 divided into 100 Ordinary Shares par value EUR 1.00 each
	Cyprus	Issued Share Capital: 100 ordinary shares.
		100% (held by SHL INT)
SHL Telemedicine India	Haryana,	Authorized Share Capital: Rs 100,000 divided into 10,000 Equity Shares
Private Limited	India	Issued Share Capital: 10,000 Equity Shares
		100% (held by SHL Cyprus)

There are no companies belonging to the consolidated entities of SHL whose equity securities are listed on a stock exchange.

#### Graphic Overview of Group Companies:



#### **1.2 Significant Shareholders**

As of December 31, 2014, SHL was aware of the following shareholders with more than 3% of all voting rights in the Company<sup>1</sup>:

2014	2014	2014	2013
Number of	%	%	%
Ordinary	Including	Excluding	Excluding
Shares	Treasury	Treasury	Treasury
Held	shares	shares	shares
2,782,608	25.58%	26.60%	26.66%
921,533	8.47%	8.81%	8.83%
736,722	6.77%	7.04%	7.06%
736,722	6.77%	7.04%	7.06%
749,299	6.89%	7.16%	7.18%
417,582	3.84%	-	
	Number of Ordinary Shares Held 2,782,608 921,533 736,722 736,722 749,299	Number of Ordinary Shares         % Including Treasury shares           2,782,608         25.58%           921,533         8.47%           736,722         6.77%           736,722         6.89%	Number of Ordinary Shares         %         %           Ordinary Held         Including Treasury shares         Excluding Treasury shares           2,782,608         25.58%         26.60%           921,533         8.47%         8.81%           736,722         6.77%         7.04%           736,722         6.89%         7.16%

1 The Alroy Group is comprised of (i) Mr. Yoram Alroy who holds 1.38%; (ii) Yoram and Nehama Alroy Investments Ltd., an entity wholly owned by Yariv Alroy, Erez Alroy and an additional family member, which holds approximately 5.53%, of the issued and outstanding share capital of SHL, (ii) Mr. Erez Alroy, Co-CEO of SHL who holds individually and through a company wholly owned by him 0.18% of the issued and outstanding share capital of SHL, (iii) Mr. Elon Shalev, brother-in-law of Mr. Yoram Alroy, who holds, individually and through Elon Shalev Investments Ltd., a private company wholly owned by Mr. Elon Shalev, approximately 6.93% of the issued and outstanding share capital of SHL, (iv) Y. Alroy Family Ltd., a private company wholly owned by Mr. Yoram Alroy, Mr. Elon Shalev and members of their family, that holds approximately 5.10% of the issued and outstanding share capital of SHL, and (v) Southland Holding Ltd., a private company owned by Mr. Erez Alroy, Mr. Yariv Alroy and Mr. Elon Shalev, that holds approximately 7.48% of the issued and outstanding share capital of SHL. All of the foregoing percentages are calculated excluding treasury shares held by SHL and excluding an aggregate number of 81,288 options to purchase the Company's Ordinary Shares held by members of the Alroy Group (for further information regarding such options, please refer to Section 2.2 below).

2 With respect to Prime Finance Corporation, the above information is based on a notification received from Prime Finance Corporation on November 4, 2014. With respect to Copper Valley Finance Ltd., the above information is based on a notification received from Copper Valley Finance Ltd. on November 1, 2014. With respect to Eli Alroy (not a member of the Alroy group), the above information is based on a notification received from him on October 30, 2014 and with respect to all above shareholders also based on the shareholder register maintained by SIX SAG AG, as of December 31, 2014 (the "Shareholder Register"). With respect to G.Z. Assets and Management Ltd. and the Alroy Group, the above information is based on the notifications made by the aforementioned shareholders to the Disclosure Office on 10.12.2013 and 9.12.2013, respectively, as well as the Shareholder Register.

The above table of Significant Shareholders reflects both actual holdings as of December 31, 2014, after deducting from the total number of shares outstanding 417,582 Ordinary Shares held by SHL, (as described in Section 1.1.2 above), and actual holdings as of December 31, 2014 calculated including ordinary shares held by SHL, all as indicated above, but does not reflect holdings on a fully diluted basis.

All shareholdings that have been reported to SHL and the Disclosure Office of the SIX Swiss Exchange as per Art. 20 of the Federal Act on Stock Exchanges and Securities Trading (SESTA) and the provisions of the Stock Exchange Ordinance of the Swiss Financial Market Supervisory Authority (SESTO-FINMA) and published on SIX Swiss Exchange AG's electronic publication platform can be viewed at www.six-exchange-regulation.com/ obligations/disclosure/major\_shareholders\_en.html).

The members of the Alroy Group cooperate amongst one another in the nomination and appointment of members of the Board of Directors.

SHL is not aware of any other agreements or arrangements among its shareholders.

#### **1.3 Cross-Shareholdings**

There are no cross-shareholdings exceeding 5% of the share capital and voting rights by any of the Significant Shareholders and SHL.

#### 2. Capital Structure

#### 2.1 Capital on the Disclosure Deadline

Authorized share capital as of December 31, 2014

Number of Ordinary Shares	14,000,000			
Par value	NIS 0.01 each			
Share capital	NIS 140,000			
Issued and outstanding share capital as of December 31, 2014				
Number of Ordinary Shares	10,460,306			
par value	NIS 0.01 each			
Share capital	NIS 104,603.06			

\* Excluding 417,582 Ordinary Shares held by SHL. For additional information regarding the implications of the purchase by a company of its own shares, see Section "The Ordinary Shares, Voting Rights" on page 16.

#### 2.2 Authorized and Conditional Capital

#### General

Under Israeli law, a company's authorized share capital represents the maximum amount of shares which is authorized for issuance by the company. SHL's authorized share capital is comprised of NIS 140,000 divided into 14,000,000 ordinary shares of NIS 0.01 par value each (the "Ordinary Shares"). The issued and outstanding share capital of SHL, as of December 31, 2014, was NIS 104,603.06, divided into 10,460,306 fully paid registered Ordinary Shares (excluding 417,582 Ordinary Shares held by SHL). Any increase in the authorized share capital is valid as of the date of of the approval thereof by the shareholders (with respect to special majority requirements, please refer to Section [6.2] below). Authorized share capital, or any increase thereof is not limited in time. However, the shareholders may, at the General Meeting, cancel authorized but not yet issued share capital, provided that the Company did

not undertake to issue shares out of such authorized but unissued share capital. Pursuant to SHL's Articles of Association, the unissued shares are under the sole control of the Board of Directors of SHL who has the authority to allot or otherwise dispose of them on such terms and conditions as it may see fit. Generally, any such issuance of shares is valid as of the date of the approval thereof by the Board of Directors.

SHL approved a maximum number of up to 1,056,627 Ordinary Shares (subject to adjustments as set forth in the 2005 Key Employee Share Option Plan, as such term is hereinafter defined) reserved for issuance upon exercise of options that may be granted pursuant to the Option Plans. For additional information with respect to share option plans adopted by SHL and the grant of options to purchase Ordinary Shares, see Section "Share Options" below.

#### **Share Options**

Share options currently outstanding are share options which were granted pursuant to SHL's 2005 Key Employee Share Option Plan (the "2005 Share Option Plan"). The 2003 Share Option Plan previously adopted expired in 2013 and as of the date of this report, no further options are outstanding thereunder.

Pursuant to the 2005 Share Option Plan, options may be granted to executives, directors (whether executive or non-executive) and key employees of the Company or its subsidiaries, whereby the Board of Directors has full discretion to determine the specific grantees from time to time. The maximum number of Ordinary Shares which may be issued under the 2005 Share Option Plan and under any other existing or future share incentive Option Plans of the Company is 1,056,627, subject to adjustments as provided in the 2005 Share Option Plan. Pursuant to the 2005 Share Option Plan, the exercise price shall be the closing price for an Ordinary Share on the last trading day prior to the grant, unless determined otherwise by the Company's Board of Directors in its discretion. However, with respect to all option grants since May 2010, the Board of Directors determined in each case that the exercise price for such option grants shall be the average share price in the thirty (30) days preceding the date of grant. The foregoing has also been stipulated as the exercise price applicable to any grants of share-based compensation to the Company's officers pursuant to the Company's Officer Compensation Policy adopted in January 2014. Further, pursuant to a resolution of the Board of Directors of SHL as of November 7, 2010, all options issued under the 2005 Share Option Plan are exercised by way of the net exercise method. Options granted under the 2005 Share Option Plan shall vest one-third (1/3) on each of the first, second and third anniversary of the date of grant, so that all options shall be fully vested and exercisable on the first business day following the lapse of thirty six (36) months from the date of grant, unless determined otherwise by the Company's Board of Directors, contingent upon the achievement of certain market and performance conditions which, unless determined otherwise by the Company's Board of Directors, shall be based on the rate of the increase in the market price of the shares and of the Company's earnings per share. The Board of Directors of SHL may in its discretion reduce the relevant performance targets to zero, and has done so in all instances since June 2011. The options shall expire six (6) years from the date of grant (unless expired earlier under the terms of the 2005 Share Option Plan or the relevant award agreement). The 2005 Share Option Plan is in effect for a period of ten (10) years from the time of its adoption in April 2005 and will accordingly expire in April 2015, unless extended.

Information with respect to the issued and outstanding SHL share options is as follows:

		Weighted Average exercise price		Weighted Average exercise price
	2014	in CHF	2013	in CHF
As at January 1	655,522	6.86	926,224	6.61
Granted during the year	132,000	8.51	66,379	7.78
Forfeited during the year	(50,306)	7.48	(87,112)	7.07
Exercised during the year	(89,702)	6.48	(249,969)	6.09
Outstanding at the				
end of the year	647,514	7.21	655,522	6.86
Vested at December 31	425,787	6.81	365,880	6.80

#### 2.3 Changes in Capital Structure within the Last Three Financial Years

As of December 31, 2012, 2013 and 2014, SHL's issued share capital was comprised of 10,343,801, 10,435,526 and 10,460,306 Ordinary Shares, respectively. The foregoing changes in the Company's share capital result from the exercise of share options previously granted under SHL's Option Plans and the repurchase of shares by SHL under its share repurchase plan, first approved by the Board of Directors of the Company on March 25, 2008, as increased and extended over time. As part of its approval of the share repurchase program (and its respective extensions and increase), the Board of Directors determined, in accordance with the requirements of the Israeli Companies Law, that the Company had sufficient profits and other surplus (as calculated under the Israeli Companies Law) in order to repurchase its Ordinary Shares traded on the SIX Swiss Exchange and that there was no reasonable concern that the repurchase would prevent SHL from satisfying its existing and foreseeable obligations as they become due. Under the approved repurchase plan, SHL is authorized to repurchase its own Ordinary Shares traded on the SIX Swiss Exchange, from time to time, in an amount of up to an equivalent of US\$4,000,000 (including all shares repurchased following the initial March 25, 2008 approval). The Board originally approved an initial repurchase period lasting up until June 30, 2008, and has since extended the duration of the share repurchase program several times, the latest such extension applicable to share repurchases made up until March 31, 2013. Each extension was made under reaffirmation by the Board that such repurchase by the Company of Ordinary Shares continues to satisfy the requirements of the Israeli Companies Law (as described above). The Board of Directors did not further extend the repurchase period beyond the aforementioned date in the year under review.

The registration statement with respect to the Company's ADR Program, pursuant to which American Depositary Shares (each representing one (1) ordinary share of SHL) are traded in the U.S. over-the-counter market became effective as of January 31, 2014 (for rights of holders of American Depositary Shares, please see the following section.)

## 2.4 The Ordinary Shares and the American Depositary Receipts

#### 2.4.1 The Ordinary Shares General

SHL's authorized share capital is comprised of NIS 140,000 divided into 14,000,000 ordinary shares of NIS 0.01 par value each (the "Ordinary Shares"), as set forth above. All the issued Ordinary Shares rank pari passu in all respects. The Ordinary Shares do not have preemptive rights. The ownership or voting of Ordinary Shares by non-residents of Israel, except with respect to citizens of countries which are in a state of war with Israel, is not restricted in any way by the Articles of Association of SHL or the laws of the State of Israel. The Ordinary

Shares are in book entry form only. No share certificates are issued; however, shareholders of record are entitled to receive non-negotiable confirmations from SHL evidencing their ownership of Ordinary Shares. Based on an agreement between SHL and SIX SIS AG (formerly SIS SegaInterSettle AG) ("SIS"), all issued Ordinary Shares will be booked into the SIS Clearing System. All of the issued and outstanding Ordinary Shares have been fully paid up.

#### Liquidation and Dividend Rights

In the event of SHL's liquidation, after satisfaction of liabilities to creditors, SHL's liquidation proceeds will be distributed to the holders of Ordinary Shares in proportion to the nominal value of their respective holdings. This liquidation right may be affected by the grant of preferential dividend or distribution rights to the holders of a class of shares with preferential rights that may be authorized in the future. Under the Israeli Companies Law, dividends may be paid out of profits and other surpluses, as calculated under the Israeli Companies Law, or as accrued over a period of two years, whichever is higher, each based on the most recent financial statements of the Company (provided that the date with respect to which such financial statements were prepared does not pre-date the distribution by more than six (6) months); provided, however, that there is no reasonable concern that the payment of such dividend will prevent the Company from satisfying its existing and foreseeable obligations as they become due. Any dividends will be subject to Israeli withholding tax. SHL's Articles of Association provide that the Board of Directors may from time to time declare and cause SHL to pay such dividend as may appear to the Board of Directors to be justified by the profits of SHL. The shareholders entitled to receive dividends are the shareholders on the date upon which it was resolved to distribute the dividends or at such later date as shall be provided in the resolution in question. Accordingly, under the SIS Agreement, each Registered Person is entitled to dividends (for a definition of such terms, please refer to Section 2.6 below).

#### Voting Rights

Holders of Ordinary Shares have one vote for each Ordinary Share held on all matters submitted to a vote of shareholders. For additional information regarding voting rights of the Ordinary Shares, see Section "Voting Rights Restrictions and Representations" on page 44. In case a company purchases its own shares, under the Israeli Companies Law, such shares become dormant and do not confer voting or any other rights so long as such shares are held by the company. As of December 31, 2014, the Company held 417,582 of its own Ordinary Shares.

There are no preferential voting rights attached to any of the Shares of SHL.

#### 2.4.2 The American Depositary Shares ("ADS")

SHL has entered into a Deposit Agreement with the Bank of New York Mellon (acting as depositary with respect to the ADR Program, the "Depositary") and all owners and holders of ADS from time to time (the "Deposit Agreement") setting forth the terms and applicable to the deposit of ordinary shares of the Company with the Depositary (or the Zurich office of UBS A.G. acting as custodian) for the purposes set forth under the Deposit Agreement, the creation of ADS representing Ordinary Shares of SHL deposited and the execution and delivery of American Depositary Receipts evidencing the ADS.

Pursuant to the Deposit Agreement (and the form of American Depositary Receipt annexed thereto), each ADS represents one (1) Ordinary Share of SHL (subject to adjustments). ADS may be certificated securities, evidenced by American Depositary Receipts, or uncertificated securities. The Depositary is required to maintain books with respect to both issuance of American Depositary Receipts and any transfer thereof, as well as delivery of ADS and transfers with respect thereto. Each owner of ADS shall be entitled to delivery of the relevant number of Ordinary Shares of SHL represented by such ADS, upon surrender by him/ her, at the offices of the Depositary, of the ADS (subject to payment of all applicable fees and charges and subject to the further terms of the Deposit Agreement).

The Depositary may treat any person registered on the books of the Depositary as owner of ADS as the absolute owner thereof for purposes of determining the person entitled to dividends or other distributions. Dividends are distributed by the Depository to the owner of the relevant ADS in proportion to the number of ADS representing the Ordinary Shares held by such owner of ADS. The record date determining which holders of ADS shall be entitled to dividends shall be the record date determined by the Company (to the extent practicable) and if different, as close as practicable to the date fixed by the Company. The Ordinary Shares represented by ADS are voted by the Depositary pursuant to instructions given by the relevant owner of such ADS to the Depositary. The Depositary shall inform the relevant owner, upon receipt of a notice of any meeting of shareholders of SHL, inter alia regarding the manner in which such instructions may be given and the number of Ordinary Shares represented by the ADS held by such owner. The record date with respect to determination of the owners of ADS entitled to give instructions for the exercise of voting rights shall be the date so fixed by the Company, or if a different date, then as close as practicable to the date fixed by the Company. The Depositary undertook not to vote any Ordinary Shares underlying the ADS other than in accordance with the instructions given by the relevant owner thereof. (For information regarding notice of convocation of shareholders meetings for holders of ADS, please refer to Section 6.3 below).

In the event of a rights offering by the Company, the Depositary has discretion, upon consultation with the Company (to the extent practicable), regarding the procedure to be followed in making such rights available to the registered owners of ADS or whether to dispose of such rights and make the relevant net proceeds available to such holders instead. Where for any reason, the Depositary may not do either of the foregoing, the Depository is allowed to let the relevant rights lapse without any further liability to registered owners of ADS or holders of ADRs.

#### 2.4.3 Duties of Shareholders

Under the Israeli Companies Law, each shareholder has a duty to act in good faith and customary way toward the Company and other shareholders and to refrain from abusing his or her powers in the Company, such as in shareholder votes, and from discriminating other shareholders. Furthermore, specified shareholders have a duty of fairness towards the Company. These shareholders include any controlling shareholders, any shareholder who knows that he or she possesses the power to determine the outcome of a shareholders vote and any shareholder who, pursuant to the provisions of the articles of association, has the power to appoint an office holder or any other power with respect to the company. However, the Israeli Companies Law does not define the substance of this duty of fairness. The aforesaid duties of shareholders also apply to Registered Persons to the extent such Registered Persons exercise the rights attached to the Ordinary Shares (for a definition of the term "Registered Persons", please refer to Section 2.6 below).

In addition, under the Israeli Companies Law, the disclosure requirements that apply to an office holder in a public company with respect to a personal interest such office holder may have with respect to an existing or proposed transaction of the company also apply to a controlling shareholder of a public company. For such purpose, a controlling shareholder is a shareholder who has the ability to direct the activities of a company, including a shareholder that owns twenty-five (25) percent or more of the voting rights if no other shareholder owns more than fifty (50) percent of the voting rights, and whereby a person holding more than half of the means of control of a company (including the right to appoint a majority of the directors or the right to appoint a company's general manager) is presumed to control such company. Further, any shareholder participating in a vote on an extraordinary transaction (including a private placement which is an extraordinary transaction) with a controlling shareholder or an extraordinary transaction with another person in which a controlling shareholder has a personal interest, or the engagement of a controlling shareholder or its relative as an office holder or employee (including the terms and conditions of the directors and office holders insurance and indemnification), must notify the Company prior to the relevant vote whether or not it has a personal interest in the relevant transaction - if no such notification is made, such shareholder is not entitled to vote and any vote of such shareholder is not counted (for approval requirements in connection with controlling shareholder transactions, please refer to the Section on "Statutory Quorums" below). The same notification requirement applies to (a) shareholders that have a personal interest in the appointment of an Independent (External) Director (for election of Independent (External) Directors, please see Section 3.1 below); (b) shareholders that have a personal interest in a full purchase offer (for full purchase offers, please see Section 7.1 below), and (c) any shareholder that has a personal interest in the approval of the Compensation Policy of the Company (for further details regarding the Compensation Policy, please see Section 5.1 below).

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Further, an "interested party" in a private placement (i.e. a holder of more than five (5) percent of the shares of a company or one who may become such holder as a result of the private placement) must promptly disclose any personal interest that he or she may have and any material information known to him or her in connection with such private placement.

Pursuant to the Swiss Federal Act on Stock Exchanges and Securities Trading ("SESTA"), any holder of a significant interest in the Company is required to notify the Company and the SIX Swiss Exchange if its holding in the Company's equity securities reaches, exceeds or falls below certain thresholds, subject to limited exceptions. The relevant thresholds triggering notification are 3%, 5%, 10%, 15%, 20%, 25%, 33 1/3%, 50% and 66 2/3% of the voting rights of the Company. Persons acting in concert must disclose their shareholdings on a consolidated basis and the holdings of all such a group's members are aggregated in order to calculate compliance with relevant thresholds. The relevant shareholdings must be notified to the Company and Disclosure Office of the Six Swiss Exchange within four (4) trading days from execution of the relevant transaction. The Company shall then publish the information received within two (2) trading days from receipt of the notification.

With respect to disclosure duties of shareholders submitting shareholder statements to the Company, please refer to Section 6.3 below.

#### 2.5 Dividend-right Certificates

No dividend-right certificates were issued by SHL as of the disclosure deadline.

#### 2.6 Nominee Registrations and Limitations on Transferability

#### SIS Agreement and Shareholder Registration

SHL is currently party to an agreement with SIX SIS AG ("SIS", the "SIS Agreement"), according to which SIS agrees to act as a nominee on behalf of any person registered in a Share Register maintained by SIX SAG AG ("SAG", the "Share Register"). SIS is registered in SHL's Register of Shareholders as shareholder of all of the issued and outstanding Ordinary Shares. The registration of SIS as shareholder of record is due to certain legal requirements under the Israeli Companies Law requiring a company such as SHL to keep a register of shareholders registering its shareholders of record. Under the SIS Agreement, SIS has irrevocably agreed and instructed SHL to enable each person registered from time to time with the SAG Register (a "Registered Person") to exercise, on behalf of SIS, with respect to such number of Ordinary Shares registered in the sub register on behalf of such Registered Person, all present and future rights and claims attached to the Ordinary Shares registered in SIS's name in SHL's Register of Shareholders. SHL has irrevocably acknowledged and

accepted such instruction of SIS that a Registered Person is entitled to exercise all present and future rights and claims attached to the Ordinary Shares with respect to the number of Ordinary Shares registered on behalf of such person in the Share Register.

SIS undertook to execute and deliver, upon request, to any Registered Person or to SHL any and all documents reasonably necessary to enable the Registered Person to exercise all rights attached to the Ordinary Shares, including voting rights.

Upon request of a Registered Person in the Share Register, record ownership of the number of Ordinary Shares registered in the name of such person in the Share Register will be transferred to such person, as a consequence of which settlement of such Ordinary Shares may not be possible through SIS, Clearstream and Euroclear.

#### **Transfer of Ordinary Shares and ADS**

Fully paid Ordinary Shares may be transferred freely. Pursuant to SHL's Articles of Association no transfer of shares shall be registered in SHL's Register of Shareholders unless a proper instrument of transfer in form and substance satisfactory to the Board of Directors has been submitted to SHL together with such other evidence of title as the Board of Directors may reasonably require. Until the transferee has been registered, SHL may continue to regard the transferor as the owner thereof. Any Registered Person who wishes to become registered in SHL's Register of Shareholders may request SIS to sign a deed of transfer. Pursuant to SHL's Articles of Association with regard to Ordinary Shares registered in the Register of Shareholders in the name of SIS or any nominee substituting SIS, a written request in a form satisfactory to the Board of Directors from a Registered Person, to be registered in the Register of Shareholders instead of SIS, together with a written confirmation issued by SAG evidencing the registration of such person, including the number of Ordinary Shares registered on such person's behalf, in the SAG Register, shall also be a proper instrument of transfer.

Subject to the terms of the Deposit Agreement, a transfer of ADS shall be registered by the Depositary upon (a) in the case of ADS evidenced by an American Depositary Receipt, surrender of the receipt evidencing those ADS, by the owner of such ADS or a duly authorized attorney, properly endorsed or accompanied by proper instruments of transfer, or (b) in the case of ADS not evidenced by a receipt, receipt from the owner of the ADS of a proper instruction, and, in either case, duly stamped as may be required by the laws of the State of New York. Thereupon the depositary undertook to deliver those ADS to or upon the order of the person entitled thereto.

Except as specifically stated hereinabove, there are no statutory restrictions limiting the transferability of the Shares.

#### 2.7 Convertible Bonds and Options

No Convertible Bonds were issued by SHL. Information on Options may be found in the Section "Share Options" on page 15.

#### 3. Board of Directors

The primary duties of the Board of Directors of SHL (the "Board of Directors") are defined in the Israeli Companies Law and in the Articles of Association of SHL. For a description of powers and duties of the Board of Directors, please refer to Section 3.3 of this report.

#### 3.1 Members of the Board of Directors

The Articles of Association provide for a Board of Directors consisting of up to nine (9) members and not less than three (3) members until otherwise determined by simple resolution of the shareholders of SHL. The Board of Directors of SHL currently consists of eight (8) members, of whom two (2) members are independent (external) directors (Ms. Nehama Ronen and Dr. Ruth Ben Yakar) (for further information on Independent Directors, please refer to the following section of this report).

#### Independent ("External") Directors

Israeli companies that have offered securities to the public in or outside of Israel are required to appoint two (2) Independent ("external") Directors under the provisions of the Israeli Companies Law. Each committee of a company's board of directors authorized to exercise the powers of the board of directors is required to include at least one (1) Independent Director, and pursuant to the Israeli Companies Law, the board of directors of a public company is required to appoint an audit committee and a compensation committee which must be comprised of at least three (3) directors, including all of the Independent (external) Directors. For the tasks of the audit committee and the compensation committee, respectively, and further requirements regarding the composition of the audit committee and the compensation committee, please refer to Section 3.3 below.

Pursuant to the Israeli Companies Law, to qualify for an appointment as an Independent (external) Director, the relevant candidate must possess either financial and accounting expertise or professional skills (as such terms are defined in rules promulgated under said law), provided that at least one (1) of the Independent Directors appointed possesses financial and accounting expertise. Further, all of the following persons are prevented from serving as Independent Directors: (a) any individual that is a relative of a controlling shareholder (as such terms are defined under the Israeli Companies Law); (b) any individual who has (or any of whose relatives, partners, employer, entities controlled by him, or someone that such individual is directly or indirectly subordinated to has) at the time of appointment or at any time during the two (2) years prior to such individual's appointment as an Independent Director, any "connection" (including, in general, employment, business and/ or professional relationships, control and/ or service as an office holder) with (i) the Company, (ii) its controlling shareholder(s) at the time of appointment, (iii) a relative of a controlling shareholder at the time of appointment, (iv) any entity whose controlling shareholder(s), at the time of appointment or during the two (2) years prior to the relevant Independent Director appointment is the Company or its controlling shareholder, or (v) the Chairman of the board, the general manager, a holder of 5% or more of the issued and outstanding share capital or voting rights in the company or the most senior financial executive in the company, at the time of appointment, and only if there is no controlling shareholder in the relevant company or a holder of at least 25% of the voting rights in the company; (c) any individual whose position or other activities create or may create a conflict of interest with his or her role as an Independent Director or may adversely affect such role, or which may compromise such individual's ability to serve as an Independent Director; (d) an employee of the Israeli securities authority or an Israeli stock exchange; (e) a director of another company, if a director of such other company serves as an Independent Director in the first company; (f) without derogating from the restrictions set forth under (b) above, any individual who has (or whose relative, partner, employer or person to whom he/ she is directly or indirectly subordinated to, or a company in which he/ she is a controlling shareholder has) business or professional relationships with any person with respect to which an affiliation is prohibited under (b) above, even if such relationship is not an ongoing, constant relationship, and excluding

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relationships that are negligible; or (g) any person which in his/ her service as an Independent Director received any compensation for his/ her service beyond that authorized in accordance with applicable regulations promulgated under the Israeli Companies Law.

In addition, for a period of two (2) years following termination of the service of an Independent Director, the company in which such Independent Director served, as well as its controlling shareholder and/ or any entity under such controlling shareholder's control may not directly or indirectly provide any benefit to such Independent Director (as well as his/ her spouse and children), including without limitations appointment as an officer holder, engagement as an employee or provider of professional services against consideration, whether directly or indirectly and whether individually or through an entity controlled by such Independent Director, all with respect to the company and any entity under control of the controlling shareholder of the company. The foregoing limitations also apply to relatives (as defined under the Israeli Companies Law) of the Independent Director who are not his/ her spouse or child, but then for a period of one (1) year from termination of service.

The Independent Directors generally must be elected by a majority vote of the shareholders, provided that (a) such majority includes a majority of shares held by shareholders who are not a controlling shareholder or who do not have a personal interest in the appointment (except a personal interest which is not the result of a relationship with the controlling shareholder) and who are voting thereon, whereby abstaining votes will not be taken into account, or (b) the percentage of the voting rights held by shareholders as described under (a) and which object to the appointment is not more than two (2) percent of the voting rights of the company (the Minister of Justice may determine a different percentage; no such determination has been made to date).

The term of an Independent Director is three (3) years and may be extended by two (2) additional terms of three (3) years each. Independent Directors may be reelected to any of the two (2) additional terms beyond their initial three (3) year term as aforesaid only subject to fulfillment of either of the following conditions:

(a) one or more shareholders holding one (1) percent or more of the voting rights of the company proposed such additional service period, and the appointment is approved by the general meeting with a majority of votes subject to the following: (i) the votes of controlling shareholders or anyone who has a personal interest in the appointment (excluding a personal interest which is not the result of a relationship with the controlling shareholder) and abstaining votes are not counted; (ii) the number of votes supporting the appointment (from among those shareholders which are not controlling shareholders or have a personal interest as aforesaid) amounts to more than 2% (two percent) of the overall voting rights in the Company (the Minister of Justice may determine a different percentage; no such determination has been made to date); and (iii) such Independent (external) Director may not be (A) at the time of appointment a Related or Competing Shareholder (as defined hereafter) or a relative thereof; or (B) a person with "connections" (as defined above) to a Related or Competing Shareholder at the time of appointment and the two (2) years prior thereto. "Related or Competing Shareholder" is defined under the Israeli Companies Law as (x) the shareholder proposing such appointment; or (y) a holder of shares or voting rights in the company of at least 5%; and with respect to either of the foregoing, to the extent that at the time of appointment of the Independent Director such shareholder, a controlling shareholder thereof or a company under the control of the foregoing has business connections with the company, or that it, a controlling shareholder thereof or a company under the control of the foregoing is a competitor of the company; or

(b) the Board proposed the additional service term of such Independent Director and such appointment is approved in the same way as the appointment for the initial term is approved (see above).

At the 2014 AGM, Dr. Ruth Ben Yakar was elected to serve her first term as an Independent (external) Director. Ms. Nehama Ronen was re-elected to serve her third (and last) consecutive term as an Independent Director of SHL at the 2013 Annual General Meeting.

#### Independent ("Non-Dependent") Directors

Pursuant to the Israeli Companies Law, a public company may also designate certain directors as independent (non-dependent) directors. Pursuant to the relevant provisions of the law, independent (non-dependent) directors are either (i) Independent (external) Directors as set forth above, or (ii) such persons who fulfill all of the requirements applicable to Independent (external) Directors, as confirmed by the Audit Committee, except special financial or professional qualifications, and who have not served as a director of the Company for more than nine (9) continuous years (whereby any interruption of less than two (2) years does not suffice to constitute a disruption of such continuance). Unlike independent (external) directors, independent (non-dependent) directors are not elected for three (3) year terms, but rather are re-elected each year. No special majority requirements apply with respect to their election.

As set forth below, a majority of the members of the Company's Audit Committee are required to be independent (non-dependent) directors (i.e. including the Independent (external) Directors).

The Company has currently no directors that have been designated by the audit committee as independent (non-dependent) directors.

#### Executive and Non-Executive Members of the Board

There are currently no executive directors on the Board of Directors of the Company. None of the current nonexecutive members of the Board of Directors was a member of the management of SHL or of any of SHL's group companies in the three (3) financial years preceding the period under review. The non-executive members of the Board of Directors have no significant business connections with SHL or SHL's group companies. For a description of the family relationship between Mr. Elon Shalev, the Company's Chairman, and other members of the Alroy Group (including the Co-CEOs), see "Significant Shareholders" on page 14 and "Share Ownership" on page 42.

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#### **Current Board Members**

The following table sets forth the name, principal position, time of the first election, and the remaining term of office of each member of the Board of Directors:

Name	Nationality	Position	First Election	Remaining Term*
Elon Shalev	Israeli	Non-executive member/Chairman of the Board	1987	2015
Eliyahu Ayalon	Israeli	Non-executive member	2013	2015
Dr. Ruth Ben Yakar	Israeli	Non-executive member/ Independent (external) director	2014	2017
Ziv Carthy	Israeli	Non-executive member	1997	2015
Elad Magal	Israeli	Non-executive member	2014	2015
Oren Most	Israeli	Non-executive member	2014	2015
Nehama Ronen	Israeli	Non-executive member/ Independent (external) Director	2007	2016
Amnon Sorek	Israeli	Non-executive member	2014	2015

\* For additional information regarding the election and term of office of SHL's directors please refer to section "Election of Directors and Term of Office" on page [\_].

Mr. Yariv Alroy and Mr. Erez Alroy (executive members of the Board of Directors), Mr. Nissim Zvili (Independent (external) Director), Ms. Dvora Kimhi and Mr. Salomon Mizrahi (non-executive members) finished their service on the Board of Directors effective as of the 2014 AGM.



#### Elon Shalev

Elon Shalev is co-founder of SHL, has served as a director of SHL since its inception in 1987 and started serving as the Company's Chairman as of the 2011 AGM. Mr. Shalev currently serves on the board of directors of

Partner Communications Company (NASDAQ, TASE: PTNR), a leading Israeli provider of telecommunications services (cellular, fixed-line telephony and internet services under the orange  ${}^{\rm TM}$  brand) and he also serves as a director in Shahal Haifa, Shahal Rishon and SHL INT. From 1990 to 1993, he was SHL's Chief Operating Officer. Mr. Shalev was the founder of Channel 2 news in Israel and from 1993 to 1995 served as its CEO. From 1996 to 1999, he was Editor in Chief of "Yediot Aharonot", the largest daily newspaper in Israel and from 2000-2001 he was an Executive Vice President of Discount Investment Corporation Ltd. of the IDB group. Mr. Shalev has been serving as a senior advisor to the Saban Capital Group since 2004. He was a director in several large and well known Israeli firms like Bezeq (the Israeli national telecommunications provider, TASE: BEZQ), Yes (a multi channel satellite broadcast company) and Bezeq International (a long distance telecommunications provider). Mr. Shalev holds a BA degree in Political Science from the University of Tel-Aviv, Israel. Nationality: Israeli.



#### Eliyahu Ayalon

Mr. Ayalon joined the Board of Directors as a non-executive director in 2013. Mr. Ayalon currently serves as a Board member of CEVA, Inc. (NASDAQ: CEVA), a leading IP Company licensing DSP Technology

and application software. Mr. Ayalon also is a member of the Technion/Israel Institute of Technology's Board of Governors. From 1996 to 2000 Mr. Ayalon served as the CEO of DSP Group, Inc. (NASDAQ:DSPG), a leading provider of system on chip solutions and DSP technology and from 2000 to 2013 he served as its Chairman of the Board. Mr. Ayalon also served as a Board member of M-Systems (NASDAQ: FLSH), which invented the Disk on Key and was sold to San Disk and on the Boards of various private Technology Companies. Mr. Ayalon holds a B.Sc. in Electronic Engineering from the Technion/Israel Institute of Technology. Nationality: Israeli and Italian.



#### Dr. Ruth Ben Yakar

Dr. Ruth Ben Yakar joined the Board of Directors of SHL as an Independent (external) Director in 2014. Dr. Ben Yakar currently serves as a Director on the Boards of Directors of Cellect Biotechnology

Ltd. (TASE:CLBD) and IATI (Israel Advanced Technology Industries) organization, and as the CEO of RAM Technologies Ltd. which provides management and consulting services to biotech companies. From 2012 to 2014, Dr. Ben Yakar was the CEO of Procognia Ltd. (TASE: PRCG), active in the biopharmaceutical analytics and development field and from 2011 to 2012, she served as the CEO of Thrombotech Ltd., a phase II clinical stage Israeli biotech company, active in the fields of CNS and cardiovascular therapeutics. From 2009 to 2011, Dr. Ben Yakar was the Chief Business Officer of YEDA Research and Development Ltd., the technology transfer company of the Weizmann Institute of Science, and from 2008 to 2009 she served as Vice President at the cell therapy company Gamida Cell Ltd. Dr. Ben Yakar was awarded a Ph.D. Cum Laude, in Life Sciences, from the Weizmann Institute of Science. Nationality: Israeli.



#### Ziv Carthy

Mr. Carthy has served as a director on SHL's Board since 1998. Currently, Mr. Carthy manages real and financial investments, also engaging in consulting projects to companies in the area of strategy and business

development. Between 2007 and 2010, he was the General Manager of Time To Know, Inc. – an educational technology company. Between 2003 and 2007 Mr. Carthy was a Senior Vice President in SAP AG, where he led the programs for software developers. From 2001 to 2003 he was the CEO and co-founder of GUI Machine Inc., a software company, which was acquired by SAP AG. Prior to that Mr. Carthy held management positions in various companies such as EMC, GTEKO and SHL Telemedicine, where he led international business development. Mr. Carthy earned an MBA from Harvard University, and a B.Sc. in Engineering from the Technion in Haifa, Israel. Nationality: Israeli.



#### Elad Magal

Mr. Magal joined the Board of Directors of SHL as a non-executive Director in 2014. From the beginning of 2014, Mr. Magal is the CEO of EndyMed Medical (TASE: EndyMed) an aesthetic medical technology company. From

2005 to 2011, he served as the CEO of DuoCure Ltd., a medical device company and from 1997 to 2005, he was a founding member and CEO of Disc-O-Tech Medical Technologies Ltd., an international medical device company for orthopedic implants and new surgeries (Disc-O-Tech was acquired by Kyphon Inc. in December 2006). Previous to Disc-O-Tech, Mr. Magal worked for The Renaissance Fund (Claridge Group). Mr. Magal holds Law and Economic Degrees, and a Masters in Business Administration from the Tel Aviv University. Nationality: Israeli.



#### **Oren Most**

Mr. Most joined the Board of Directors of SHL as a non-executive Director in 2014. Mr. Most also serves as a Board member at the Tadmor Hotel Management School and Kenes International. From 2011

Mr. Most is the President of Golan Telecom Ltd., an Israeli cellular operator. In addition he is the owner of MOST Ventures Management, where he is focused on developing early-stage technology ventures. From 2003 to 2004, Mr. Most was the President and CEO of Gilat Satellite Networks (NASDAQ: GILT), and from 1993 to 2004 he served as Deputy CEO, COO and co-founder of Cellcom, one of Israel's leading wireless carriers. From 1988 to 1994 Mr. Most was the CEO of Keter, Israel's largest book publishing. He has served as a member of the Board of Directors of the Honigman Group (2009 to 2010), U Bank (2002 to 2005), Taya Communications (2000 to 2004), and Oceana Integrated Technologies (1997 to 2001), as well as a Chairman of the Israel Advertisers Association, the Tel Aviv International Documentary Film Festival, and the Israeli Diving Federation. He holds a BA from Tel Aviv University and an MBA from New York University (NYU). Nationality: Israeli and US.



#### Nehama Ronen

Nehama Ronen joined the Board of Directors of SHL as an Independent (external) Director in 2007. Ms. Ronen is currently the chairperson of Maman Cargo Terminals & Handling Ltd. (serving in this 23

position since 2004) and of the Recycling Corp. (since 2004), both in Israel. In addition, Ms. Ronen currently serves as a director in Bank Hapoalim, Israel's largest bank from 2009. Ms. Ronen served as a board member in Kamur Ltd. from 2005 to 2008 and from 2008 to 2012 served as a director in Bazan Oil refineries Ltd., Israel's largest oil refinery. From 2001 to 2003 Ms. Ronen was a member of the Israeli parliament and from 1996 to 1999 she was the Director General of the Israeli Ministry of the Environment. In addition Ms. Ronen was a member of the presidency of the Israeli Chamber of Commerce from 2005 to 2009. Ms. Ronen holds a BA in Education and History and an MA in Public Administration, both from Haifa University. Nationality: Israeli.



#### Amnon Sorek

Mr. Sorek joined the Board of Directors of SHL as a non-executive Director in 2014. Mr. Sorek is the managing partner at Hamburger Evron & Co., an Israeli Law firm. Mr. Sorek is a graduate of the Tel

Aviv University Law Faculty (LL.B), and a member of Tel Aviv University's association of friends of the Center of Citizen's Empowerment's Government Stabilization Forum. In addition, he has been an active member for the past 20 years at the Youth Renewal Fund, in which he serves as the fund's chairman. Nationality: Israeli.

#### 3.2 Election of Directors and Term of Office

Pursuant to the Articles of Association of SHL, all members of the Board of Directors, except the two (2) Independent (external) Directors (who are to be elected as described above), are elected individually at the Annual General Meeting of the shareholders by a vote of the holders of a majority of the voting power represented at such meeting to serve until the next Annual General Meeting. All directors of SHL, except for the Independent (external) Directors - who may only serve three (3) three-year terms (please refer to the description above) may be re-elected with no limit.

Pursuant to the provisions of the Israeli Companies Law, each candidate for directorship in a public company is required to execute a written declaration pursuant to which such person has the requisite qualifications and is able to dedicate the required time to its service as a director, and further that none of the reasons stipulated under the Israeli Companies Law preventing such director from being eligible for service as a director (such as a court conviction of an offense of corruption, fraud or use of inside information so long as five (5) years have not yet lapsed from the date of the relevant verdict) apply. With respect to Independent (external) Directors, the proposed candidates have to further submit a declaration that they fulfill the special professional qualification requirements stipulated under the Companies Law applicable to Independent Directors (see Section 3.1 above). The foregoing declarations have to be submitted prior to the call for a shareholders' meeting at which the relevant candidate is proposed to be elected as a director.

In addition to the foregoing, a person who is a candidate to be a director of a company is required to disclose to the company, amongst others, whether the enforcement committee instituted under the Israeli Securities Law has imposed certain enforcement measures on such person preventing him/ her from serving as a director in a public company, so long as the applicable period of restriction imposed has not yet lapsed. If sanctions were imposed which prohibit service as a director in a public company, then (a) the relevant candidate will not be appointed as a director; and (b) the service of any person already serving as a director will immediately terminate with submission of notice by the relevant director regarding such enforcement measures.

Under the Israeli Companies Law, the following persons may not be appointed as Chairman of the Board of a public company: (a) neither the Chief Executive Officer itself nor any of his/her relatives (as such term is defined under the Israeli Companies Law and which does not include uncles, aunts or cousins) may at the same time serve as Chairman of the Board, unless the shareholders consent to such service, which, in any event, may not exceed three (3) year periods from the date of each such approval. Approval shall be obtained by the Audit Committee, the Board and the shareholders. Approval by the shareholders requires that either (i) the majority vote in favor of the resolution shall include the consent of at least two thirds (2/3) of the shareholders voting power represented at the meeting in person or by proxy and voting thereon who have no personal interest in approving the resolution and who are not controlling shareholders of the Company (whereby abstaining votes will not be counted), or (ii) the total shares of the shareholders who are not controlling shareholder and have no personal interest in approving the resolution voted against the resolution do not represent more than two (2) percent of the voting rights in the Company; or (b) a person directly or indirectly subordinated to the General Manager. In addition, in a public company the Chairman of the Board or his/ her relatives may not be authorized to exercise the powers of (a) the General Manager, unless under the special approval requirements set forth above and each time only for a period of up to three (3) years; or (b) a person directly or indirectly subordinated to the General Manager, and the Chairman is also prevented from serving in any other position in the company or an entity in its control (except service as a director or Chairman of a company under its control.) Shareholders participating in the special approvals as described above must disclose prior to the vote whether or not they have a personal interest - if no such disclosure is made, the votes of such shareholders will not be counted.

#### 3.3 Internal Organizational Structure

Pursuant to the Israeli Companies Law and SHL's Articles of Association, the Board of Directors is ultimately responsible for the general policies and management of SHL. The Board of Directors establishes the strategic, organizational, accounting and financing policies of SHL. Specifically, the Board of Directors of SHL reviews, discusses and approves the quarterly financial statements of the Company, and is updated on a regular basis regarding the development of SHL's business.

The Board meets at least once each quarter. Topics addressed in the meetings include the strategy, business reviews and major projects, investments and transactions. Each of the Board Committees conducts its meetings according to the needs of the relevant Board Committee. The Chief Executive Officers and the Chief Financial Officer of the Company are invited to all Board meetings and regularly attend such. The Board of Directors invites its external legal counsel to participate in meetings from time to time, as it deems necessary. Pursuant to the Israeli Companies Law, persons that may not be elected as members of the audit committee and the compensation committee of the Company (for further information regarding persons not qualified to be audit committee or compensation committee members, please see the relevant sub-sections of this section below), respectively, may not be present at meetings of these committees unless the chairman of the committee determined that his/ her presence is required in order to present a certain topic; provided that (a) an employee of the Company (who is not a controlling shareholder or its relative) may be present at the discussion in such meeting (but not at the time any resolution is taken) if such presence was requested by the committee; and (b) the Company's legal counsel and the Company corporate secretary (who are not controlling shareholders or their relatives) may be present both at discussions and resolutions of the audit or compensation committees if so requested by such committee.

The Board of Directors has all powers vested in it according to the Israeli Companies Law and the Articles of Association, is authorized to determine the policy of SHL and to supervise the performance and actions of the Co-CEOs of the Company, and, without derogating from the above, has the following powers:

- determine SHL's plans of action, the principles for financing them and the order of priority among them;
- examine the financial status of SHL, and set the frame of credit that SHL shall be entitled to acquire;

- determine the organizational structure of SHL and its compensation policies;
- resolve to issue series of debentures;
- prepare and approve the financial statements of SHL;
- report to the Annual General Meeting of the status of SHL's affairs and of their financial outcomes;
- appoint the General Manager and terminate such appointment, in accordance with the Israeli Companies Law;
- resolve in the matters on actions and transactions that require its approval according to the Israeli Companies Law and the Articles of Association;
- issue shares and convertible securities up to the total amount of the authorized share capital of SHL, in accordance with the Israeli Companies Law;
- decide on a "distribution" as set forth in Sections 307
   308 of the Israeli Companies Law (including without limitations, dividends and share repurchases);
- express its opinion on a special tender offer, as set forth in Section 329 of the Israeli Companies Law.

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Pursuant to the Articles of Association of SHL a quorum at a meeting of the Board of Directors shall be constituted by the presence in person or by telephone conference of a majority of the directors then in office who are lawfully entitled to participate in the meeting. Any director may call a meeting of the Board of Directors upon a seven (7) day notice, unless such notice has been waived by all the directors. The notice of a meeting shall include the agenda of the meeting. Pursuant to the Articles of Association of SHL the Board of Directors may meet and adjourn its meetings according to SHL's needs but at least once in every three (3) months, and otherwise regulate such meetings and proceedings as the directors think fit. During the year under review the Board of Directors held fifteen (15) meetings. The length of such meeting depends on the agenda. Meetings of the Board of Directors may be held telephonically or by any other means of communication, provided that each director participating in such meeting can hear and be heard by all other directors participating in such meeting. A meeting of the Board of Directors at which a quorum is present shall be competent to exercise all the authorities, powers and discretion vested in or exercisable by the Board of Directors. A resolution proposed at any meeting of the Board of Directors shall be deemed adopted if approved by a simple majority of the directors then in office who are lawfully entitled to participate in the meeting and vote thereon and present when such resolution is put to a vote and voting thereon. The Board of Directors may also adopt resolutions by unanimous written consents.

The Articles of Association of SHL provide that any director may, by written notice to SHL, appoint another person to serve as an alternate director and may cancel such appointment. Any person that meets the qualifications of a director under the Israeli Companies Law may act as an alternate director. One person may not act as an alternate director for more than one director, and in a public company a person serving as a director of the company or as an alternate director may not act as an alternate director. However, a director can serve as an alternate director to a member of a committee of the board of directors, provided that the alternate director is not a member of the committee in question; and provided further that in the event the alternate director is to serve as an alternate to an Independent (external) Director, such alternate director shall have financial and accounting expertise or professional skills, dependant on the expertise and skills of the Independent (external) Director such alternate director is supposed to replace. An alternate director to an Independent (external) Director may not be otherwise appointed.

Under the Israeli Companies Law a company is entitled to have several General Managers (or in the case of SHL – CEOs) to be appointed by the Board of Directors who shall be responsible for the day-to-day operation of the company within the limits of the policy determined by the Board of Directors and subject to its directors. In a public company, office holders who are not directors are appointed by the General Manager who may determine the powers and duties of such office holders.

#### Committees of the Board and Internal Auditor

The Articles of Association of SHL provide that the Board of Directors may delegate any or all of its powers to committees of the Board of Directors as it deems appropriate, subject to the provisions of the Israeli Companies Law. Any committee so formed shall, in the exercise of the powers so delegated, conform to any regulations imposed on it by the Board of Directors. Any such committee authorized to execute the powers of the Board of Directors shall include at least one (1) Independent (external) Director. A committee authorized to execute the powers of the Board may only be comprised of members of the Board of Directors. A committee whose powers are limited to providing recommendations to the Board of Directors may be comprised of non members.

Pursuant to the Israeli Companies Law, a board of directors may not delegate the following matters to a

committee: determination of a general policy; distribution (except for re-purchase of company shares pursuant to a framework approved by the board); determination of the board's stand on matters that require shareholder approval or on its opinion with regard to a special purchase offer; appointment of directors; issuance of securities (except for issuance to employees pursuant to an option plan approved by the board); approval of financial statements; approval of interested party transactions.

As required under the Israeli Companies Law, the Board of Directors has appointed an Audit Committee and a Compensation Committee. Albeit not mandatory under the provisions of the Israeli Companies Law for a company which is not subject to reporting obligations to the Israeli Securities Authority, the Board of Directors has voluntarily appointed a Committee for the Examination of the Financial Statements as of March 18, 2015. The committees of the Board of Directors meet as required and are required to make full reports and recommendations to the Board of Directors. Pursuant to the Israeli Companies Law, the Board of Directors also appointed an internal auditor proposed by the Audit Committee.

Audit Committee - Pursuant to the Israeli Companies Law the Audit Committee must be comprised of at least three (3) directors, including all of the Independent (external) Directors, and a majority of its members must be Independent (Non-Dependent) Directors (i.e. including the Independent (external) Directors). The following persons may not be members of the Audit Committee: (a) the Chairman of the Board of Directors; (b) any director employed by the Company; (c) any director employed by a controlling shareholder of the Company or an entity under the control of such controlling shareholder; (d) any director who provides services, on a regular basis, to the Company, a controlling shareholder or an entity under the control of a controlling shareholder; (e) a director whose main livelihood is based on a controlling shareholder; and (f) a controlling shareholder or any of its relatives. Subject to limited exceptions, any person who could not be a member of the Audit Committee may not be present at its meetings (for further details please refer to page 19 above). The Chairman of the Audit Committee shall be an Independent (external) Director not serving for more than nine (9) years. The legal quorum for any meeting of the Audit Committee shall be a majority of its members,

provided that the majority of those present shall be Independent (non-dependent) Directors (see description above), and further provided that at least one (1) Independent (external) Director shall be present.

The role of the Audit Committee includes, amongst others, the following: (a) to examine flaws in the business management of the Company, in consultation with the Internal Auditor and the external auditors, and to propose remedial measures to the Board of Directors; (b) to determine whether an interested party transaction is an ordinary or extraordinary transaction (where extraordinary transactions are subject to special approval requirements)(for special approval requirements with respect to controlling shareholder and director engagement terms, please refer to the Section on "Compensation, Shareholdings and Loans" below); (c) to approve interested party transactions, where so required under the Israeli Companies Law; and (d) to examine the existing internal control measures of the Company and the functioning of the Internal Auditor (see below). The Audit Committee is also charged with (a) prescribing with respect to transactions with controlling shareholders or another person in which a controlling shareholder has a personal interest (even if they are determined by the Audit Committee not to be extraordinary transactions), as well as with respect to the engagement terms of controlling shareholders and their relatives, the obligation to conduct either (i) a competitive process under the supervision of either the Audit Committee or who else the Audit Committee may determine in respect thereof pursuant to the criteria set by it; or (ii) other processes as determined by the Audit Committee, prior to the relevant transaction, and all in accordance with the type of transaction in question, and the Audit Committee may set the relevant criteria therefor once a year in advance; and (b) to determine the manner of approval of transactions with controlling shareholders or another person in which a controlling shareholder has a personal interest and to determine kinds of such transactions which require the approval of the Audit Committee, all with respect to such transactions which pursuant to the determination of the Audit Committee are not extraordinary transactions but also not negligible - the Audit Committee may so determine with respect to types of transactions according to criteria it may set one a year in advance. The Audit Committee also determines whether a director or candidate for director fulfills the requirements for being classified as an independent (non-dependent) director. Neither the Israeli Companies Law nor the Company's Articles of Association prescribe a certain frequency at which meetings of the Audit Committee are to take place. Accordingly, the Audit Committee meets from time to time when deemed necessary. Pursuant to the Israeli Companies Law, the Internal Auditor (see below) may request the chairperson of the Audit Committee to convene a meeting and the chairperson shall then convene such meeting if it deems it fit. In addition, should the Audit Committee find that there is a material flaw in the business management of the Company, it shall hold at least one meeting with respect to such material flaw in the presence of the Internal or external auditor, as the case may be, without any office holders that are not members of the committee present; provided that an office holder may be present for the purpose of presenting an opinion with respect to a matter which is in his/ her field of responsibility. During the year under review the Audit Committee held three (3) meetings. The duration of the meetings varies in accordance with the topics discussed. In the year under review the average meeting duration was approximately one (1) hour.

Until the 2014 AGM, the Audit Committee was composed of Ms. Nehama Ronen, Mr. Nissim Zvili and Mr. Eli Ayalon. Currently, the Audit Committee is composed of the following members: Mr. Eliyahu Ayalon, Ms. Nehama Ronen and Dr. Ruth Ben Yakar. In the year under review, Ms. Nehama Ronen served as its chairperson.

Compensation Committee - Pursuant to the Israeli Companies Law, an Israeli public company is obligated to appoint a Compensation Committee, which shall be comprised of at least three (3) members and of which all Independent (external) Directors shall be members and constitute a majority. The remaining members of the Compensation Committee shall be such whose engagement terms correspond to the rules of compensation set forth under applicable regulations under the Companies Law with respect to Independent (external) Directors. Persons who may not be members of the Audit Committee (see description above) may also not be members of the Compensation Committee. The Chairman of the Compensation Committee shall be an Independent (external) Director not serving for more than nine (9) years. The Audit Committee and the Compensation Committee may have identical members.

The role and authority of the Compensation Committee shall include (a) the issuance of a recommendation to the Board of Directors regarding the Compensation Policy, (b) issuance of a recommendation to the Board of Directors once every three (3) years regarding the extension of the Compensation Policy; (c) recommendation to the Board of Directors from time to time regarding any amendments to the Compensation Policy, as well as examination regarding its implementation; (d) approval of transactions with office holders (including controlling shareholders) regarding the terms of their engagement with the Company as required under the Israeli Companies Law; and (e) exemption of certain transactions from the shareholder approval requirement which may otherwise apply pursuant to the Israeli Companies Law. Neither the Israeli Companies Law nor the Company's Articles of Association prescribe a certain frequency at which meetings of the Compensation Committee are to take place. Accordingly, the Compensation Committee meets from time to time when deemed necessary. During the year under review it held nine (9) meetings. The duration of the meetings varies in accordance with the topics discussed. In the year under review the average meeting duration was approximately 45 minutes.

Until the 2014 AGM, the Compensation Committee was composed of Ms. Nehama Ronen, Mr. Nissim Zvili and Mr. Eli Ayalon. The current members of the Compensation Committee are Ms. Nehama Ronen, Mr. Eliyahu Ayalon, and Dr. Ruth Ben Yakar. In the year under review, Ms. Ronen served as its chairperson.

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Committee for the Examination of the Financial Statements ("FS Committee") - Pursuant to the Israeli Companies Law, only companies which are "reporting companies" (for such purpose only companies subject to reporting obligations to the Israeli Securities Authority) must establish a FS Committee. However, the Board has voluntarily appointed a FS Committee as of March 18, 2015. Pursuant to regulations promulgated under the Companies Law, the FS Committee shall be comprised of at least three (3) members and those persons which may not serve on the audit committee are also prevented from serving on the FS Committee. The majority of its members must be independent (non-dependent) directors (i.e. including independent (external) directors). The committee's chairperson shall be an independent (external) director. All members must be able to read and understand financial reports and at least one of the independent (non-dependent) directors must be a director with financial and accounting expertise (as such term is defined under applicable regulations promulgated under the Israeli Companies Law). The audit committee may at the same time serve as the FS Committee if all of the legal requirements with respect to the committee members are met.

The task of the FS Committee is to examine the financial statements of the Company prior to their approval by the Board of Directors. In particular, the financial statements shall only be brought to the Board of Directors for approval, if all of the following had been complied with: (A) The FS Committee shall have discussed and submitted its recommendations to the Board of Directors on all of the following items: (a) evaluations and estimations that were made in connection with the financial statements; (b) internal controls over financial reporting; (c) completeness and fairness of disclosures made under the financial statements; (d) the financial guidelines adopted and financial treatment implemented with respect to material matters of the Company; and (e) valuations, including assumptions and estimations on which they are based, on which the financial statements rely; (B) the external auditor shall be invited to all meetings of the FS Committee, and the internal auditor of the Company shall receive notices of its meetings and may participate therein; (C) the FS Committee shall have submitted its recommendation regarding the approval of the financial statements a reasonable time prior to the discussion thereof on the Board and shall have reported to the Board regarding all defects or problems which it may have discovered during its examination of the financial statements; and (D) the Board shall discuss the recommendations of the FS Committee.

The current members of the FS Committee are Ms. Nehama Ronen, Dr. Ruth Ben Yakar and Mr. Amnon Sorek. No chairperson has been appointed yet.

Pursuant to the Articles of Association, the committees shall, in performing their functions, conform to any regulations imposed on them by the Board of Directors. The meetings and proceedings of any such committee are, mutatis mutandis, governed by the provisions contained in the Articles of Association for regulating the meetings of the Board of Directors, so far as not superseded by any regulations adopted by the Board of Directors.

**Internal Auditor** – Pursuant to the Israeli Companies Law, the Board of Directors of a public company shall

appoint an internal auditor. Such appointment is made upon recommendation of the Audit Committee. Neither an interested party nor an officer of the company, any relatives of the foregoing or the external auditor or anyone on its behalf may serve in such position. The role of the Internal Auditor is to examine, among other things, whether SHL's activities comply with the law and orderly business procedure. Pursuant to the Israeli Internal Audit Law, 1992, together with the Israeli Companies Law, the Internal Auditor is authorized to demand and receive any kind of document and/ or information that is in the Company's or its employees' possession, which he deems necessary for the performance of his role, and he is to have access to all databases or data processing programs of the Company. Pursuant to the Israeli Companies Law, the Chairman of the Board of Directors or the Chairman of the Audit Committee may order the Internal Auditor to conduct an internal audit on matters where an urgent need for examination arose. In addition, the Internal Auditor shall receive notices of the meetings of the Audit Committee and may participate in such meetings. The Internal Auditor has no decision making powers. Pursuant to the Israeli Companies Law and the Company's Articles of Association, the internal auditor has to submit a work program to the Company's Audit Committee for approval.

Mr. Gil Ruguz'inski has been serving as SHL's Internal Auditor since December 2013. In the year under review, the Audit Committee agreed on a work program with the Internal Auditor. The Internal Auditor submitted one report to the Audit Committee pursuant to such program during the year under review.

#### 3.4 Definition of Areas of Responsibility of Management; Information and Control Instruments Vis-À-Vis Senior Management

The senior management of SHL implements the general policies and strategic decisions of the Board of Directors. It manages the day-to-day business operations of SHL, including:

- Regularly assessing the achievement of targets set for the Company's business;
- Implementing the corporate policies, strategies and strategic plans given by the Board of Directors;
- Ensuring the efficient operation of the Company and achievement of optimized results;
- Ensuring that management capacity, financial and other resources are used efficiently.

The Board of Directors controls the actions of Senior Management through a variety of control mechanisms:

- The CEOs and CFO inform the Board of Directors regularly about current developments, including by submitting written reports on relevant topics.
- Informal teleconferences are held as required between the Board of Directors and CEOs and CFO as deemed necessary.
- Control over financial management is exercised by the Board together with SHL's external auditors (for further information on the Company's external auditors, please refer to the Section tilted "Auditors" on p. 47) through quarterly discussions of SHL's results, which are part of the external auditors' authorization of the Company's financial statements. The Board discusses with the auditors not only the financial statements themselves but also their assessment of the internal controls and whether any material weaknesses have come to the auditors' attention during their audit or review. Additionally, the Company's external auditor and CFO are invited to Board meetings where financial statements are discussed and approved.
- SHL has an Internal Auditor (for further information, please refer to p. 28 above). The Internal Auditor examines the processes and controls of the Company not only with regard to financial operations, but also with regard to compliance of management with internal and external policies and conveys his findings to the Chairman of the Board, the CEOs and the Chairman of the Audit Committee.

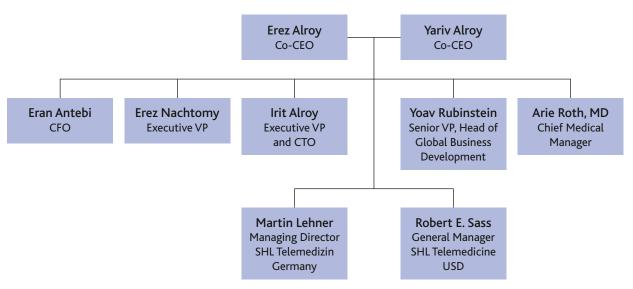
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#### 4. Senior Management

#### 4.1 Members of Senior Management; Other Activities

#### and Vested Interests

#### 4.1.1 Organizational Structure



#### 4.1.2 Developments in the Year under Review

Pursuant to the provisions of Israeli Companies Law (for further information, please refer to Section 5.2 below) Mr. Yariv Alroy's and Mr. Erez Alroy's engagement terms require approval by the Company's organs, amongst which the general meeting of shareholders, once every three (3) years. The engagement terms were last approved on August 10, 2011. Despite the approval by the Company's compensation committee and Board of Directors, such terms were not re-approved at the 2014 AGM. The respective service agreements of Mr. Yariv Alroy and Mr. Erez Alroy will therefore expire after the lapse of the relevant notice period, unless the engagement terms are agreed upon and approved by all required corporate organs, including the Company's shareholders. Until February 28, 2014 Mr. Georg von Oppen held the position of Managing Director, SHL Telemedizin Germany.

Yoram Alroy, a founder of the Company, who had last served as the Company's President, ended his service to the Company as of August 10, 2014..

#### 4.1.3 Members of Senior Management Yariv Alroy, Co-CEO

Yariv Alroy has been serving as the Company's Co-CEO since 2000. He previously served as managing director of SHL Telemedicine International from 1997 to 2000 and as chief operating officer of SHL Telemedicine from 1993 to 1997. Mr. Yariv Alroy also previously served on the

Board of Directors of the Company between 2001 and 2006, and between 2010 and 2014. Before joining SHL Telemedicine, Yariv Alroy worked from 1989 to 1993 for a leading Israeli law firm with his last position being a senior partner. Yariv Alroy holds an LL.B from Tel Aviv University. Nationality: Israeli.

#### Erez Alroy, Co-CEO

Erez Alroy has been serving as Co-CEO of SHL since 2000. Mr. Alroy served in executive positions in SHL since its inception. Prior to holding his current position of Co-CEO, he served as the General Manager of SHL's operations in Israel from 1997 to 2000. Before that he served as SHL's Vice President of Marketing, Israel (from 1993 to 1997) and Sales Manager, Israel (from 1987 to 1993). Mr. Alroy also served as a director of the Company from 2008 to 2014 and currently serves as a director of Shahal Haifa, Shahal Rishon and SHL INT. Mr. Alroy holds an MBA from the Hebrew University in Jerusalem. Nationality: Israeli.



#### Eran Antebi, Chief Financial Officer

Eran Antebi has been serving as the CFO of the SHL Group since 2008. Mr. Antebi joined SHL in May 2004 as CFO of Shahal Israel. Prior to joining SHL, from 2000 to 2004, Mr. Antebi was a Manager with Ernst & Young

in Israel. Mr. Antebi is a certified public accountant (CPA) in Israel and holds a B.A. in accounting and economics from Tel Aviv University. Nationality: Israeli.



#### Irit Alroy, Executive Vice-President and CTO

Irit Alroy has served as SHL's Executive Vice-President and Chief Technology Officer since SHL's inception. Prior to that Mrs. Alroy held different positions in the field

of IT development in Israel. Mrs. Alroy holds a B.Sc. in Geology and Biology from the Hebrew University of Jerusalem, Israel and an MBA from the Interdisciplinary Center, Israel. Nationality: Israeli.



#### Erez Nachtomy, Executive Vice-President

Erez Nachtomy has been serving as Executive Vice President in SHL since March 2004. From 2001 to 2004 Mr. Nachtomy held the position of Vice President in SHL. Before joining SHL, from 1990 to 2001, Mr. Nachtomy worked for one of the leading law firms in Israel with his last position being a senior partner (Corporate and M&A). Mr. Nachtomy holds an LL.B. from Tel-Aviv University. Nationality: Israeli.



#### Yoav Rubinstein - Senior Vice-President, Head of Global Business Development.

Yoav Rubinstein has been serving as Senior Vice-President, Head of Global Business Development since March 2012. Before joining SHL,

Mr. Rubinstein worked in the private equity industry, for 9.5 years as a Principal for Apax Partners (from 2000 to 2010) and then as a Senior Advisor to Saban Capital Group from 2010 to 2012. Mr. Rubinstein holds a B.A. in Business Administration from the Interdisciplinary Center, Israel. Nationality: Israeli and American.



#### Martin Lehner, Managing Director -SHL Telemedizin, Germany

Mr. Lehner joined SHL as Managing Director, SHL Germany in May 2014. Prior to joining SHL, from 2008 to 2012, Mr. Lehner served as CEO & President of the Amoena Group,

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Germany, a world market leading medical products company, as Vice President at Elan Group, Slovenia from 1997 to 2008 and CEO and co-owner of Profeet Functional Wear GmbH, Germany from 2012 to 2014, both internationally renowned consumer goods brands. Mr. Lehner holds a B.A. from the Hochschule fur Technik und Wirtschaft Kempten, Germany. Nationality: German.



#### Prof. Arie Roth, MD, Chief Medical Manager

Prof. Arie Roth has served as SHL's Chief Medical Consultant since its start of operations. Prof. Roth is the director of the Cardiac Intensive Care Unit in the department of

cardiology at the Tel-Aviv Sourasky Medical Center, and is a Professor of cardiology in the Sackler Faculty of Medicine, University of Tel-Aviv, Israel. Prof. Roth holds a medical degree from the Sackler School of Medicine of the University of Tel-Aviv, Israel Nationality: Israeli.



#### Mr. Robert E. Sass, General Manager, SHL Telemedicine USA

Mr. Sass has been serving as General Manager of SHL Telemedicine, USA since the end of 2013. Prior to joining SHL, from 2007 to 2012, he spent six years with Philips Healthcare in a

variety of executive leadership assignments in Remote Patient & Home Monitoring. Mr. Sass came to Philips through the acquisition of Raytel Cardiac Services, formally owned by SHL. Mr. Sass has over thirty years of experience in the medical industry including being one of the founding corporate officers of Viterion Telehealthcare where he served from 2002 to 2005. Mr. Sass also served as a Board Member for 6 years and President of the Remote Cardiac Services Provider Group, an industry association, from 2011 to 2012. Mr. Sass holds a B.Sc. in Business Administration from the University of Dayton, Ohio. Mr. Sass has recently been appointed to the Dean's Advisory Counsel for 3 years for the University of Dayton, School of Business. Nationality: U.S.

#### 4.2 Management Contracts

SHL has not entered into management contracts with third parties, except as set forth below:

In March 2001 SHL entered into a management contract with Erez Nachtomy pursuant to which Mr. Nachtomy is to provide SHL with services as an Executive Vice-President. The aforesaid management contract may be terminated by either party, at any time, by providing the other party ninety (90) days prior written notice. The compensation paid to Mr. Nachtomy pursuant to this agreement is part of the compensation figure disclosed, on an aggregate basis, with respect to all members of senior management, in Section 5.2 below.

In January 1990 SHL entered into a management contract with Prof. Arie Roth, pursuant to which Prof. Roth is to provide SHL with services as Chief Medical Manager. The initial term of the aforesaid management contract was for a period of two (2) years and it is thereafter renewable for additional periods of one (1) year each, unless either party thereto provides the other party with six (6) months advance written notice of its wish not to renew the management contract as aforesaid. The compensation paid to Prof. Roth pursuant to this agreement is part of the compensation figure disclosed, on an aggregate basis, with respect to all members of senior management, in Section 5.2 below. On September 21, 2003, SHL entered into a management services agreement with Alroy Yoram Consulting and Management Ltd., a company domiciled in Tel Aviv, Israeli and wholly owned by Mr. Yoram Alroy (who had previously been an employee of the Company) (for purposes of this paragraph, the "Service Provider"). Pursuant to its incorporation documents, the Service Provider may engage in any lawful activity but in fact its current primary activity is in the provision of management consulting services. The contract with Service Provider ended in the year under review. Pursuant to such management contract, the Service Provider, through Mr. Alroy exclusively, had provided SHL with management and consulting services as the President of SHL. Mr. Yoram Alroy finished his service as President of the Company in the year under review and thus his management services agreement terminated. The compensation paid to Service Provider pursuant to this agreement is part of the compensation figure disclosed, on an aggregate basis, with respect to all members of senior management, in Section 5.2 below.

On November 30, 2005, SHL entered into management services agreements with T.N.S.A Consulting and Management Ltd. and A.T.A.A Consulting and Management Ltd, both companies domiciled in Tel Aviv, Israel and wholly owned by Mr. Yariv Alroy and Mr. Erez Alroy, respectively (who had previously been employees of the Company)(each - a "Service Provider"; together the "Service Providers" for purposes of this paragraph). Pursuant to their respective incorporation documents, the Service Providers may engage in any lawful activity but in fact, their current primary activity is in the provision of management consulting services. Pursuant to the said management services agreements, the Service Providers, through each of Mr. Yariv Alroy and Mr. Erez Alroy, exclusively, shall provide SHL with management and consulting services as the CO-CEOs of SHL. These agreements may be terminated by the Company with a nine (9) months prior notice and by such service provider with a six (6) months prior notice. For potential expiration of these agreements, please refer to Section 4.1 above. The compensation paid to Service Providers pursuant to these agreements (including for notice period) is part of the compensation figure disclosed, on an aggregate basis, with respect to all members of senior management, in Section 5.2 below. In addition, each Service Provider was entitled to reimbursement of all direct expenses reasonably incurred in connection with the performance of the services.

Effective as of the 2011 Annual General Meeting, the Company entered into a service agreement with Elon Shalev Investments Ltd., an entity domiciled in Tel Aviv, Israel and wholly owned by Mr. Elon Shalev (for purposes of this paragraph, the "Service Provider") pursuant to which the Service Provider was to provide services to the Company as the Company's Chairman through Mr. Shalev exclusively. Pursuant to its incorporation documents, the Service Provider may engage in any lawful activity but in fact its current primary activity is in the provision of management consulting services. The service agreement providing for Mr. Shalev's compensation terms (but not Mr. Shalev's appointment as Chairman) terminated in the year under review. The compensation paid to Mr. Shalev pursuant to this agreement (up until August 10, 2014) is disclosed in the Compensation for Acting Members of Governing Bodies, in Section 5.2 below. Mr. Shalev continues to serve as Chairman of the Board but does not receive compensation with respect thereto.

In March 2012 SHL entered into a management contract with Yoav Rubinstein pursuant to which Mr. Rubinstein is to provide SHL with services as Senior Vice-President, Head of Global Business Development.. The aforesaid management contract may be terminated be either party, at any time, by providing the other party sixty (60) days prior written notice. The compensation paid to Mr. Rubinstein pursuant to this agreement is part of the compensation figure disclosed, on an aggregate basis, with respect to all members of senior management, in Section 5.2 below.

For information regarding Share Options please refer to section "Share Options" on page 15.

The total compensation payable by SHL with respect to the year under review pursuant to the aforesaid Management Contracts is included in the figure cited in the first paragraph of the Section "Compensation for Acting Members of Governing Bodies", on page 40.

#### 5. Compensation, Shareholdings and Loans

#### 5.1 Content and Method of Determining The Compensation and of The Shareholding Programs – Compensation Policy

Pursuant to the Israeli Companies Law, an Israeli public company is required to adopt a compensation policy with respect to the terms of engagement of its officer holders (as such term is defined under the Israeli Companies Law and including without limitations, directors and controlling shareholders engaged as officers of the Company) (the "Compensation Policy"), subject to limited exceptions set forth in the regulations promulgated under the Israeli Companies Law in connection therewith (which are not applicable to SHL). The adoption of the Compensation Policy requires approval by the shareholders of the Company, further to approval by the Board of Directors which has to take into consideration the recommendations issued by the Compensation Committee in this respect. The relevant shareholder approval is subject to a special majority requirement of either (a) the majority vote in favor of the resolution including the consent of at least a majority of the shareholders' voting power represented at the meeting in person or by proxy and voting thereon who are neither controlling shareholders of the Company nor have a personal interest in approving the Compensation Policy (not including abstaining votes), or (b) the total number of votes of those shareholders described in (a) above and objecting to the adoption of the Compensation Policy not representing more than 2% (two percent) of the voting rights in the Company. Any shareholder participating in the vote on the adoption of the Compensation Policy has to inform the company prior to the relevant vote whether or not he/she/it has a personal interest therein. Votes of shareholders who did not notify the Company on whether or not they have a personal interest in accordance with the foregoing are not be counted.

Notwithstanding the aforesaid shareholder approval requirement, the Compensation Policy may also be approved, despite objection by the Company's shareholders in the event that after renewed consideration of the Compensation Policy and based on detailed reasons, both the Compensation Committee and thereafter the Board of Directors resolve that the adoption of such Compensation Policy despite the shareholders' objection is in the Company's best interest.

SHL's Compensation Policy was brought to the approval of the shareholders of the Company at the 2013 AGM, but failed to obtain the relevant special majority approval as set forth above. In January 2014, the Compensation Committee and the Board of Directors of SHL approved the Compensation Policy despite the objection of the general meeting after having reconsidered the Compensation Policy and having determined that the adoption thereof is in the Company's best interest, all in accordance with the provisions of the Israeli Companies Law, as described above. The Compensation Policy requires renewed approval, once every three (3) years (i.e. in 2017). In addition, the Board of Directors is required to examine from time to time whether any amendments to the Compensation Policy are necessary in light of changing circumstances or for any other reason, and similarly, the Compensation Committee shall issue recommendations to the Board of Directors in this respect from time to time. The Israeli Companies Law provides that the Compensation Policy shall be determined under consideration, amongst others, of the following: (a) furtherance of the Company's objectives, its business plan and policies, with a long term view; (b) creation of adequate incentives for officer holders of the Company under consideration of the Company's risk management policy; (c) size of the Company and the nature of its operations; and (d) with respect to variable compensation components - the contribution of the office holder to the achievement of the Company's targets and increase in revenues, all with a long term view and in accordance with the position of the relevant office holder.

Further, the Compensation Policy shall deal with the following matters: (a) education, qualifications, expertise, professional experience and achievements of the relevant office holder; (b) the position of the office holder, his/ her responsibilities and previous engagements signed with him/ her; (c) the relation between the engagement terms of the relevant office holder to the engagement terms of the other employees and/ or subcontractors of the Company and particularly, the relation to the average salary and to the median (i.e. 50th percentile) salary of such employees and the impact of the difference between the foregoing on the working relationships in the Company; (d) in the event officer engagement terms include variable components - the possibility of reducing such components in the discretion of the Board of Directors, as well as the possibility to determine ceilings for the value of variable components which are not paid in cash; and (e) in the event the officer engagement terms include retirement grants - the period of engagement of the office holder, the applicable engagement terms during such time period, the performance of the Company during such period, the contribution of the officer holder to the achievement of the Company's targets and increase of its revenues, as well as the circumstances of retirement. At last, the Compensation Policy must contain the following provisions: (a) with respect to variable compensation components: (i) such must be based on the achievement of long-term performance goals and objectively measurable criteria (although with respect to an immaterial part of such components, the Company may resolve that such shall be granted based on criteria not objectively measurable under consideration of the officer holder's contribution to the Company); and (ii) the proportion between fixed and variable compensation components must be set, as well as a ceiling for the value of variable components at the time of payment (provided that with respect to variable components which are not paid in cash, a ceiling needs to be fixed at the time of grant); (b) a provision pursuant to which an office holder will repay to the Company any sums paid to him/ her as part of his/ her compensation if such sum was paid based on data which later turned out to be faulted and which was restated under the Company's financial statements, all on such conditions as set forth under the Compensation Policy; (c) a minimum holding and vesting period for variable compensation components in the form of equity, under reference to adequate incentives with a long-term view; and (d) a ceiling with respect to retirement grants.

SHL's Compensation Policy as adopted stipulates that its main principles and objectives are as follows: (a) to promote SHL's mission, long term goals and targets; (b) to create appropriate incentives for SHL's officers with the aim of aligning such officers' compensation with SHL's mission and goals, taking into account, inter alia, SHL's risk management policy; (c) to adapt a compensation package combination that matches the size of SHL and the nature of its activities; and (d) to comply with the provisions of the law by compensating those eligible pursuant to the Compensation Policy, based on their contribution and their efforts to the development of SHL's business and promotion of its goals, in the short and long term.

The Compensation Policy further provides that in general, the compensation terms of officers shall be examined while taking, inter alia, the following parameters into account: (i) the education, qualifications, expertise, seniority (in SHL in particular, and in the officer's profession in general), professional experience and achievements of the officer; (ii) the officer's position, and his previous agreements; (iii) the officer's contribution to SHL's business, profits and stability; (iv) the degree of responsibility imposed on the officer; (v) SHL's need to retain officers who have skills, know-how or unique expertise; (vi) SHL's global nature; (vii) the ratio between the officer's employment terms and conditions of and other Company employees and/or contract workers employed by SHL and in particular the ratio between such officer's compensation to the average wage and the median wage in the Company and the impact of the differences on labor relations in the Company.

Pursuant to the Compensation Policy, SHL is entitled to grant to some or all of its officers (who are not directors) a compensation package including any or all of the following: signing bonus, base salary, commissions, annual cash bonus, retirement grant, share-based compensation. The compensation for each officer may also include additional standard benefits such as social benefits, pension insurance, managers insurance, study fund, severance payment, car allowance, mobile phone allowance, and medical insurance, provided that, in any event, the aggregate amount and/or update of such additional benefits shall not exceed 50% of the officer's base salary (except with respect to such officers whose company car tax liability is grossed up, in which case such additional benefits shall not exceed 70% of the officer's base salary). The Compensation Policy further provides that SHL's officers shall be entitled to benefit from insurance, exculpation and indemnification arrangements to be approved from time to time pursuant to applicable law and the Articles of Association of the Company. The Compensation Policy also stipulates that the Compensation Committee and the Board shall be entitled to update the base salary of each of its officers based on the parameters specified above. In general, updating the base salary at a rate that exceeds 8% per year, of the base salary prior to such update (without taking into account any linkage differentials) will be deemed a "material change" and shall be considered as a deviation from the Compensation Policy. Pursuant to the provisions of the Companies Law, an immaterial change to existing compensation terms of office holders who are not directors or controlling shareholders only requires approval of the Company's Compensation Committee, whereas a material change to such terms would also require approval by the Board of Directors (for approval requirements, please also refer to Section [] of this report below). In addition, approval of such compensation terms not in accordance with the Compensation Policy may only be approved by the Compensation Committee and the Board of Directors under limited circumstances specified under the Israeli Companies Law and in general, such transaction would be also subject to shareholder approval with a special approval requirement (a limited exception exists under the Israeli Companies Law).

With respect to retirement terms, the Compensation Policy provides, inter alia, that (a) any advance notice period shall not exceed six (6) months, except with respect to the Co-CEOs who shall be entitled to a nine (9) month advance notice; and (b) the amount or value of any retirement grant, if granted, shall not exceed an additional six (6) months of base salary in addition to the advance notice period; provided that overall, the combination of the advance notice and retirement grant (if applicable) shall not exceed a period of twelve (12) months altogether.

Pursuant to the Compensation Policy, any annual cash bonus granted to an officer shall not exceed twelve (12) times such officer's monthly base salary and in any event, the aggregate amount of all annual cash bonuses paid together to the Company's officers (on an annual basis), on the date of payment thereof, shall not exceed the gross sum of US\$1,000,000 with respect to all of the Company's officers (excluding the Co-CEOs, whose bonus ceiling is a gross sum of US\$1,250,000 with respect to both of the Co-CEOs, together). Further, the Compensation Policy provides that any annual cash bonus shall be based mainly (at least 80%) on measurable criteria (including overall revenue growth and in Germany specifically; entry by SHL into new markets; launch of new products; increase in the number of patients serviced in Germany; increase in the number of subscribers and/ or users in India; regulatory standing; and the meeting of consolidated budget targets), and, with respect to its less significant part (up to 20%), in the Board of Director's sole discretion based on non-measurable criteria (including the contribution of the officer to the Company's business, its profitability and stability; the officer's unique contribution to the Company; satisfaction with the officer's performance (including the degree of involvement of the officer and devotion of efforts in the performance of his duties); the officer's ability to work in coordination and cooperation with other employees of the Company; and the officer's contribution to an appropriate control environment and ethical environment). Notwithstanding the foregoing, the Compensation Policy confirms that under the management agreements with entities controlled by Mr. Yoram Alroy, Mr. Erez Alroy and Mr. Yariv Alroy (see also Section 4.2 above) (which were not renewed by the Company's shareholders in the year under review) the foregoing are entitled, together, to a profit based annual bonus, with respect to the preceding year or any part thereof, which is equal to 3.75% of the Company's yearly profits before taxes and excluding capital gains, as such

profits are reflected in the Company's audited financial statements for the relevant fiscal year, provided that the aggregate amount of any bonus paid together to the foregoing persons shall not exceed the amount of US\$ 1,250,000 per year.

With respect to share-based compensation, the Compensation Policy provides that the Company shall be entitled to grant to its officers options, restricted stock units or any other share-based compensation pursuant to an equity plan as adopted or shall be adopted, from time to time and subject to any applicable law. The aggregate fair value of such share-based compensation, measured at the time of grant, for all of the officers of the Company as a group, in a three year period, shall not exceed a fair value of US\$2,500,000, and individually for each officer shall not exceed a fair value which is the higher of: (i) three (3) times such officer's yearly base salary; or (ii) US\$300,000, whereby the fair value of the share-based compensation shall be calculated, at the time of grant, in accordance with the costs recorded in the Company's financial statements. Any share-based compensation, if granted, shall mature in installments or vesting periods (or depend on meeting milestones) which shall take into account the appropriate incentive, in light of the Company's objectives in the years following the approval of the grant, and in any event the vesting shall be at a minimum as follows: (i) first cliff following one (1) year from the date of grant; and (ii) full vesting following 24 months from the date of an officer's first grant. As of the second grant to an officer, full vesting shall occur no earlier than 36 months from the date of such grant. Pursuant to the Compensation Policy, the applicable exercise price of share based compensation shall be equal to the average closing price of the SHL's share during the thirty (30) day period preceding the date of grant.

The Compensation Policy also stipulates that with respect to SHL's directors who also serve as executive officers compensation shall be subject to the limitations as set forth in the Compensation Policy (see description above).

With respect to the Company's non-executive directors (including also outside directors and independent directors), compensation shall be in accordance with the Rules Regarding the Compensation and Expenses of an External Director – 2000 (as promulgated under the Israeli Companies Law)(the "Director Compensation Regulations"). Subject to applicable law, compensation shall be allowed in amounts higher than what is stated in the Director Compensation Regulations, if any of such outside or independent directors is a professional director, an expert director or a director who makes a unique contribution to the Company. Further, SHL shall also be entitled to pay to its non-executive directors share-based compensation (subject to applicable law and the restrictions applicable thereto in general under the Compensation Policy, as described above), but in any event the aggregate fair value of the share-based compensation, measured at the time of a new grant, for all of such non-executive directors, as a group, in any three (3) year period, shall not exceed a fair value of US\$500,000.

As stated under the Compensation Policy, the Compensation Committee has also resolved that the ratio between the fixed and variable components of compensation with respect to the Company's officers and non-executive directors shall not exceed a ratio of 1:3.

### **5.2 Approval Requirements**

### **Board of Directors**

Except for limited circumstances provided for under regulations promulgated under the Israeli Companies Law, pursuant to the Israeli Companies Law, the compensation to be paid to the directors as such, as well as the terms of employment (including the terms and conditions of the directors and officers insurance and indemnification) of any of the directors in any other position, require the approval of the Compensation Committee, the Board of Directors and the shareholders (by a simple majority) and the relevant approvals by the Compensation Committee and the Board of Directors need to be made in accordance with the Compensation Policy (subject to a limited exception). Further, pursuant to the Israeli Companies Law, approval by the shareholders of the terms of engagement of a controlling shareholder as an office holder (including as a director) or employee (and subject to the limited circumstances provided for under regulations promulgated under the Israeli Companies Law in which such shareholder approval is not required), requires either (i) that the majority vote in favor of the resolution shall include the consent of at least a majority of the shareholders voting power represented at the meeting in person or by proxy and voting thereon who have no personal interest in approving the resolution (not including abstaining votes), or (ii) that the total shares of the shareholders who have no personal interest in approving the resolution voted against the resolution do not represent

more than 2% (two percent) of the voting rights in the company (the Israeli Minister of Justice is authorized to determine a different percentage; no such rules were promulgated to date).

Pursuant to the provisions of the Israeli Companies Law, as a general rule, any person that has a personal interest in a transaction (including approval of the terms of office of a director) may not participate or vote at the relevant Board, Audit Committee, or (with respect to the approval of engagement terms) Compensation Committee meeting where the transaction is discussed; provided that office holders who have a personal interest in a transaction may be present for the purpose of presenting such transaction, if the Chairman of the Audit Committee, the Chairman of the Board of Directors or the Chairman of the Compensation Committee, as the case may be, determined that such presence is required. In addition, if the majority of the members of the Board of Directors or the Audit Committee or the Compensation Committee, as applicable, have a personal interest in the terms of office of such a director, then the relevant director may be present during the deliberations and may vote on his terms of office, and in such event, shareholder approval is also required.

The compensation payable to the directors of the Company is approved annually, except with respect to the compensation payable to Independent (external) Directors, which compensation is approved at the time of his/ her election (Independent (external) Directors are elected for a term of three (3) years). Pursuant to regulations promulgated under the Israeli Companies Law, all Independent (external) Directors shall be entitled to the same compensation. Accordingly, in the event a newly elected Independent (external) Director is entitled to compensation higher than that of an already serving Independent (external) Director, identical compensation to such already serving director must be approved.

At the 2014 AGM, the shareholders of the Company approved the payment of a compensation to the nonexecutive directors (except the Chairman), or an entity controlled by such director or the shareholder appointing such director, as the case may be and at such person's request, for their service equivalent in amount to that paid to Independent (external) Directors of the Company. Non-executive directors are currently not entitled to any performance based compensation. The approved compensation included inter alia the grant of

18,000 options to purchase 18,000 ordinary shares of SHL under SHL's 2005 Share Option Plan with respect to the newly elected non-executive directors (subject to receipt of all required approvals with respect thereto). Such options granted in 2014 to Mr. Most, Mr. Magal and Mr. Sorek have an exercise price of CHF 8.15 per share (equal to the average price of the Company's shares during the 30 day period prior to board approval of the grant) and vest over a period of three (3) years. The compensation payable to Mr. Elon Shalev (or an entity controlled by him) for his service as the Chairman of the Board was previously approved at the 2011 Annual General Meeting in accordance with the special approval requirements applicable to controlling shareholder compensation terms (see below), all in accordance with the Israeli Companies Law as then in effect. As such compensation was not re-approved at this year's AGM, as was required pursuant to the Israeli Companies Law, such entitlement to compensation expired on August 10, 2014 (for information on the amount paid in the year under review, please refer to Section 5.2 below). The executive directors serving until the 2014 AGM (i.e. Mr. Erez Alroy and Mr. Yariv Alroy) were not compensated for their service as members of the Board of Directors of SHL. There are currently no executive directors on the Board of Directors. The applicable compensation paid to the non-executive directors and the Chairman in the year under review pursuant to the foregoing is reflected in the table on "Compensation for Acting Members of Governing Bodies" on p. 40 below.

The Independent (external) Directors of SHL are entitled to compensation as provided under the Israeli Companies Law and the Director Compensation Regulations in accordance with the Company's Compensation Policy (please refer to Section 5.1 above), which compensation is comprised of reimbursement of reasonable expenses and a fixed annual fee plus a participation fee per each Board or Committee meeting attended, all as set forth in the Director Compensation Regulations. Independent (external) Directors are not entitled to any performance based compensation. The Director Compensation Regulations provide, inter alia, for specific minimum, "set" and maximum amounts with respect to the annual fee and the participation fee to be paid to Independent Directors, dependent on the relevant company's "rank", as determined based upon the company's shareholders' equity as such appears in the company's audited balance sheet for the preceding year. In the event a public company chooses

to pay to the independent directors an annual fee and a participation fee in an amount between the "set" amount and the maximum amount set under the regulations, then such compensation is not subject to approval by the shareholders of the company. The foregoing exception to the shareholder approval requirement does not apply with respect to compensation in the form of securities of the company. The payment of an annual fee in an amount between the "set" and the maximum amount, as well as a participation fee per meeting in the "set" amount, as stipulated under the Director Compensation Regulations was previously approved with respect to Ms. Nehama Ronen (or an entity controlled by her) at the 2013 Annual General Meeting, and with respect to Dr. Ruth Ben Yakar (or an entity controlled by her) such payment was approved at the 2014 AGM. The approved compensation included also the grant to Dr. Ben Yakar of 18,000 options to purchase 18,000 ordinary shares of SHL under SHL's 2005 Share Option Plan (subject to receipt of all required approvals with respect thereto). Such options have an exercise price of CHF 8.15 per share (equal to the average price of the Company's shares during the 30 day period prior to board approval of the grant) and vest over a period of three (3) years. For more information on share options, see also Section "Share Options" on page 15).

Directors are reimbursed for travel and other reasonable expenses related to their capacity as directors of SHL and all directors (including directors that are not compensation for their services) are entitled to indemnification and D&O insurance coverage, all as approved by the Compensation Committee, the Board and the shareholders at the 2014 AGM in general and as part of the compensation package of those nonexecutive and Independent Directors elected at the 2014 AGM in particular.

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(For more information on director compensation, see also Section "Compensation for Acting Members of Governing Bodies" on page 40).

### Senior Management (Other Than Co-CEOs and former President)

Pursuant to the Israeli Companies Law, the engagement terms of office holders of the Company that are not directors, controlling shareholders or their relatives, or the CEO of the Company (including indemnification undertakings and officer insurance coverage) require approval by the Board of Directors following approval by the Compensation Committee, and the approval by the Board of Directors and the Compensation Committee shall be in accordance with the Compensation Policy (subject to a limited exception). Pursuant to the Israeli Companies Law, the salaries and emoluments of the executives of SHL are governed by the Compensation Policy, taking into account with respect to each executive, the parameters set forth in the Compensation Policy and the framework set forth thereunder (for a further description thereof, please refer to Section 5.1 of this report).

The relevant criteria are weighed by the Chief Executive Officers in their discretion and are brought before the Compensation Committee and Board for further approval taking into account the guidelines set forth in the Compensation Policy and described in Section 5.1 above. In general, compensation terms are reviewed when the CEO's or the Board deem it necessary to review such terms, e.g. when market conditions change etc. Per the Company's Compensation Policy, any increase of the base salary (with respect to office holders that are not directors or controlling shareholders) of up to 8% requires only approval of the Company's Compensation Committee. For approval requirements regarding higher increases, please refer to Section 5.1 above. Any such approvals made by the Compensation Committee only are brought to the attention of the Board.

As the Co-CEOs of SHL might have been deemed controlling shareholders with respect to the approval of their engagement terms, and as the CTO of SHL is a relative of a person that might have been deemed a controlling shareholder of the Company, the special approval requirements applicable to the engagement terms of controlling shareholders, as set forth below (please refer to the following Section, titled "Co-CEOs and former President"), had applied to them.

In the year under review, the annual compensation of senior management, other than of the former President and Co-CEO's (whose terms are more detailed in the immediately following Section title "Co-CEOs and former President"), was comprised of a base salary component, a performance based cash bonus equal to an amount up to several monthly base salaries and share option incentive awards, all in accordance with the Company's Compensation Policy. In addition to the foregoing, all members of senior management were entitled to additional benefits in the form of a company car and a mobile phone. All members of senior management that were employed by the Company (and not engaged through service agreements) are also entitled to customary contributions to pension funds and severance pay funds, as well as to "Study Funds" and some also have Disability Insurance. Such contributions amount on the Company's side to 5% for the pension component, 8.33% to the severance pay component, 7.5% to the Study Fund, and 2.5% to the Disability Insurance (if applicable).

Base salary and performance based cash bonus are subject to the Company's Compensation Policy and the conditions stipulated in such policy and are subject to the aforesaid corporate approval requirements for persons considered office holders, including office holders who may be deemed controlling shareholders, under the Israeli Companies Law. Share option incentive awards are subject to Compensation Committee approval in accordance with the Company's Compensation Policy and further Board approval and such additional corporate approvals as set forth above with respect to office holders.

Parameters taken into account related to the composition of the compensation packages of senior management members are set forth in SHL's Compensation Policy (for a list of such parameters, please refer to Section 5.1 above). For limitations applicable to annual cash bonuses, please refer to the description of the Company's Compensation Policy under Section 5.1 above. Overall, the compensation of senior management in the year under review was comprised, on an average of approximately 89% of a cash base salary and 11 % of cash bonuses and share options granted (i.e. performance based compensation amounted to between 12% and 13% of the base salary).

### **Co-CEO's and former President**

Notwithstanding the foregoing, with respect to the engagement terms of controlling shareholders and their relatives, special approval requirements apply. In general, the engagement of a controlling shareholder or its relative as an office holder or employee (including the terms and conditions of directors' and office holders' insurance and indemnification, subject to a limited exception), requires the approval of the Compensation Committee, the Board of Directors and the shareholders, and such approval by the Compensation Committee and the Board of Directors shall be made in accordance with the Compensation Policy (subject to a limited exception).

Pursuant to the Israeli Companies Law, the shareholder approval must include at least a majority of the shares of shareholders having no personal interest voted on the matter. However, the transaction can be approved by shareholders without this special majority approval if the total shares of shareholders having no personal interest in the transaction and voted against the transaction do not represent more than 2% (two percent) of the voting rights in the Company (the Israeli Minister of Justice is authorized to determine a different percentage; no such rules were promulgated to date). Certain exceptions exist to the foregoing shareholder approval requirement, provided that the relevant terms have been approved by the Compensation Committee and the Board of Directors under confirmation that the circumstances triggering the relevant exception exist. Such exceptions include, amongst others, if the monthly salary paid to the controlling shareholder (or its relative) does not exceed the average monthly salary in the market and is reasonable under the circumstances under consideration of the scope of the engagement, the type of position and the qualifications of the controlling shareholder (or its relative) with respect to the performance of the position; provided that no more than two (2) persons may be so employed by the Company under use of this exception at the same time. In any event, controlling shareholder engagement terms which are for a time period exceeding three (3) years require approval in accordance with the foregoing once every three (3) years.

The compensation packages of Mr. Yariv Alroy and Mr. Erez Alroy as Co-CEOs and of Mr. Yoram Alroy as President of the Company were approved at the 2011 AGM. Mr. Yoram Alroy finished his service as President of the Company in the year under review. For the potential expiration of the management agreements with the Company's Co-CEOs, please refer to Section 4.1 above. For compensation figures, please refer to the Section entitled "Compensation for Acting Members of Governing Bodies" herein below.

Overall, the compensation of the Co-CEO's and President in the year under review was comprised, of 100% of a base salary and 0% of cash bonuses and share options granted (i.e. there was no performance based compensation in the year under review).

For more information on director and senior management compensation, see also Section "Compensation for Acting Members of Governing Bodies" on page 40).

#### Shareholding Programs

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The grant of share options to employees, directors and consultants of SHL and its subsidiaries is in the sole discretion of the Board of Directors which may determine from time to time and subject to the provisions of the 2005 Share Option Plan, additional grantees of options under the plan and any matter related to the administration of the 2005 Share Option Plan. Notwithstanding the aforesaid, pursuant to the provisions of the Israeli Companies Law, should such options be granted to the directors or a controlling shareholder as part of their compensation, such grant shall require the approval of the Compensation Committee, the Board of Directors and the shareholders, and with respect to office holders who are not directors, the CEO or controlling shareholders of the Company or their relatives, such grant shall require approval by the Compensation Committee, followed by approval by the Board of Directors, all of the foregoing approvals of the Compensation Committee and the Board of Directors to be made in accordance with the Compensation Policy. Pursuant to the Israeli Companies Law, the qualified majority described above (please refer to Section 5.2 - subsection "Co-CEOs and former President") with respect to the approval by the shareholders of the engagement of a controlling shareholder as an office holder or employee is also required for the approval by the shareholders of the grant of share options to a controlling shareholder as part of its compensation. Further, SHL's Compensation Policy prescribes certain ceilings with respect to the value of any share-based compensation granted to (a) any individual officer; (b) the officers of SHL as a group; and (c) the nonexecutive directors as a group, in each case with respect to any three (3) year period (for more details regarding such ceilings, please refer to Section 5.1 above). The Compensation Policy also requires that the Compensation Committee and the Board, when discussing the grant, shall consider whether such grant is a suitable inventive for increasing SHL's value in the long term, the economic value of the grant, the exercise price and the other terms.

For vesting conditions applicable to options, please refer to Section 2.2 "Share Options", above.

### **Compensation for Acting Members of Governing Bodies**

The total of all compensation (including all employer contribution into pension funds, managers insurance,

other social benefit payments and national insurance payments) which is payable to the members of the Board of Directors and the Senior Management for their service or employment, as the case may be, during the year under review, was as follows:

All figures are disclosed in their US dollar equivalent, based on a NIS/ US\$ exchange rate of NIS 3.58 = US \$ 1.

### **Board of directors**

	Base Compensation		Share options	
Function	and fringe benefits	Cash Bonus	granted or exercised	Total
Executive member/ Co-CEO	See compensation f	igure in Senior	management compens	ation table
Executive member/ Co-CEO	See compensation f	igure in Senior	management compens	ation table
Non-executive member / Chairman of the Board	39,129	-	-	39,129
Non-executive member	24,889	-	-	24,889
Non-executive member/ Independent director	31,944	-	-	31,944
Non-executive member/ Independent director	26,287	-	-	26,287
Non-executive member/ Independent director	2,201	-	56,468	58,669
Non-executive member/ Independent director	23,119	-	-	23,119
Non-executive/ non-dependant director	31,080	-	-	31,080
Non-executive/ non-dependent director	2,201	-	56,468	58,669
Non-executive member	22,399	-	-	22,399
Non-executive member	2,201	-	56,468	58,669
Non-executive member	2,201	-	56,468	58,669
embers:	207,651	-	225,872	433,523
	Executive member/ Co-CEO Executive member/ Co-CEO Non-executive member / Chairman of the Board Non-executive member / Independent director Non-executive member/ Independent director Non-executive member/ Independent director Non-executive member/ Independent director Non-executive member/ Independent director Non-executive/ non-dependent director Non-executive/ non-dependent director Non-executive/ non-dependent director Non-executive member Non-executive member Non-executive member	Functionand fringe benefitsExecutive member/ Co-CEOSee compensation fExecutive member/ Co-CEOSee compensation fNon-executive member / Chairman of the Board39,129Non-executive member / Independent director24,889Non-executive member/ Independent director26,287Non-executive member/ Independent director2,201Non-executive member/ Independent director23,119Non-executive/ non-dependant director31,080Non-executive/ non-dependent director2,201Non-executive member2,201Non-executive member2,201Non-executive member2,201Non-executive member2,201Non-executive member2,201	Functionand fringe benefitsCash BonusExecutive member/ Co-CEOSee compensation figure in SeniorExecutive member/ Co-CEOSee compensation figure in SeniorNon-executive member / Chairman of the Board39,129Non-executive member / Chairman of the Board39,129Non-executive member / Chairman of the Board39,129Non-executive member / Independent director31,944Non-executive member/ Independent director26,287Non-executive member/ Independent director23,119Non-executive member/ Independent director31,080Non-executive/ non-dependant director31,080Non-executive/ non-dependent director2,201Non-executive member22,399Non-executive member22,391Non-executive member2,201Non-executive member2,201	Functionand fringe benefitsCash Bonusgranted or exercisedExecutive member/ Co-CEOSee compensation figure in Senior management compensExecutive member/ Co-CEOSee compensation figure in Senior management compensNon-executive member / Chairman of the Board39,129-Non-executive member24,889-Non-executive member/ Independent director31,944-Non-executive member/ Independent director2,201-Non-executive member/ Independent director23,119-Non-executive member/ Independent director31,080-Non-executive/ non-dependent director2,201-Non-executive/ non-dependent director2,201-Non-executive/ non-dependent director2,201-Non-executive/ non-dependent director2,201-Non-executive/ non-dependent director2,201-Non-executive member22,399-Non-executive member2,201-Son-executive member2,201-Non-executive member2,201-

\* These members finished their service at the 2014 AGM. Compensation figures reflect compensation paid for service in 2014 until such time.

\*\* These members were elected at the 2014 AGM. Compensation figures reflect compensation paid for service from such time.

### Senior Management

Name	Function	Base Compensation and fringe benefits	Cash Bonus	Share options granted or exercised <sup>3</sup>	Total
Erez Alroy <sup>1</sup>	Co-CEO	555,805	none	none	555,805
Yariv Alroy <sup>1</sup>	Co-CEO	550,277	none	none	550,277
Total for all Men	nbers of Senior Management:	2,638,337	44,231	270,520	2,953,088

The highest total compensation payable to a member of the governing bodies is to the Company's Co-CEO, Mr. Erez Alroy.

1 Mr. Yariv Alroy and Mr. Erez Alroy were not compensated for their service on the Board of Directors. Compensation reflects compensation paid for their services as Co-CEOs of the Company (including notice period). For details regarding potential expiration of these agreements, please refer to Section 4.1 above. For a description of the bonus entitlement of the Co-CEOs under their respective engagement terms, please refer to the description thereof under the Compensation Policy (see Section 5.1 above). No profit based or special bonuses have been granted to the foregoing in the year under review.

2 Mr. Elon Shalev is the brother-in-law of Mr. Yoram Alroy. Compensation figures represent Mr. Shalev's fees for his service as a director and as the Chairman of the Board paid until August 10, 2014.

3 Represents the fair value of the share options granted in the year under review based on the binominal share option valuation method or the value of options exercised in the year under review.

None of the executive members of the Board of Directors received any compensation for their service as directors during the year under review. The aforesaid compensation of Senior Management includes the total compensation payable by SHL with respect to the year under review pursuant to the Management Contracts prescribed in Section 4.2 "Management Contracts" on page 32.

Pursuant to the Israeli Companies Law, the Compensation Committee, the Board of Directors and the shareholders of SHL re-approved and confirmed the existing directors' and officers' insurance provided, and indemnification undertaking issued by, the Company in favor of all of its officers and directors (including controlling shareholders) at the 2014 AGM and authorized the management of the Company to negotiate and execute, and to periodically renew and keep in force, for and on behalf of the Company, a liability insurance policy for all of the Company's directors and officers, as shall be in office from time to time, for a coverage of up to US\$15 million. Accordingly, the undertaking by SHL to indemnify all directors and officers, in office from time to time, to the extent and limitations set forth in the indemnification letters issued to such persons, in an aggregate sum of up to US\$ 15 million was reconfirmed. The entitlement to insurance, exculpation and indemnification arrangements, as may be approved by the Company from time to time, is also set forth in the Compensation Policy. The grant of insurance coverage and the indemnification undertaking as aforesaid have been approved with respect to the directors elected to office in the year under review at the 2014 AGM.

### **Compensation for Former Members of Governing Bodies**

A total sum of US\$140,706 was paid to the former Co-Managing director of SHL Telemedizin GmbH.

In addition, the former members of the Board Mr. Nissim Zvili, Mr. Salomon Mizrahi and Ms. Dvora Kimhiwere paid compensation in the year under review for their services until the 2014 AGM. For compensation figures related to these former Board members please see "Compensation for Acting Members of Governing Bodies" above.

### Share Allotment in the Year Under Review

No Ordinary Shares of SHL were allotted to the executive or to the non-executive members of the Board of Directors, or to the Management or parties closely linked to any such person during the year under review, except for Ordinary Shares issued pursuant to the exercise of Options previously allotted. For information on option allotments to directors and management members, please refer to the Section immediately following.

### Share Ownership

The number of Ordinary Shares held, pursuant to the Share Register, as of December 31, 2014, by the executive members of the Board of Directors and Senior Management and parties closely linked to such persons amounted in the aggregate to 2,782,608. For information on options allotted to the Board of Directors and senior management, please refer to the table below. Elon Shalev, a non-executive member of the Board of Directors, and both Yariv and Erez Alroy, Co-CEOs and former executive directors of the Company who served as board members until the 2014 AGM, are members of the Alroy Group. The Alroy Group holds, as of December 31, 2014, an aggregate number of 2,782,608 Ordinary Shares. For information regarding the shareholding percentages of the Alroy Group, please refer to the Section entitled "Significant Shareholders" on page 14.

Ziv Carthy, a non-executive member of the Board of Director, is a controlling shareholder of G.Z. Assets and Management Ltd., which holds, as of December 31, 2014, an aggregate of 921,533 Ordinary Shares per the Company's Share Register. For information regarding the shareholding percentage of G.Z, Assets and Management Ltd., please refer to Section 1.2 entitled "Significant Shareholders" above. No other non-executive member of the Board of Directors or parties closely linked to such person hold, pursuant to the Share Register, as of December 31, 2014, Ordinary Shares.

### **Share Options**

Information with regard to Options granted in the year under review and held pursuant to the Option Plans as of December 31, 2014 by the non-executive and executive members of the Board of Directors and Senior Management, as well as parties closely linked to such persons, is as set forth below.

Name	Function	Share Options outstanding at December 31, 2014	Weighted Average exercise price in CHF	Granted during the year	Exercise price of options granted	Vested	Exercised
Yoram Alroy	President	-	-	-	-	-	-
Erez Alroy	Co-CEO	30,424	CHF 6.13	-	-	30,424	-
Yariv Alroy	Co-CEO	30,424	CHF 6.13	-	-	30,424	-
Elon Shalev	Non-executive member / Chairman of the Board	-	-	-	-	-	-
Ziv Carthy	Non-executive member	-	-	-	-	-	-
Nehama Ronen	Non-executive member/ Independent director	18,000	CHF 7.78	-	-	6,000	-
Nissim Zvili	Non-executive member/ Independent director	4,126	CHF 7.78	-	-	4,126	-
Dvora Kimhi	Non-executive member	18,000	CHF 7.65	-		18,000	-
Eliyahu Ayalon	Non-executive member	18,000	CHF 7.78	-	-	6,000	-
Salomon Mizrahi	Non-executive member	6,000	CHF 7.78	-	-	6,000	_
Dr. Ruth Ben Yakar	Non-executive/ non-dependent director	18,000	CHF 8.15	18,000	CHF 8.15	-	_
Oren Most	Non-executive/ non-dependent director	18,000	CHF 8.15	18,000	CHF 8.15	-	-
Elad Magal	Non-executive member	18,000	CHF 8.15	18,000	CHF 8.15	-	-
Amnon Sorek	Non-executive member	18,000	CHF 8.15	18,000	CHF 8.15	-	_
Eran Antebi	CFO	55,000	CHF 6.70	-	-	55,000	3,500
Erez Nachtomy	Executive vice president	72,395	CHF 6.70	-	-	72,395	-
Irit Alroy	Executive Vice President and CTO	20,440	CHF 7.12	10,000	CHF 8.15	10,440	_
Yoav Rubinstein	Senior Vice President	100,000	CHF 7.08	-	-	71,667	-
Martin Lehner	Managing Director - SHL Telemedizin Germany	50,000	CHF 9.11	50,000	CHF 9.11	-	-
Georg F. von Oppen	Former Managing Director - SHL Telemedizin Ger	many -	-	-	-	-	33,334
Arie Roth	Chief Medical Manager	10,000	CHF 6.80	-	-	10,000	-
	-						

For additional information with respect to share option plans adopted by SHL and the grant of options to purchase Ordinary Shares, see Section "Share Options" on page 15 above.

### Additional Honorariums and Remuneration

None of the members of the Board of Directors and Senior Management or parties closely linked to such persons have billed honorariums or other remuneration in the financial year 2014 to SHL or to any of its subsidiaries for additional services performed during the year under review.

### Loans Granted to Governing Bodies

No guarantees, outstanding loans, advances or credits were granted during the year under review by SHL and its subsidiaries to executive members of the Board of Directors, Senior Management or parties closely linked to such persons.

### 6. Shareholder Participation

# 6.1 Voting Rights Restrictions and Representation Restrictions

There are currently no voting-rights and representation restrictions in place. For voting rights of Ordinary Shares and ADS in general, please refer to Section 2.4 above.

The voting rights of the Ordinary Shares in general may be affected by the grant of any special voting rights to the holders of a class of shares with preferential rights if authorized in the future, such an authorization requires a majority of sixty-six (66) percent of the voting power present at the General Meeting pursuant to the Company's Articles of Association. The quorum required for any meeting of shareholders is at least two (2) shareholders present in person or by proxy who together hold or represent at least thirty-three and one third (331/3) percent of the outstanding share capital. A meeting adjourned for lack of a quorum is adjourned to the same day in the following week at the same time and place or any time and place as the chairman may designate with the consent of a majority of the voting power present and voting on the question of adjournment. At the reconvened meeting, the required quorum consists of any two (2) shareholders present in person or by proxy, regardless of the number of Ordinary Shares represented.

Under SHL's Articles of Association all resolutions submitted to the shareholders, unless provided for otherwise in the Articles of Association or under any applicable law, shall be deemed adopted if approved by the holders of a simple majority of the voting power represented at the meeting in person or by proxy and voting thereon. For resolutions that require special majority, see Section "Statutory Quorums" below.

### **6.2 Statutory Quorums**

Pursuant to the Company's Articles of Association, the following resolutions require a special majority of sixtysix (66) percent of the voting power represented at the shareholders meeting: (a) increase of authorized share capital; and (b) creation of shares with special rights or modifications of share rights. Furthermore, under Israeli law and under SHL's Articles of Association, a voluntary winding-up would require a majority of seventy-five (75) percent of the voting power represented at the shareholders meeting. For special majority requirements with respect to the adoption of the Company's Compensation Policy, please refer to Section 5.1 above, with respect to controlling shareholder transactions, please refer to Section 5.2 above, and with respect to the election of Independent (external) Directors to the Board of Directors, please refer to Section 3.1 above.

# 6.3 Convocation of the General Meeting of Shareholders

Under SHL's Articles of Association, an Annual General Meeting shall be held once in every calendar year at such time (within a period of not more than fifteen (15) months after the last preceding Annual General Meeting) and at such place either within or without the State of Israel as may be determined by the Board of Directors. All General Meetings other than Annual General Meetings are called "Special General Meetings". Pursuant to the Articles of Association of the Company and the Israeli Companies Law, the Board of Directors may, whenever it thinks fit, convene a Special General Meeting at such time and place, within or without the State of Israel, as may be determined by the Board of Directors. Special General Meetings may also be convened upon requisition of either of the following (a) two (2) directors, or one fourth of the directors in service; or (b) one or more shareholders, holding not less than 5% of the issued and outstanding share capital of the Company and not less than 1% of the voting rights in the Company; or one or more shareholders holding not less than 5% of the voting rights of the Company. If a meeting shall be requisitioned as aforesaid, then the meeting shall be held not later than thirty-five (35) days from the time notice of such meeting is given to shareholders (unless otherwise required for a meeting at which matters may be voted on by ballot - see below).

Not less than twenty-one (21) days prior notice shall be given to any General Meeting and shall be published in one newspaper in Israel and in one newspaper in Switzerland or in accordance with the rules and regulations of the stock exchange on which SHL's shares are listed. However, shareholders may vote on certain matters (such as the election or removal of directors or transactions between a company and any of its officers or controlling shareholders or in which such persons may have a personal interest) by submitting a written ballot with respect thereto (the "Ballot") (but may vote thereon in person or by Proxy). In the event such matters are included in the agenda of a General Meeting then not less than thirty five (35) days' prior notice shall be given, unless to the company's best knowledge, at the time of the

resolution regarding convening of the meeting, a controlling shareholder of the company will hold, as of the record date, such number of votes which will enable the controlling shareholder to pass the required resolution, even if all other shareholders participate and vote against (i.e. in general more than 50% of the voting rights). Pursuant to a recent amendment to relevant regulations promulgated under the Companies Law (the "Regulation Amendments"), in the event that a topic on the agenda requires also approval by the Board of Directors, then the relevant newspaper and shareholder notices shall not be published or sent, as the case may be, later than ninety (90) days following such Board approval. In connection with the establishment of the ADR Program and pursuant to the Deposit Agreement, SHL has further undertaken to provide the Depositary at least 35 days prior notice of any general meeting and details concerning the matters to be voted upon. In addition, SHL and SAG will, pursuant to an agreement between SHL and SAG, take all necessary steps to ensure that notices will be sent to the persons registered in the SAG Register. Pursuant to the Deposit Agreement, the Depositary is obligated to provide, if requested by SHL, as soon as practicable after receipt of notice of any meeting of shareholders, a notice to the owners of SHL's ADS containing (a) such information as is contained in such notice of meeting received by the Depositary from SHL; (b) a statement that the owners of ADS as of a specified record date will be entitled, subject to applicable law and the Articles of Association of SHL, to instruct the Depositary as to the exercise of the voting rights pertaining to the amount of Ordinary Shares represented by their ADS; and (c) a statement as to the manner in which such instructions may be given. Pursuant to the Israeli Companies Law, the notice of the General Meeting shall include the agenda. Pursuant to regulations promulgated under the Israeli Companies Law, the notice of a general meeting in a public company must in addition include the type of meeting, place and time thereof, a summary of the resolutions proposed to be adopted, the majority required with respect thereto and the record date. The company must also include the phone number and address of its registered office and the times at which the full version of the proposed resolutions may be reviewed. In the event the agenda includes matters which may be voted on by ballot, then additional details are required to be included in the notice, including, inter alia, the deadline for submitting shareholder statements to the company and the deadline for submitting ballots.

A Proxy must be delivered to the registered office of SHL or to SAG not later than 48 hours prior to the Annual Meeting. A Ballot must be delivered to the registered office of SHL or to SAG not later than 72 hours prior to the Annual Meeting. For the Ballot to become effective: (i) any shareholder whose shares are registered with the Company's registrar of shareholders must enclose a copy of such shareholder's identity card, passport or certificate of incorporation, as the case may be; and (ii) any shareholder whose shares are registered with SAG must enclose a written confirmation from SAG as to its ownership of the voting shares.

The aforementioned regulations also stipulate that any shareholder wishing to state his position with respect to any of the said matters on the agenda may do so by requesting the Company to deliver such position to the other shareholders (the "Shareholder Statement"). The Shareholder Statement must be delivered to the registered office of the Company or to SAG not later than 10 days following the Record Date as such date is determined by the Board of Directors. Shareholder Statement shall be delivered to all shareholders by SAG no later than 5 days following receipt thereof. Should a company elect to state its position with respect to such Shareholder Statement, it shall deliver such position (the "Company Statement") to the shareholders, via SAG, no later than 12 days prior to the Annual General Meeting. Any such Statement must be written in a clear and simple language, and shall include no more than 500 words per subject matter. The previous limitation to 1,500 words overall per Shareholder Statement has been cancelled under the Regulation Amendments. A Shareholder Statement shall detail the identity of such shareholder, as well as his percentage interest in the Company; a shareholder who is a corporate entity shall detail the identity of its controlling shareholder(s), as well as additional holdings (if any) of such controlling shareholder(s) in shares of the Company, to the best knowledge of the shareholder submitting the Shareholder Statement. A shareholder submitting the Shareholder Statement, who acts in consort with others with respect to voting in shareholder meetings, whether in general or with respect to certain matter(s) on the agenda, shall indicate so in the Shareholder Statement, and shall describe the aforementioned arrangements and the identity of the shareholders so acting in consort. Any shareholder (as well as any shareholder acting in consort with such shareholder) having a personal interest in any matter on the agenda, shall describe the

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nature of such personal interest. Any shareholder may revoke his/hers/its Ballot by submitting a cancellation notice (the "Cancellation Notice"). The Cancellation Notice together with sufficient proof as to the identity of such canceling shareholder, to the absolute discretion of an officer of the Company, must be delivered to the registered office of the Company or to not later than 24 hours prior to the Annual Meeting. Any such shareholder submitting a Cancellation Notice may only vote by attending the Annual Meeting in person or by Proxy. One or more shareholders holding, at the Record Date, shares representing 5 percent or more of the total voting power in the Company, as well as any holder of such percentage out of the total voting power not held by the controlling shareholder(s), as such term is defined under Section 268 of the Companies Law, may, following the Annual General Meeting, in person or by proxy, inspect the Ballots and the record thereof at the Company's registered office. The competent court may, at the request of any shareholder who does not hold, at the Record Date, the aforementioned percentage, instruct the Company to allow the inspection of said documents and records, in whole or in part, on terms and conditions determined by the court.

### 6.4 Agenda

Pursuant to the Israeli Companies Law, the agenda at a General Meeting shall be determined by the Board of Directors.

Pursuant to the Israeli Companies Law, any one or more shareholders holding at least 1% of the voting rights in the Company may request the directors to include a certain topic in the agenda of the general meeting, provided that such topic is suitable to be discussed at a general meeting. Pursuant to the Regulation Amendments, (i) with respect to general meetings which include topics which may be voted on by ballot (see above), such shareholder request needs to be submitted not later than seven (7) days from convening of the shareholder meeting; and (ii) with respect to other general meetings, such request needs to be submitted not later than three (3) days from convening of the shareholder meeting. Pursuant to the Regulation Amendments, in the event that the Board of Directors deems a suggested topic fit for inclusion in the agenda of the general meeting, the Company shall prepare an updated agenda and shall publish such agenda (both by newspaper notice and by notice to shareholders) not later than seven (7) days after the last date on which requests for amendments to the meeting agenda could have been submitted. The foregoing does not apply in the event the Company should publish a preliminary notice of its intention to convene a general meeting, such preliminary notice to be published by shareholder notice at least twenty-one (21) days prior to the publication of the actual notice of the general meeting. In such preliminary notice, the Company shall describe the expected agenda topics and shall notify shareholders that Company shall be entitled not to examine any requests of shareholders to include additional topics on the agenda in the event such were received later than 14 days from the publication of the preliminary notice of the general meeting.

At a General Meeting resolution may be adopted only on subjects that were specified in the agenda for the particular General Meeting.

### 6.5 Registration in the Share Register

The shareholders entitled to participate in and to vote at a General Meeting, or to express consent to or dissent from any corporate action in writing, shall be the shareholders on the date set in the resolution of the Board of Directors to convene the General Meeting, such date shall not, pursuant to regulations promulgated under the Israeli Companies Law, be earlier than forty (40) days prior the date of the General Meeting and not later than twenty eight (28) days prior to the date of such General Meeting, or different periods as shall be permitted by applicable law. A determination of shareholders of record with respect to a General Meeting shall apply to any adjournment of such meeting. The record date with respect to determination of the owners of ADS entitled to give instructions for the exercise of voting rights shall be the date so fixed by the Company, or if a different date, then as close as practicable to the date fixed by the Company.

### 7. Changes of Control and Defense Measures

### 7.1 Duty to Make an Offer

Under Swiss law a person acquiring shares, participation or bonus certificates or any other participation rights in a company either directly, indirectly or in concert with third parties and in so doing reaches, in combination with his previously acquired equity securities in that company, a threshold of 33% of the voting rights regardless of whether this person can actually exercise those voting rights - is obliged to make a public takeover offer (the "Public Takeover Offer") for all of the listed securities of such company. The acquirer must therefore make an offer to purchase or exchange securities in the company. In addition, a person who owns directly, indirectly or acting in concert with third parties securities which give him more than 33<sup>1</sup>/<sub>3</sub>% but less than 50% voting rights in the company, will have to make a Public Takeover Offer upon excess of the 50% threshold. The same applies to a person that reduces its stake under 50% and thereafter again exceeds the threshold of 50%. However, any person holding more than 50% of the voting rights of a company will be entitled to raise its stake without making a Public Takeover Offer.

To the understanding of the Company, it is exempt from Israeli law provisions relating to special tender offers, but certain tender offer rules with respect to full tender offers under the Israeli Companies law apply to it. These include that, if as result of an acquisition of shares an acquirer will hold more than ninety (90) percent of a company's shares, the acquisition must be made by means of a tender offer for all of the shares. Further pursuant to the Israeli Companies Law, all of the shares of the minority shareholders will be transferred to the offeror in the event that either (a) such number of shares are tendered to the offeror so that more than ninety-eight (98) percent of the outstanding shares are held by it; or (b) such number of shares are tendered to the offeror so that more than ninety-five (95) percent of the outstanding shares are held by it and more than half of the shareholders that do not have a personal interest in the acceptance of the purchase offer tendered their shares.

SHL's Articles of Association do not contain provisions regarding opting out or opting up.

### 7.2 Clauses on Changes of Control

There are no clauses on changes of control in agreements and plans benefiting members of the Board of Directors and/or members of the Management and/or other members of SHL's cadre.

### 8. Auditors

# 8.1 Duration of the Mandate and Term of Office of the Head Auditor

Kost, Forer, Gabbay & Kasierer, a member of Ernst & Young Global are the auditors of SHL since 1997. Under the Israeli Companies Law and the Articles of Association, the auditors of SHL are appointed by resolution of the Annual General Meeting and serve until their re-election, removal or replacement by subsequent shareholder resolution. SHL's auditors were last reappointed at the 2014 Annual General Meeting.

Mr. Yaki Buaron (CPA) is the head auditor within Kost, Forer, Gabbay & Kasierer responsible for the auditing of SHL and has been appointed as such in 2014.

# 8.2 Auditing Honorariums and Additional Honorariums

Ernst & Young charged in the financial year 2014 approximately USD 309 thousand for services rendered in connection with auditing the financial statements of SHL and its subsidiaries and the consolidated financial statements of the SHL Group.

### **8.3 Additional Honorariums**

In addition, Ernst & Young charged approximately USD 96 thousand for additional services performed for the SHL Group in the field of management consulting, tax advice, due diligence and other auditing activities. The aforesaid sums include payments made to other member firms of Ernst & Young outside of Israel.

### 8.4 Supervisory and Control Instruments Vis-A-Vis The Auditors

Pursuant to the Israeli Companies Law, the external auditors of the Company shall be independent, both directly and indirectly, from the Company. In the event that the Board of Directors becomes aware of any connection between the external auditors and the Company which constitutes a dependency, the Board shall instruct the auditors to immediately cease such connection. If the auditors do not adhere to this instruction, the Board shall call for a special general meeting of shareholders, within a reasonable time, in order to remove the auditors.

The Company may not condition the compensation of the external auditor that may limit the performance of the audit or that links between the compensation and the outcome of the audit.

The external auditor may at any time review Company documents which it requires to perform is tasks, and to receive explanations with respect thereto. The auditor is entitled to participate in all annual meetings at which the financial statements audited by auditor are presented, and at all board meetings with respect to approval of such financial statements. If the auditor becomes aware of a material flaw in the financial controls of the Company, it must report such flaw to the Chairman of the Board.

In 2014 the Board has held one (1) meeting with the Company's External Auditor as part of the authorization of the Annual Financial Statements

### 9. Information Policy

SHL is committed to a policy of open and effective communications with customers, partners, shareholders and staff alike (within constraints imposed by confidentiality obligations and applicable law). SHL's investor relations program features regular publication of relevant information for the benefit of the public and the capital markets. SHL publishes price-sensitive information in accordance with the obligation to disclose price-sensitive facts (ad-hoc publicity) as required by the SIX Swiss Exchange, and conducts regular communication briefings with media representatives and financial analysts in addition to its Annual General Meeting.

Pursuant to the relevant U.S. regulations applicable to SHL's ADR Program, SHL shall publish in English, on its web site or through an electronic information delivery system generally available to the public in Switzerland, information that, since the first day of its most recently completed fiscal year, it: (A) has made public or been required to make public pursuant to the laws of Israel (currently there is no information which so needs to be published); (B) has filed or been required to file with the SIX Swiss Exchange and which has been made public by the SIX Swiss Exchange; and (C) has distributed or been required to distribute to its security holders.

SHL maintains an insider trading and management transactions disclosure policy. The insider trading provisions are applicable to members of the Board, officers, employees, representatives and consultants of the company, as well as the immediate family members and household members of such persons, in addition to any other person which may receive inside information with respect to the company. Amongst others, the insider trading policy forbids trading in SHL's securities by the aforementioned persons while in possession of inside information, and additionally provides that board members and certain senior management members may only trade in SHL's securities during specifically stipulated "open periods". The provisions regarding disclosure and reporting of management transactions apply to members of the Board and members of Senior Management ("Management Members"). According to the policy, Management Members are obliged to report a transaction in the company's securities (as further described hereafter) if it has a direct or indirect effect on their assets. Transactions executed by related parties (including spouses, individuals living in the same household, and legal entities, partnerships and fiduciary institutions if the Management Member holds a management position in such entity or institution, controls it or is its beneficiary) must also be reported, if such transactions were carried out under the significant influence of the Management Member. Transactions required to be reported are all transactions (purchase and sale of rights) in (a) shares of SHL, (b) any conversion, purchase or sale rights that provide for or permit actual delivery of shares of SHL or conversion or sale rights of SHL, or (c) financial instruments on shares of SHL (options, forward contracts or contracts for difference) which provide for or permit cash settlement. Shares or options acquired under an employee share option plan do not have to be reported, except if there was an election right whether to receive cash or shares/ options, however, any sale of shares or exercise of options acquired under an employee share option plan must be reported. Reports of transactions are made to SHL's CFO who must then file such reports with the SIX Swiss Exchange.

SHL informs interested parties through a variety of corporate publications including annual and half-yearly reports, which can be ordered or downloaded from www.shl-telemedicine.com. These reports feature operational reviews as well as consolidated balance sheets, profit & loss statements and cash flow statements as of December 31 and June 30 respectively. The actual share price, press releases and presentations are also available on the website. SHL maintains two (2) websites offering up-to-date corporate and product information: www.shl-telemedicine.com and www.shahal.co.il.

The Company's ad-hoc reports and press releases may be retrieved at http://www.shl-telemedicine.com/newsroom/ press-release-2014/. Persons that wish to be included in the Company's distribution list with respect to ad-hoc notices may do so at http://www.shl-telemedicine.com/ about-us/investorrelations/ir-contact/.

Investor's calendar	
Q1 Results	May 20, 2015
Q2 Results	August 19, 2015
Q3 Results	November 18, 2015

Contact persons for Investor Relations Erez Alroy, Co-CEO

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**Eran Antebi**, Chief Financial Officer erana@shl-tlemedicine.com

### SHL Telemedicine Ltd.

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Consolidated Financial Statements 2014

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## **Financial Overview**

The Company reported a considerable increase in revenues for fiscal year 2014 compared to last year, which is primarily due to the expansion of its German operations. The increased scale of the business offset investments in the geographic expansion, resulting in improved gross profit and operating results for the year. Results of Operations

### **Revenues**

Revenues for fiscal year 2014 increased 34.7% to USD 40.0 million compared with revenues of USD 29.7 million for fiscal year 2013. At constant exchange rate terms, revenues for the fiscal year increased by 34.0% year over year.

Revenues from the Company's German operations increased by more than 167% to USD 16.3 million (USD 16.4 million in constant currency) compared with USD 6.1 million in 2013. This increase is attributable to organic growth and revenues from almeda, which was acquired in December 2013. Revenues from the Israeli operation were stable and amounted to USD 23.7 million (USD 23.4 million in constant currency) compared to revenues of USD 23.6 million in 2013.

In terms of geographic breakdown, the German business accounted for 40.7% of total revenues; with the Israeli business accounting for 59.3% of total revenues. This compared with 20.5% and 79.5% of total revenues, respectively, in 2013

### **Gross profit**

In fiscal year 2014, gross margins improved both in the Israeli business and the German business and reached 55.8% up from 53.5% in 2013. This resulted in a 40.3%

increase in gross profit for the year to USD 22.3 million, compared with a gross profit of USD 15.9 million for fiscal 2013. At constant currency, gross profit grew by 39.6% year over year.

### **Research and Development costs, net**

Research and development costs amounted to USD 2.5 million compared with USD 2.2 million in 2013. R&D expenses in 2014 were similar to those in 2013 and amounted to USD 2.0 (USD 2.1 million in 2013), of which USD 1.4 million was capitalized (USD 1.8 million in 2013) against USD 1.9 million of amortization of development costs (USD 1.9 million in 2013).

### Selling and Marketing Expenses

Selling and marketing expenses for fiscal 2014 increased by 29.5% to USD 11.4 million, compared with USD 8.8 million in fiscal year 2013. This increase is mainly a result of the Company's expansion strategy, which led to a significant increase in selling and marketing expenses related to the development of the U.S. and APAC markets and, to a lesser extent, to additional amortization of intangible assets (contracts and customer relations) related to the almeda acquisition. In fiscal 2014, selling and marketing expenses accounted for 28.6% of revenues compared to 29.6% of revenues in fiscal 2013.

### **General and Administrative Expenses**

General and administrative expenses for fiscal year 2014 amounted to USD 7.2 million compared to USD 10.3 million in fiscal 2013, a decrease of 30.0%. Excluding one-time items, (in 2014 a reversal of doubtful debt, net of USD 1.3 million and in 2013 an accrual for doubtful accounts in the amount of USD 4.8 million, offset by a decrease in a provision in the amount of USD 2.5 million) general and administrative expenses in fiscal 2014 amounted to USD 8.5 million (21.3% of revenues) compared to USD 8.0 million (26.9% of revenues) in fiscal 2013. This constitutes an increase of 6.2%, which is mainly related to the almeda business and the activities in the U.S. and APAC offset by streamlining of expenses for the Israel and Germany operations.

### Gain from almeda acquisition

On December 31, 2013, the Company closed the acquisition of almeda, a telehealth services provider in Germany, for a minimal purchase price. Tangible assets acquired were valued at USD 4.1 million (USD 2.9 million cash and cash equivalents); and intangible assets acquired, net of taxes amounted to USD 4.4 million. The excess of the net tangible and identifiable intangible assets over the purchase price paid was recorded as a gain which amounted to USD 8.5 million. In 2014 an additional gain of USD 0.1 was recorded in relation to the acquisition.

### Earnings/Loss before Income Tax, Depreciation and Amortization (EBITDA/LBITDA) and Earnings/Loss before Income Taxes (EBIT/LBIT)

EBITDA for fiscal year 2014 amounted to USD 7.4 million (18.5% of revenues) with an EBIT of USD 1.3 million (3.3% of revenues) this is compared to EBITDA of USD 8.1 million (27.3% of revenues) and an EBIT of USD 3.1 million (10.4% of revenues) in fiscal year 2013. Excluding one-time charges, as described above, and the gain from the almeda acquisition, EBITDA and EBIT for fiscal 2014 improved significantly, even with the increased sales and marketing efforts in the U.S and APAC.

### **Financial Income/Expenses**

Financial income, net for fiscal year 2014 amounted to USD 0.6 million compared to financial expenses, net for fiscal year 2013 of USD 1.6 million. Financial income for 2014 is mainly attributable to: (i) the strengthening of the USD against the NIS by 12.0% which provided for exchange gains on the Company's US dollar cash reserves; (ii) a decrease in the Israeli CPI of 0.2%, which provided lower interest on the Company's CPI linked loans; and (iii) a gain on marketable securities.

### **Taxes on Income**

For fiscal year 2014, taxes on income amounted to USD 1.0 million compared to a tax benefit of USD 0.7 million in 2013. Taxes on income include deferred tax expenses of USD 0.8 million, which is related to the Company's Israeli business and current tax expenses related to the Israeli and German businesses.

### Net Income

Net profit for 2014 amounted to USD 0.8 million (0.08 per share) compared to USD 2.2 million (USD 0.22 per share). Excluding one-time charges, as described above, and the gain from the almeda acquisition, net income for fiscal 2014 improved significantly, even with the increased sales and marketing efforts in the U.S and APAC.

### Major Changes in Assets, Liabilities and Equity

SHL's balance sheet continues to be strong as of December 31, 2014. During the year the USD appreciated significantly against the NIS and the Euro by approximately 12%. As the presentation currency is the USD, such appreciation has resulted in all assets and liabilities being presented at a lower USD amount than in 2013, with the resulting translation differences recognized in equity as "foreign currency translation reserves".

Current assets as of December 31, 2014 were USD 40.1 million (43.6% of total assets) of which USD 17.7 million in cash, cash equivalents and short term investments against total liabilities of USD 30.7 million (33.4% of total assets). This compared with current assets as of December 31, 2013 of USD 47.0 million (43.6% of total assets) of which the Company had USD 28.4 million in cash, cash equivalents and short term investments against total liabilities of USD 38.9 million.

Non-current assets amount to USD 10.6 million compared to USD 11.6 million as of December 31, 2013.

Property and equipment, net amounts as of December 31, 2014 were USD 12.6 million, of which USD 8.7 million (69.0% of total) are devices on loan to the Company's subscribers. This is compared with property and equipment, net of USD 16.0 million as of December 31, 2013, of which USD 11.8 million (73.8% of total) are devices on loan to the Company's subscribers.

Intangible assets and goodwill as of December 31, 2014 amounted to USD 28.7 million compared with USD 33.1 million as of December 31, 2013. During the year the Company capitalized development and other costs in the amount of USD 2.0 million with amortization at USD 2.8 million.

Total equity as of December 31, 2014 amounted to USD 61.4 million (66.6% of balance sheet) compared with USD 68.9 million (64.0% of balance sheet) as of December 31, 2013. The decrease in equity results is mainly attributable to the decrease of USD 7.7 million in the foreign currency translation reserve, stemming from the strengthening of the USD against the NIS and the Euro, as further explained above.

### **Cash Flow**

Cash flow used in operations for fiscal 2014 amounted to USD 3.1 million compared to USD 2.6 million, excluding the one-time payment of USD 5.2 million received in the first quarter of 2013. Operating cash flow was affected by working capital requirements at almeda in the first quarter of the year, for which SHL received USD 2.9 million upfront at the end of 2013.

For fiscal 2014 cash provided by investing activities amounted to USD 0.7 million, of which investment in fixed and intangible assets amounted to USD 4.3 million, offset by proceeds from short-term investments, net in the amount of USD 3.8 million and cash received from the acquisition of almeda in the amount of USD 1.1 million. This compared with cash used in investing activities of USD 3.3 million, of which investment in fixed and intangible assets amounted to USD 4.1 million and purchase of short-term investments, net amounted to USD 2.1 million, offset by the cash received from the acquisition of almeda in the amount of USD 2.9 million.

Cash used in financing activities for fiscal 2014 amounted to USD 2.6 million, of which payment of long term loans amounted to USD 3.5 million offset by receipt of shortterm bank credit, net in the amount of USD 0.8 million. Cash used in financing activities in fiscal 2013 amounted to USD 1.8 million, of which payment of long term loans amounted to USD 3.3 million offset by receipt of short term bank credit, net of USD 1.1 million and proceeds from exercise of options of 0.5 million.

Eran Antebi **Chief Financial Office** 

### **INDEPENDENT AUDITORS' REPORT** To the Shareholders of SHL TELEMEDICINE LTD.

We have audited the accompanying consolidated financial statements of SHL Telemedicine Ltd. and its subsidiaries ("the Group"), which comprise the consolidated balance sheets as of December 31, 2014 and 2013, and the consolidated statements of comprehensive income, consolidated statements of changes in equity and consolidated statements of cash flows for each of the years then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion. 57

### Opinion

In our opinion, the consolidated financial statements give a true and fair view of the financial position of the Group as of December 31, 2014 and 2013, and of its financial performance and cash flows for each of the years then ended, in accordance with International Financial Reporting Standards.

> Tel-Aviv, Israel March 24, 2015 KOST FORER GABBAY & KASIERER A Member of Ernst & Young Global

## CONSOLIDATED BALANCE SHEETS U.S. dollars in thousands

		Dece	ember 31
	Note	2014	2013
ASSETS			
CURRENT ASSETS:			
Cash and cash equivalents	4	3,351	8,732
Short-term investments	5	14,316	19,661
Trade receivables	6	15,263	10,479
Prepaid expenses	7	1,268	1,828
Inventory		2,483	869
Other accounts receivable	8	3,458	5,446
		40,139	47,015
NON-CURRENT ASSETS:			
Prepaid expenses	7	5,558	5,239
Long-term deposits		292	203
Deferred taxes	18c	4,768	6,190
		10,618	11,632
PROPERTY AND EQUIPMENT:	9		
Cost		61,240	69,613
Less - accumulated depreciation		(48,587)	(53,631)
		12,653	15,982
GOODWILL	10	12,487	14,076
INTANGIBLE ASSETS, NET	10	16,230	19,070
Total assets		92,127	107,775

The accompanying notes are an integral part of the consolidated financial statements.

## CONSOLIDATED BALANCE SHEETS U.S. dollars in thousands

		Dec	ember 31
	Note	2014	2013
LIABILITIES AND EQUITY			
CURRENT LIABILITIES:			
Credit from banks and current maturities	11	10,244	10,477
Deferred revenues	13	66	330
Trade payables		983	1,433
Other accounts payable	14a	4,701	4,568
Other liabilities	3	375	2,504
		16,369	19,312
NON-CURRENT LIABILITIES:			
Long-term loans	12	12,931	18,205
Deferred revenues	13	673	543
Employee benefit liabilities	16	758	805
		14,362	19,553
Total liabilities		30,731	38,865
EQUITY:	21		
Issued capital		31	31
Additional paid-in capital		95,189	95,014
Treasury shares		(2,619)	(2,774)
Foreign currency translation reserve		(1,532)	6,148
Capital reserve for available-for-sale investments and			
Remeasurement gains on defined benefit plans		640	1,633
Accumulated deficit		(30,313)	(31,142)
Total equity		61,396	68,910
Total liabilities and equity		92,127	107,775

The accompanying notes are an integral part of the consolidated financial statements.

March 24, 2015

Date of approval of the financial statements

Elon Shalev Chairman of the Board

Yariv Alroy

Yarıv Alroy Co-CEO

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## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

U.S. dollars in thousands (except per share data)

		Year ended	December 31,
	Note	2014	2013
Revenues		39,976	29,674
Depreciation and amortization		2,344	2,127
Cost of revenues	22a	15,368	11,607
Gross profit		22,264	15,940
Research and development costs	22b	2,492	2,206
Selling and marketing expenses	22c	11,430	8,787
General and administrative expenses	22d	7,193	10,341
Gain from Almeda acquisition	3	(137)	(8,492)
Operating income		1,286	3,098
Financial income	22e(1)	2,376	956
Financial expenses	22e(2)	(1,809)	(2,515)
Income before taxes on income		1,853	1,539
Taxes on income (tax benefit)	18b	1,024	(693)
Net income		829	2,232
Other comprehensive income (loss) (net of tax effect):			
Other comprehensive income not to be reclassified			
to profit or loss in subsequent periods:			
Remeasurement gains on defined benefit plans		33	233
		33	233
Other comprehensive income to be reclassified			
to profit or loss in subsequent periods:			
Transfer to profit or loss in respect			
of available-for-sale investments		(1,075)	146
Gain on available-for-sale investments		49	406
Foreign currency translation reserve		(7,680)	4,088
		(8,706)	4,640
Total other comprehensive income (loss)		(8,673)	4,873
Total comprehensive income (loss)		(7,844)	7,105
Earnings per share:			
Basic and diluted	23	0.08	0.22

The accompanying notes are an integral part of the consolidated financial statements.

## CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY U.S. dollars in thousands

	Issued capital	Additional paid-in capital	Treasury shares	Foreign currency translation reserve	Capital reserve for available-for-sale investments and cumulative gains on defined benefit plans**	Accumulated deficit	Total
Balance as of January 1, 2013	31	94,341	(2,920)	2,060	848	(33,374)	60,986
Purchase of treasury shares	-	-	(36)	-	-	-	(36)
Exercise of options	* _	304	182	-	-	_	486
Share-based payments	-	369	-	-	-	-	369
Total comprehensive income	-	-	-	4,088	785	2,232	7,105
Balance as of December 31, 2013	31	95,014	(2,774)	6,148	1,633	(31,142)	68,910
Exercise of options	* _	(147)	155	_	-	-	8
Share-based payments	-	322	-	-	-	-	322
Total comprehensive income (loss)	-	-	-	(7,680)	(993)	829	(7,844)
Balance as of December 31, 2014	31	95,189	(2,619)	(1,532)	640	(30,313)	61,396

\* Represents an amount lower than \$ 1.

\*\* As of December 31, 2014 the capital reserve for available for sale investments amounts to \$ 258 and the cumulative gains on defined benefit plans amounts to \$ 382.

The accompanying notes are an integral part of the consolidated financial statements.

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## CONSOLIDATED STATEMENTS OF CASH FLOWS U.S. dollars in thousands

	Year ended December 3	
	2014	201
Cash flows from operating activities:		
Net income	829	2,232
Adjustments required to reconcile net income to net cash provided by (use	ed in) operating activities :	
Income and expenses not involving operating cash flows:		
Depreciation and amortization	6,076	4,82
Capital gain from sale of property and equipment	(59)	(9
Change in employee benefit liabilities, net	43	98
Financial expenses (income), net	(567)	1,559
Cost of share-based payments	322	369
Taxes on income (tax benefit)	1,024	(693
Gain from Almeda acquisition	-	(8,492
	6,839	(2,341
Changes in operating assets and liabilities:		
Decrease (increase) in trade receivables, net	(6,533)	6,592
Increase in inventory	(1,119)	(409
Increase in prepaid expenses	(563)	(12
Decrease (increase) in other accounts receivable	206	(1,158
Increase (decrease) in trade payables	(696)	30
Decrease in deferred revenues	(42)	(40
Decrease in short and long-term other accounts payable	(1,662)	(1,823
	(10,409)	3,180
Cash paid and received:		
Interest received	677	718
Interest paid	(975)	(1,110
Income taxes paid	(78)	(47
	(376)	(439
Net cash provided by (used in) operating activities	(3,117)	2,632

The accompanying notes are an integral part of the consolidated financial statements.

**Financial Statements** 

## CONSOLIDATED STATEMENTS OF CASH FLOWS U.S. dollars in thousands

	Year ended December 31,	
	2014	2013
Cash flows from investing activities:		
Purchase of property and equipment	(2,268)	(2,200)
Investment in intangible assets	(2,011)	(1,878)
Acquisition of Almeda (a)	1,149	2,920
Proceeds from sale of property and equipment	65	29
Purchase of short term investments	(13,943)	(8,511)
Proceeds from sale of short term investments	17,731	6,402
Net cash provided by (used in) investing activities	723	(3,238)
Cash flows from financing activities:		
Proceeds from exercise of options	8	486
Short-term bank credit, net	840	1,053
Payment of long-term loans	(3,451)	(3,267)
Treasury shares purchased	-	(36)
Net cash used in financing activities	(2,603)	(1,764)
Effect of exchange rate changes on cash and cash equivalents	(384)	489
Decrease in cash and cash equivalents	(5,381)	(1,881)
Cash and cash equivalents at the beginning of the year	8,732	10,613
Cash and cash equivalents at the end of the year	3,351	8,732
(a) Acquisition of Almeda:		
Working capital (excluding cash)	-	590
Receivables <sup>1</sup>	-	(1,416)
Property and equipment, net	-	(361)
Contracts	-	(5,109)
Customer relations	-	(3,803)
Deferred taxes	-	2,023
Other liabilities	-	2,504
Gain from Almeda acquisition	-	8,492
	-	2,920
(b) Non-cash transactions:		
Purchase of property and equipment	-	134

1 During the period the Company collected a receivable from the former owner of Almeda in the amount of \$ 1,149.

The accompanying notes are an integral part of the consolidated financial statements.

## NOTES TO CONSOLIDATED STATEMENTS

U.S. dollars in thousands (except share and per share data)

### NOTE 1 GENERAL

SHL Telemedicine Ltd. ("SHL" and/or "the Company") was incorporated in Israel. Its shares are publiclytraded on the SIX Swiss Exchange under the symbol SHLTN and it has an American Depository Receipt level 1 program listed over-the counter in the US under the symbol: SMDCY. SHL and its subsidiaries ("the Group") develop and market advanced personal telemedicine solutions. Personal telemedicine is the transmission of medical data by an individual, from a remote location, to a medical call center via telecommunication networks. SHL's personal telemedicine systems are designed to improve quality of care and life for people suffering from various health conditions ranging from the high-risk and chronically ill to ordinary users of healthcare products and services who wish to take a more active role in managing their own health.

# NOTE 2 SIGNIFICANT ACCOUNTING POLICIES

### a. Basis of presentation of the financial statements:

# 1. These financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS").

The Group's financial statements have been prepared on a cost basis, except for marketable securities (available for sale investments and financial assets presented at fair value through profit or loss) which are measured at fair value.

The Group has elected to present the statement of comprehensive income using the nature of expense method.

### 2. Consistent accounting policies:

The accounting policies adopted in the financial statements have been applied consistently for all periods presented.

# b. Significant accounting judgments, estimates and assumptions used in the preparation of the financial statements:

### 1. Judgments:

In the process of applying the significant accounting policies, the Group has made the following judgment which has the most significant effect on the amounts recognized in the financial statements:

### • Impairment of available-for-sale investments:

The Group assesses at the end of each reporting period whether there is objective evidence that the asset has been impaired and an impairment loss has been incurred. In evaluating impairment, the Group makes judgments as to indicators of objective evidence relating to the extent of the percentage of decline in fair value and of the duration of the period of the decline in fair value. See also h.

### 2. Estimates and assumptions:

The preparation of these financial statements requires management to make estimates and assumptions that have an effect on the application of the accounting policies and on the reported amounts of assets, liabilities, revenues and expenses. These estimates and underlying assumptions are reviewed regularly. Changes in accounting estimates are reported in the period of the change in estimate.

The key assumptions made in the financial statements concerning uncertainties at the end of the reporting period and the critical estimates computed by the Group that may result in a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

### • Legal claims:

In estimating the likelihood of outcome of legal claims filed against the Group, the Group relies on the opinion of its legal counsel. These estimates are based on legal counsel's best professional judgment, taking into account the stage of proceedings and historical legal precedents in respect of the different issues. Since the outcome of the claims will be determined in courts, the results could differ from these estimates; see also Notes 20c and 18f.

### • Impairment of goodwill:

The Group reviews goodwill for impairment at least once a year. This requires management to make an estimate of the projected future cash flows from the continuing use of the cash-generating unit and also to choose a suitable discount rate for those cash flows. Further details are given in j and Note 10 below.

### Deferred tax assets:

Deferred tax assets are recognized for unused carry forward tax losses and temporary differences to the extent that it is probable that taxable profit will be available against which the losses can be utilized. Significant management judgment is required to determine the amount of deferred tax assets that can be recognized, based upon the likely timing and level of future taxable profits together with future tax planning strategies. Further details are given in m below and Note 18c.

### • Development costs:

Development costs are capitalized in accordance with the accounting policy in l. In testing for impairment, management makes assumptions regarding the expected cash flows from the asset being developed, the discount rate and the expected period of benefits.

### • Intangible assets:

Intangible assets (mainly contracts and customer relations) acquired in a business combination are included at fair value at the acquisition date. In testing the value of these assets, management makes assumptions regarding the expected cash flows from the customer, the discount rate and the expected period of benefits.

# • Determining the fair value of share-based payment transactions:

The fair value of share-based payment transactions is determined upon initial recognition using an acceptable option-pricing model. The inputs to the model include the share price, exercise price, and risk-free interest rate, and assumptions regarding expected volatility, expected life of share options and expected dividend.

### • Pensions and other post-employment benefits:

The liability in respect of post-employment defined benefit plans is determined using actuarial valuations. The actuarial valuation involves making assumptions about, among others, discount rates, future salary increases and employee turnover. Due to the long-term nature of these plans, such estimates are subject to significant uncertainty. Further details are given in Note 16.

### c. Consolidated financial statements:

The consolidated financial statements comprise the financial statements of companies that are controlled by the Company (subsidiaries). Control is achieved when the Company is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Potential voting rights are considered when assessing whether an entity has control. The consolidation of the financial statements commences on the date on which control is obtained and ends when such control ceases.

The financial statements of the Company and of the subsidiaries are prepared as of the same dates and periods. The consolidated financial statements are prepared using uniform accounting policies by all companies in the Group. Significant intragroup balances and transactions and gains or losses resulting from intragroup transactions are eliminated in full in the consolidated financial statements.

### d. Functional currency and presentation currency:

### 1. Functional currency and presentation currency:

The presentation currency of the financial statements is the U.S. dollar.

The functional currency, which is the currency that best reflects the economic environment in which the Company operates and conducts its transactions, is separately determined for each Group entity and is used to measure its financial position and operating results. The functional currency of the Company is the NIS.

When a Group entity's functional currency differs from the presentation currency, the entity's financial statements are translated so that they can be included in the consolidated financial statements as follows:

- a) Assets and liabilities of foreign operations, including goodwill and any fair value adjustments to the carrying amounts of assets and liabilities arising from the acquisition of said foreign operation, are translated at the closing rate at the end of the reporting period.
- b) Income and expenses for each period presented in the statement of income are translated at average exchange rates for the presented periods.
- c) Share capital, capital reserves and other changes in capital are translated at the exchange rate prevailing at the date of incurrence.
- d) Retained earnings are translated based on the opening balance translated at the exchange rate at that date and other relevant transactions (such

as dividend) during the period are translated as described in b) and c) above.

 e) All resulting translation differences are recognized as a separate component of other comprehensive income (loss) in equity "foreign currency translation reserve".

### 2. Transactions, assets and liabilities in foreign currency:

Transactions denominated in foreign currency (other than the functional currency) are recorded at the exchange rate at the date of the transaction. Monetary assets and liabilities denominated in foreign currency are translated at the end of each reporting period into the functional currency at the exchange rate at that date. Exchange differences are recognized in profit or loss. Non-monetary assets and liabilities measured at cost are translated at the exchange rate at the date of the transaction.

### 3. Index-linked monetary items:

Monetary assets and liabilities linked to the changes in the Israeli Consumer Price Index ("Israeli CPI") are adjusted at the relevant index at the end of each reporting period according to the terms of the agreement. Linkage differences arising from the adjustment, as above, other than those capitalized to qualifying assets or carried to equity in hedge transactions, are recognized in profit or loss.

### e. Cash equivalents:

Cash equivalents are considered as highly liquid investments, including unrestricted short-term bank deposits with an original maturity of three months or less from the date of acquisition or with a maturity of more than three months, but which are redeemable on demand without penalty and which form part of the Group's cash management.

### f. Inventory:

Inventory of telemedicine devices for sale is presented at the lower of cost or net realizable value. Cost is determined using the "first-in, first-out" method.

Net realizable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and the estimated costs necessary to make the sale.

### g. Allowance for doubtful accounts:

The allowance for doubtful accounts is determined in respect of specific debts whose collection, in the opinion of the Company's management, is doubtful. Impaired debts are derecognized when they are assessed as uncollectible.

### h. Financial instruments:

### 1. Financial assets:

Financial assets within the scope of IAS 39 are initially recognized at fair value plus directly attributable transaction costs, except for financial assets measured at fair value through profit or loss in respect of which transaction costs are recorded in profit or loss.

After initial recognition, the accounting treatment of financial assets is based on their classification as follows: a) Short-term receivables:

- Short-term receivables are investments with fixed or determinable payments that are not quoted in an active market. Short-term receivables (such as trade and other receivables) are measured based on their terms, normally at face value.
- b) Available-for-sale investments:

Available-for-sale financial assets are (non-derivative) financial assets that are designated as available for sale or are not classified in any of the three following categories: Financial assets at fair value through profit or loss, Heldto-maturity investments and Loans and receivables. After initial recognition, available-for-sale financial assets are measured at fair value. Gains or losses from fair value adjustments, except for interest, exchange rate differences that relate to debt instruments and dividends from an equity instrument, are recognized in other comprehensive income. When the investment is disposed of or in case of impairment, the other comprehensive income (loss) is transferred to profit or loss.

c) Financial assets at fair value through profit or loss: This category includes financial assets held for trading and financial assets designated upon initial recognition as at fair value through profit or loss. Gains and losses of financial assets at fair value through profit or loss are recognized in profit and loss when incurred.

### 2. Financial liabilities:

Financial liabilities are initially recognized at fair value. After initial recognition, loans and other liabilities are measured at amortized cost based on their terms net of directly attributable transaction costs using the effective interest method.

### i. Leases:

The criteria for classifying leases as finance or operating leases depend on the substance of the agreements and are made at the inception of the lease in accordance with the following principles set out in IAS 17. Lease agreements are classified as an operating lease if they do not transfer substantially all the risks and benefits incidental to ownership of the leased asset. Lease payments are recognized as an expense in profit or loss on a straight-line basis over the lease term.

### j. Business combinations and goodwill:

Business combinations are accounted for by applying the acquisition method. The cost of the acquisition is measured at the fair value of the consideration transferred on the date of acquisition with the addition of non-controlling interests in the acquiree.

Direct acquisition costs are carried to the income statement as incurred.

Goodwill is initially measured at cost which represents the excess of the acquisition consideration and the amount of non-controlling interests over the net identifiable assets acquired and liabilities assumed.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. For purposes of evaluation of impairment of goodwill, goodwill purchased in a business combination is evaluated and attributed to the cash-generating units to which it had been allocated.

When the net identifiable assets acquired and liabilities assumed value exceeds the acquisition consideration, the amount is recognized as gain from bargain purchase.

### k. Property and equipment:

Property and equipment are measured at cost, including directly attributable costs, less accumulated depreciation and accumulated impairment losses. Cost includes spare parts and auxiliary equipment that can be used only in connection with the property and equipment.

Depreciation is calculated on a straight-line basis over the useful life of the assets at annual rates as follows:

	%	
Medical equipment	10 - 15	(mainly 15)
Motor vehicles and ambulances	15 - 20	(mainly 20)
Office furniture and equipment	6 - 15	(mainly 6)
Computers and peripheral equipment	15 - 33	(mainly 20)
Leasehold improvements	see below	
Telemedicine devices on loan to custo	omers 10	

Leasehold improvements are depreciated on a straightline basis over the shorter of the lease term (including any extension option held by the Group and intended to be exercised) and the expected life of the improvement. The useful life, depreciation method and residual value of an asset are reviewed at least each year-end and any changes are accounted for prospectively as a change in accounting estimate.

### I. Intangible assets:

Intangible assets acquired in a business combination are included at fair value at the acquisition date. After initial recognition, intangible assets are carried at their cost less any accumulated amortization and any accumulated impairment losses. Expenditures relating to internally generated intangible assets, excluding capitalized development costs, are recognized in profit or loss when incurred.

According to management's assessment, intangible assets have a finite useful life. The assets are amortized over their useful life using the straight-line method and reviewed for impairment whenever there is an indication that the asset may be impaired. The amortization period and the amortization method for an intangible asset with a finite useful life are reviewed at least at each financial year end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for prospectively as changes in accounting estimates. The amortization of intangible assets with finite useful lives is recognized in profit or loss.

Gains or losses arising from the derecognition of an intangible asset are determined as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in profit or loss.

The useful life of intangible assets is as follows:

	Years
Developments costs	5 - 10
Computer software	5
Contracts and customer relations	10

### Research and development expenditures:

Research expenditures are recognized in profit or loss when incurred. An intangible asset arising from development or from the development phase of an internal project is recognized if the Company can demonstrate the technical feasibility of completing the intangible asset so that it will be available for use or sale; the Company's intention to complete the intangible asset and use or sell it; the Company's ability to use or sell the intangible asset; how the intangible asset will generate future economic benefits; the availability of adequate technical, financial and other resources to complete the intangible asset; and the Company's ability to measure reliably the expenditure attributable to the intangible asset during its development.

The asset is measured at cost less any accumulated amortization and any accumulated impairment losses.

Amortization of the asset begins when development is complete and the asset is available for use. As for the testing of impairment, see m below.

### m. Impairment of non-financial assets:

The Group evaluates the need to record an impairment of the carrying amount of non-financial assets whenever events or changes in circumstances indicate that the carrying amount is not recoverable. If the carrying amount of non-financial assets exceeds their recoverable amount, the assets are reduced to their recoverable amount. The recoverable amount is the higher of fair value less costs of sale and value in use. In measuring value in use, the expected future cash flows are discounted using a pre-tax discount rate that reflects the risks specific to the asset. The recoverable amount of an asset that does not generate independent cash flows is determined for the cashgenerating unit to which the asset belongs. Impairment losses are recognized in profit or loss.

An impairment loss of an asset, other than goodwill, is reversed only if there have been changes in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognized. Reversal of an impairment loss, as above, shall not be increased above the lower of the carrying amount that would have been determined (net of depreciation or amortization) had no impairment loss been recognized for the asset in prior years and its recoverable amount. The reversal of impairment loss of an asset presented at cost is recognized in profit or loss. A reversal of an impairment loss on a revalued asset is recognized in other comprehensive income. However, to the extent that an impairment loss on the same revalued asset was previously recognized in profit or loss, a reversal of that impairment loss is also recognized in profit or loss.

The following criteria are applied in assessing impairment of these specific assets:

### 1. Goodwill related to subsidiaries:

For the purpose of impairment testing, goodwill acquired in a business combination is allocated, at the acquisition date, to each of the Group's cash-generating units that is expected to benefit from the synergies of the combination.

Goodwill is tested for impairment by assessing the recoverable amount of the cash-generating unit (or group of cash-generating units) to which the goodwill has been allocated. An impairment loss is recognized if the recoverable amount of the cash-generating unit (or group of cash-generating units) to which goodwill has been allocated is less than the carrying amount of the cash-generating unit (or group of cash-generating units). Any impairment loss is allocated first to goodwill. Impairment losses recognized for goodwill cannot be reversed in subsequent periods.

As of December 31, 2014, no impairment loss was recorded.

# 2. Development costs capitalized during the development period:

The impairment test is performed annually, on December 31, or more frequently if events or changes in circumstances indicate that there is impairment.

As of December 31, 2014, no impairment loss was recognized.

### n. Taxes on income:

Taxes on income in the statement of comprehensive income comprise current and deferred taxes. Current or deferred taxes are recognized in the statement of income except to the extent that the tax arises from items which are recognized directly in other comprehensive income or in equity. In such cases, the tax effect is also recognized in the relevant item.

### 1. Current taxes:

The current tax liability is measured using the tax rates and tax laws that have been enacted or substantively enacted by the end of the reporting period as well as adjustments required in connection with the tax liability in respect of previous years.

### 2. Deferred taxes:

Deferred taxes are computed in respect of temporary differences between the carrying amounts in the financial statements and the amounts attributed for tax purposes. Deferred taxes are measured at the tax rates that are expected to apply to the period when the taxes are reversed in profit or loss, comprehensive income or equity, based on tax laws that have been enacted or substantively enacted by the end of the reporting period. Deferred taxes in profit or loss represent the changes in the carrying amount of deferred tax balances during the reporting period, excluding changes attributable to items recognized outside of profit or loss.

Deferred tax assets are reviewed at the end of each reporting period and reduced to the extent that it is not probable that they will be utilized. Also, temporary differences (such as carry forward losses) for which deferred tax assets have not been recognized are reassessed and deferred tax assets are recognized to the extent that their recoverability has become probable. Any resulting reduction or reversal is recognized in the line item, "taxes on income".

Taxes that would apply in the event of the disposal of investments in investees have not been taken into account in computing deferred taxes, as long as the disposal of the investments in investees is not probable in the foreseeable future. Also, deferred taxes that would apply in the event of distribution of earnings by investees as dividends have not been taken into account in computing deferred taxes, since the distribution of dividends does not involve an additional tax liability or since it is the Group's policy not to initiate distribution of dividends that triggers an additional tax liability.

All deferred tax assets and deferred tax liabilities are presented in the statement of financial position as noncurrent assets and non-current liabilities, respectively. Deferred taxes are offset in the statement of financial position if there is a legally enforceable right to offset a current tax asset against a current tax liability and the deferred taxes relate to the same taxpayer and the same taxation authority.

### o. Share-based payment transactions:

The Company's employees are entitled to remuneration in the form of equity-settled share-based payment transactions (see details in Note 21).

### Equity-settled transactions:

The cost of equity-settled transactions with employees is measured at the fair value of the equity instruments granted at grant date. The fair value is determined using a standard option pricing model, additional details are given in Note 21d. In estimating fair value, the vesting conditions (consisting of service conditions and performance conditions other than market conditions) are not taken into account. The only conditions taken into account in estimating fair value are market conditions and non-vesting conditions. As for other service providers, the cost of the transactions is measured at the fair value of the goods or services received as consideration for equity instruments. In cases where the fair value of the goods or services received as consideration of equity instruments cannot be measured, they are measured by reference to the fair value of the equity instruments granted.

The cost of equity-settled transactions is recognized in profit or loss, together with a corresponding increase in equity, during the period which the performance and/or service conditions are to be satisfied, ending on the date on which the relevant employees become fully entitled to the award ("the vesting period"). The cumulative expense recognized for equity-settled transactions at the end of each reporting period until the vesting date reflects the extent to which the vesting period has expired and the Group's best estimate of the number of equity instruments that will ultimately vest. The expense or income recognized in profit or loss represents the movement in the cumulative expense recognized at the end of the reporting period.

No expense is recognized for awards that do not ultimately vest, except for awards where vesting is conditional upon a market condition, which are treated as vesting irrespective of whether the market condition is satisfied, provided that all other vesting conditions (service and/or performance) are satisfied.

If the Group modifies the conditions on which equityinstruments were granted, an additional expense is recognized for any modification that increases the total fair value of the share-based payment arrangement or is otherwise beneficial to the employee/other service provider at the modification date.

If a grant of an equity instrument is cancelled, it is accounted for as if it had vested on the cancellation date, and any expense not yet recognized for the grant is recognized immediately. However, if a new grant replaces the cancelled grant and is identified as a replacement grant on the grant date, the cancelled and new grants are accounted for as a modification of the original grant, as described in the previous paragraph.

### p. Employee benefit liabilities:

The Group has several employee benefit plans:

### 1. Short-term employee benefits:

Short-term employee benefits include salaries, paid annual leave, paid sick leave, recreation and social security contributions and are recognized as expenses as the services are rendered. A liability in respect of a cash bonus or a profit-sharing plan is recognized when the Group has a legal or constructive obligation to make such payment as a result of past service rendered by an employee and a reliable estimate of the amount can be made.

### 2. Post-employment benefits:

The plans are normally financed by contributions to insurance companies and classified as defined contribution plans or as defined benefit plans.

The Group operates a defined benefit plan in respect of severance pay pursuant to the Severance Pay Law in Israel. According to the Law, employees are entitled to severance pay upon dismissal or retirement. The liability for termination of employee-employer relation is measured using the projected unit credit method. The actuarial assumptions include rates of employee turnover and future salary increases based on the estimated timing of payment. The amounts are presented based on discounted expected future cash flows using a discount rate determined by reference to market yields at the reporting date on high quality corporate bonds that are linked to the Consumer Price Index with term of the benefit obligation.

In respect of its severance pay obligation to certain of its employees, the Group makes current deposits in pension funds and insurance companies ("the plan assets"). Plan assets comprise assets held by a long-term employee benefit fund or qualifying insurance policies. Plan assets are not available to the Group's own creditors and cannot be returned directly to the Group.

The liability for employee benefits presented in the balance sheet reflects the present value of the defined benefit obligation less the fair value of the plan assets (see details in Note 16).

Remeasurement of the net liability are recognized as other comprehensive income (loss) in the period in which they occur.

### q. Treasury shares:

Company shares held by the Company are recognized at cost of purchase and deducted from equity. Any gain or loss arising from a purchase, sale, issue or cancellation of treasury shares is recognized directly in equity.

### r. Revenue recognition:

Revenues are recognized in profit or loss when the revenues can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the Group and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

### Revenues from sale of telemedicine devices:

Revenues from sale of telemedicine devices are recognized when all significant risks and rewards of ownership of the devices have passed to the buyer. The delivery date is usually the date on which ownership passes.

### Revenues from the rendering of services:

Revenues from services are recognized as the services are performed. Revenues from installation fees are recognized ratably over the estimated average service period of subscriber contracts, adjusted for cancellations. Expenses incurred in obtaining subscription contracts are deferred and recognized ratably over the estimated average service period of subscriber contracts, adjusted for cancellations.

Consideration received for services not yet performed as of balance sheet date, is recorded as deferred revenue, which is recognized as the services are performed.

### Interest income:

Interest income on financial assets is recognized as it accrues using the effective interest method.

### s. Finance income and expenses:

Finance income comprises interest income on amounts invested (including available-for-sale financial assets), gains from sale of financial assets classified as availablefor-sale, changes in fair value of financial assets and exchange rate gains recognized in profit or loss.

Finance expenses comprise interest expense on borrowings, changes in the fair value and exchange rate differences.

### t. Earnings per share:

Basic earnings per share are calculated by dividing the net income attributable to equity holders of the Company by the weighted number of Ordinary shares outstanding during the period.

For diluted earnings per share, the weighted average of shares outstanding is adjusted, assuming conversion of potential dilutive shares (employee options).

### u. Provisions:

A provision in accordance with IAS 37 is recognized when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. If the effect is material, provisions are measured according to the estimated future cash flows discounted using a pre-tax interest rate that reflects the market assessments of the time value of money and, where appropriate, those risks specific to the liability.

### **Onerous contracts:**

A provision for onerous contracts is recognized when the unavoidable costs of meeting the obligations under the contract exceed the economic benefits expected to be received by the Group from the contract. The provision is measured at the lower of the present value of the anticipated cost of exiting from the contract and the present value of the net anticipated cost of fulfilling it.

#### v. Advertising expenses:

Expenditures incurred on advertising, marketing or promotional activities, such as production of catalogues and promotional pamphlets, are recognized as an expense when the Group has the right of access to the advertising goods or when the Group receives those services.

## w. Presentation of statement of comprehensive income:

The Group has elected to present a single statement of comprehensive income which includes both the items of the statement of income and the items of other comprehensive income.

#### x. Fair value measurement:

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

Fair value measurement is based on the assumption that the transaction will take place in the asset's or the liability's principal market, or in the absence of a principal market, in the most advantageous market.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

Fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities measured at fair value or for which fair value is disclosed are categorized into levels within the fair value hierarchy based on the lowest level input that is significant to the entire fair value measurement:

Level 1 - quoted prices (unadjusted) in active markets for identical assets or liabilities.

- Level 2 inputs other than quoted prices included within Level 1 that are observable directly or indirectly.
- Level 3 inputs that are not based on observable market data (valuation techniques which use inputs that are not based on observable market data).

## y. Disclosure of new IFRSs in the period prior to their adoption:

#### 1. IFRS 9, "Financial Instruments"

In July 2014, the IASB issued the final and complete version of IFRS 9, "Financial Instruments" ("IFRS 9"), which replaces IAS 39, "Financial Instruments: Recognition and Measurement". IFRS 9 mainly focuses on the classification and measurement of financial assets and it applies to all assets in the scope of IAS 39.

IFRS 9 is to be applied for annual periods beginning on January 1, 2018. Early adoption is permitted.

The Company believes that the amendments to IFRS 9 are not expected to have a material impact on the financial statements.

#### 2. IFRS 15, "Revenue from Contracts with Customers":

IFRS 15 ("the Standard") was issued by the IASB in May 2014.

IFRS 15 replaces IAS 18, "Revenue", IAS 11, "Construction Contracts, and the related Interpretations: IFRIC 13, "Customer Loyalty Programs", IFRIC 15, "Agreements for the Construction of Real Estate", IFRIC 18, "Transfers of Assets from Customers" and SIC-31, "Revenue - Barter Transactions Involving Advertising Services".

The Standard introduces a five-step model that applies to revenue from contracts with customers. IFRS 15 also establishes the accounting treatment of incremental costs involving obtaining a contract and the costs directly related to fulfilling a contract.

The Standard will apply retrospectively to annual periods beginning on or after January 1, 2017. Early adoption is permitted. The Standard may be applied to existing contracts beginning with the current period and thereafter. No restatement of the comparative

periods will be required as long as comparative disclosures about the current period's revenues under existing IFRS are included.

The Company is evaluating the possible impact of the adoption of IFRS 15 but is presently unable to assess their effect, if any, on the financial statements.

#### z. Exchange rates and linkage basis:

- 1. Assets and liabilities in or linked to foreign currency are included in the financial statements according to the representative exchange rate as published by the Bank of Israel on December 31, 2014.
- 2. Assets and liabilities linked to the Israeli CPI are included in the financial statements according to the relevant index for each asset or liability.

Data regarding Israeli CPI and exchange rates of the U.S. dollar, the Euro and the Swiss Franc in relation to the NIS is as follows:

	Israeli Exchang		Israeli Ex		Exchange rate of	
	CPI	€	U.S. \$	CHF		
For the year ended	Points *		NIS			
December 31, 2014	223.4	4.72	3.89	3.93		
December 31, 2013	223.8	4.78	3.47	3.89		
December 31, 2012	219.8	4.92	3.73	4.07		
Change during the year		C,	%			
2014	(0.2)	(1.3)	12	1		

1.8

(2.8)

(6.9)

(4.4)

\* The index on an average basis of 1993 = 100.

2013

### NOTE 3 ACQUISITION OF TELEHEATH SERVICES BUSINESS OF ALMEDA GMBH

On June 28, 2013 the Company, through its wholly owned German subsidiary (SHL Telemedizin GmbH) signed a Share Purchase Agreement to purchase all shares of Almeda GmbH ("Almeda"), a company providing telehealth services to German health insurers. The consideration for Almeda was 1 Euro. Closing occurred on December 31, 2013, and Almeda's assets and liabilities are consolidated from that date.

The fair values of the assets and liabilities acquired as of the date of acquisition (December 31, 2013) are as follows:

2,920
1,416
39
361
5,109
3,803
(629)
(2,504)
(2,023)
(8,492)

The Company recognized the fair value of the assets acquired and liabilities assumed in the business combination according to a valuation conducted by an independent valuation specialist. The fair value of the tangible assets approximates its book value. See also Note 2l for the useful life of the contracts and customer relations. Other liabilities acquired refer to an onerous contract in effect through the first quarter of 2015.

The excess of the net tangible and identifiable intangible assets over the purchase price paid was recorded as a gain. The gain has been recognized in the consolidated statement of comprehensive income as other income. The gain derives from the unique characteristics of Almeda.

Acquisition costs that are directly attributable to the transaction of approximately \$ 629 were carried out as an expense to the statement of comprehensive income.

A deferred tax liability of \$ 2,023 was recorded for the difference between the assigned value and the tax base of the intangible assets acquired.

If the business combination had taken place at the beginning of 2013, the consolidated revenues for the year ended December 31, 2013 would have been \$37,766 and the consolidated results (excluding the gain from the Almeda acquisition in the amount of \$8,492) would have been a loss of \$5,023, without additional pro forma assumption.

## NOTE 4 | CASH AND CASH EQUIVALENTS

	3,351	8,732
Short-term deposits	1,389	3,383
Cash in banks	1,962	5,349
	2014	2013
	Dec	ember 31,

## NOTE 5 SHORT-TERM INVESTMENTS

	De	cember 31,
	2014	2013
Marketable securities:		
Available for sale investments	4,608	19,661
Financial assets at fair value		
through profit or loss	9,708	_
	14,316	19,661

During the third quarter, the Company sold available for sale investments and purchased new investments classified as financial assets designated upon initial recognition as at fair value through profit or loss.

## NOTE 6 | TRADE RECEIVABLES

#### a. Composition:

December 3	
2014	2013
16,814	18,395
(1,551)	(7,949)
15,263	10,446
-	33
15,263	10,479
	16,814 (1,551) 15,263

1 Includes a balance of income receivables as of December 31, 2014 in the amount of \$ 7,903 (December 31, 2013 - \$ 6,274), of which an amount of \$ 6,272 is related to profit share/cost saving based contracts.

**b**. The movement in the allowance for doubtful accounts is as follows:

	USD in thousands
Balance at January 1, 2013	4,941
Charge for the year	4,874
Write-off as bad debts	(1,945)
Currency translation differences	79
Balance at December 31, 2013	7,949
Reversal of doubtful accounts	(1,327)
Write-off as bad debts	(4,719)
Currency translation differences	(352)
Balance at December 31, 2014	1,551

## NOTE 7 | PREPAID EXPENSES

Prepaid expenses are recognized in the statement of comprehensive income in future years, as follows:

	Dec	ember 31,
	2014	2013
First year prepaid expenses - short-term	1,268	1,828
Second year	1,048	1,482
Third year	940	1,162
Fourth year	869	937
Fifth year	766	728
Thereafter	1,935	930
Prepaid expenses - long-term	5,558	5,239
Total prepaid expenses	6,826	7,067

## NOTE 8 OTHER ACCOUNTS RECEIVABLE

Dec	ember 31,
2014	2013
144	171
110	316
2,701	3,070
503	1,889
	2014 144 110 2,701

**3,458 5,446** 

1 Balance related to VAT amounts to be received pending approval from the VAT authorities.

			Office	Motor			
	Computers and	Medical	furniture and	vehicles and	Leasehold	Devices	
	peripheral equipment	equipment	equipment	ambulances	improvements	on loan	Tota
Cost:							
Balance as of January 1, 2013	12,766	4,764	1,145	1,776	2,116	39,761	62,328
Additions during the year	383	23	43	367	369	1,149	2,334
Acquisition of a subsidiary (see	e Note 3) 361	-	-	-	-	-	361
Disposals during the year	-	-	-	(231)	-		(231)
Currency translation difference	es 522	367	89	161	177	3,505	4,821
Balance as of December 31, 20	013 14,032	5.154	1,277	2.073	2,662	44,415	69,613
Additions during the year	791	268	39	367	71	732	2,268
Transfer to inventory	-		-	-	-	(2,162)	(2,162)
Disposals during the year	-	(162)	_	(335)	_		(497)
Currency translation difference	es (1,582)	(498)	(124)	(208)	(259)	(5,311)	(7,982)
Balance as of December 31, 2	2014 13,241	4,762	1,192	1,897	2,474	37,674	61,240
Accumulated depreciation:							
Balance as of January 1, 2013	10,486	4,381	669	1,563	1,428	28,494	47,021
Additions during the year	827	140	61	134	147	1,663	2,972
Disposals during the year	-	-	-	(211)	-		(211)
Currency translation difference	es 761	343	54	134	114	2,443	3,849
	12 12 12 12	1001	70.4	1 (20)	1 600	22.000	52 624
Balance as of December 31, 20		4,864	784	1,620	1,689	32,600	53,631
Additions during the year	818	138	62	172	152	1,920	3,262
Transfer to inventory	-	-	-	(222)	-	(1,595)	(1,595)
Disposals during the year	-	(162)	-	(329)	-	-	(491)
Currency translation difference	es (1,377)	(454)	(78)	(149)	(185)	(3,977)	(6,220)
Balance as of December 31, 2	2014 11,515	4,386	768	1,314	1,656	28,948	48,587
Depreciated cost as of Decemb	ber 31, 2014 1,726	376	424	583	818	8,726	12,653
							.,
Depreciated cost as of Decemb	ber 31, 2013 1,958	290	493	453	973	11,815	15,982

# NOTE 9 | PROPERTY AND EQUIPMENT

As for charges, see Note 20.

## NOTE 10 GOODWILL AND INTANGIBLE ASSETS, NET

	Development costs	Contracts and others	Customer relations	Total other intangible assets	Goodwill <sup>1</sup>
				0	
As of January 1, 2014, net of accumulated amortization	10,158	5,109	3,803	19,070	14,076
Additions during the year	1,499	512	-	2,011	
Amortization during the year	(1,911)	(537)	(366)	(2,814)	
Currency translation differences	(1,032)	(586)	(419)	(2,037)	(1,589)
As of December 31, 2014, net of accumulated amortization	8,714	4,498	3,018	16,230	12,487
As of December 31, 2014:					
Cost	25,418	5,470	3,384	34,272	12,487
Accumulated amortization	(16,704)	(972)	(366)	(18,042)	
Net carrying amount	8,714	4,498	3,018	16,230	12,487
	Development costs	Contracts and others	Customer relations	Total other intangible assets	Goodwill <sup>1</sup>
As of January 1, 2013, net of accumulated amortization	9,376	35	-	9,411	13,044
As of January 1, 2013, net of accumulated amortization Additions during the year	9,376 1,878	35	-	9,411 1,878	13,044
		35 - 5,109	- - 3,803		-
Additions during the year	1,878	-	-	1,878	<u>13,044</u> - - -
Additions during the year Acquisition of almeda (see Note 3)	1,878	- 5,109	-	1,878 8,912	13,044 - - - 1,032
Additions during the year Acquisition of almeda (see Note 3) Amortization during the year	1,878 - (1,855) 759	- 5,109	-	1,878 8,912 (1,890)	-
Additions during the year Acquisition of almeda (see Note 3) Amortization during the year Currency translation differences	1,878 - (1,855) 759	5,109 (35) -	- 3,803 - -	1,878 8,912 (1,890) 759	- - 1,032
Additions during the year Acquisition of almeda (see Note 3) Amortization during the year Currency translation differences As of December 31, 2013, net of accumulated amortization	1,878 - (1,855) 759	5,109 (35) -	- 3,803 - -	1,878 8,912 (1,890) 759	- - 1,032
Additions during the year Acquisition of almeda (see Note 3) Amortization during the year Currency translation differences As of December 31, 2013, net of accumulated amortization As of December 31, 2013:	1,878 - (1,855) 759 10,158	- 5,109 (35) - <b>5,109</b>	- 3,803 - - <b>3,803</b>	1,878 8,912 (1,890) 759 <b>19,070</b>	- - 1,032 14,076

1 The recoverable amount of the operations to which the goodwill mainly relates has been determined based on a value in use calculation using cash flow projections from financial budgets approved by senior management covering a five-year period.

The pre-tax discount rate applied to cash flow projections is 15.5% (2013 - 14%) and cash flows beyond the 5-year period are extrapolated using a 2% growth rate (2013 - 2%).

# NOTE 11 CREDIT FROM BANKS AND CURRENT MATURITIES

	Interest rate	Dece	mber 31,
	%	2014	2013
Credit from banks:			
NIS – unlinked	Prime (1) + 0.5 - 0.8	6,943	6,915
Current maturities of			
long-term loans (see N	lote 12) -		
linked to the Israeli CP	3.8 - 3.9	3,301	3,562

1 The Prime rate as of December 31, 2014 – 1.75% (December 31, 2013 - 2.5%).

10,244 10,477

## NOTE 13 DEFERRED REVENUES

	Dec	ember 31,
	2014	2013
As of January 1	873	793
Deferred during the year	559	497
Released to the statement of		
comprehensive income	(252)	(584)
Cancelled	(345)	(297)
Currency translation differences	(96)	464
As of December 31	739	873
Less - long-term deferred revenues	673	543
	66	330

## NOTE 12 LONG-TERM LOANS

In July 2011, the Company received long-term loans from financing institutions in the aggregate amount of \$ 29,300 (NIS 100,000 thousand) to be repaid in 96 equal monthly installments. The loans are denominated in NIS, bear an annual interest of 3.8%-3.9% and are linked to the Israeli CPI.

The loans contain certain general default and financial covenants related to the Company's Israeli operations: (i) tangible equity to total assets of at least 20%; (ii) net debt to EBITDA of 1:5 at the maximum; and (iii) a limit on the amount of customers' future standing orders/ credit card debits that can be pledged to third parties. As of December 31,2014 the Company is in compliance with these covenants.

## NOTE 14 OTHER ACCOUNTS PAYABLE

#### a. Other accounts payables:

	Dec	ember 31,
	2014	2013
Employees and payroll accruals	1,982	2,040
Accrued expenses	2,003	2,132
Government authorities	240	103
Other	476	293
	4,701	4,568

#### **b.** Provisions:

During 2013, the Company reduced a provision in the amount of \$2,500. This amount is presented in the consolidated statement of comprehensive income as a deduction from the general and administrative expenses.

## NOTE 15 | FINANCIAL INSTRUMENTS

The Group's principal financial liabilities are comprised of short-term credit and long-term loans from banks and trade payables. The main purpose of these financial liabilities is to raise financing for the Group's operations. The Group has various financial assets such as trade receivables, short-term investments, cash and deposits. The main risks arising from the Group's financial instruments are interest rate risk, credit risk, foreign

currency risk and liquidity risk. The Board of Directors reviews and agrees on policies for managing each of these risks, which are summarized below.

#### a. Interest rate risk:

The Group's exposure to the risk of changes in market interest rates relates primarily to the Group's debt obligations with floating interest rates.

The Group's policy is to manage its interest costs by using a combination of fixed and variable rate debts.

#### b. Concentration of credit risks:

Financial instruments that potentially subject the Group to concentrations of credit risk consist principally of cash, cash equivalents, short-term investments and trade receivables. Cash, cash equivalents and short-term investments are deposited with major banks. Management believes that the financial institutions that hold the Group's investments are financially sound, and, accordingly, minimal credit risk exists with respect to these investments.

The Group's trade receivables mainly derived from sales to customers in Germany and Israel. The Group has adopted credit policies and standards intended to accommodate industry growth and inherent risk. Management believes that credit risks are moderated by the diversity of its end customers. The Group performs ongoing credit evaluations of its customers' financial condition and requires collateral as deemed necessary. An estimate for doubtful accounts is made when collection of the full amount is no longer probable.

#### c. Foreign currency risk:

The Group is subject to foreign exchange risk as it operates and has sales in different countries worldwide. Thus certain revenues and expenses are denominated in currencies other than the functional currency of the relevant entity in the Group. Group management regularly monitors its foreign exchange risk and attempts to limit such risks by making adequate decisions regarding cash and credit positions.

#### d. Price risk:

The Group has investments in marketable financial instruments that are classified as available-for-sale financial assets and financial assets at fair value through profit and loss in respect of which the Group is exposed to risk of fluctuations in the security price that is determined by reference to the quoted market price (level 1 of the fair value hierarchy). As of December 31, 2014, the balance of these investments is \$14,316 (2013 - \$19,661).

The following table demonstrates the sensitivity to a reasonably possible change in the market price with all other variables held constant, of the Group's profit before tax (due to changes in the carrying amount of marketable securities).

	Increase/	Effect on
	decrease	profit
	in price	before tax
2014	+5%	716
	-5%	(716)
2013	+5%	983
	-5%	(983)

#### e. Fair value of financial instruments:

The carrying amounts of cash and cash equivalents, other accounts receivable, credit from banks, trade payables and other accounts payable approximate their fair value due to the short-term maturity of such instruments.

Management believes that the carrying amount of long term loans approximate their fair value.

#### f. Liquidity risk:

The Group monitors its risk to a shortage of funds using a recurring liquidity planning tool. This tool considers the maturity of both its financial investments and financial assets and projected cash flows from operations.

#### g. Israeli CPI risk:

The Group has long-term loans and revenues from customers that are linked to the changes in the Israeli CPI. The net amount of the financial instruments that are linked to the Israeli CPI and for which the Group is exposed to changes in the Israeli CPI amounts to a liability of approximately \$8,037 (December 31, 2013 - a liability of \$10,128). With all other variables held constant, the effect of an increase or decrease of 1% in the CPI on the Company's income before tax will be a decrease or increase of \$80, respectively.

h. Linkage terms of monetary balances in the consolidated balance sheets of the Group are as follows:

	In or linked to							
	Israeli							
	U.S.\$	CHF	Euro	CPI	NIS	Tota		
December 31, 2014								
Assets:								
Cash and cash equivalents	508	87	786	-	1,970	3,351		
Short-term investments	4,097	-	-	7,213	3,006	14,316		
Trade receivables	-	-	11,674	-	3,589	15,263		
Other accounts receivable	217	-	-	982	3,241	4,440		
Long-term deposits	-	-	292	-	-	292		
	4,822	87	12,752	8,195	11,806	37,662		
Liabilities:								
Credit from banks and current maturities	-	-	-	3,301	6,943	10,244		
Trade payables	34	-	193	-	756	983		
Long-term loans	-	-	-	12,931	-	12,931		
Other short and long-term liabilities	611	-	1,515	-	2,641	4,767		
	645	-	1,708	16,232	10,340	28,925		
December 31, 2013								
Assets:								
Cash and cash equivalents	1,350	113	3,970	-	3,299	8,732		
Short-term investments	4,315	-	-	10,478	4,868	19,661		
Trade receivables	-	-	6,671	-	3,808	10,479		
Other accounts receivable	291	-	1,253	1,161	3,902	6,607		
Long-term deposits	-	-	203	-	-	203		
	5,956	113	12,097	11,639	15,877	45,682		
Liabilities:								
Credit from banks and current maturities	-	-	-	3,562	6,915	10,477		
Trade payables	18	-	180	-	1,235	1,433		
Long-term loans	-	-	-	18,205	-	18,205		
Other short and long-term liabilities	291	-	1,010	-	3,597	4,898		
	309		1,190	21,767		35,013		

## NOTE 16 EMPLOYEE BENEFIT LIABILITIES

#### a. Changes in the defined benefit obligation and fair value of plan assets:

2014	Expenses recognized in profit or loss				· ·	oss) from reme er comprehensi	Contributions				
	Balance at January 1. 2014	service	Net interest expense	Total expense recognized in profit or loss for the period	2	Actuarial gain (loss) arising from changes in financial assumptions	Actuarial gain (loss) arising from experience adjustments	Total effect on other comprehensive income for the period	Effect of changes in foreign exchange rates	by employer	Balance at December 31, 2014
	1,2014	COSL	expense	the period	ptan	USD in th	,	tor the period	Tates	emptoyer	51,2014
Defined benefit obligation	6,084	527	244	771	(343)	(77)	118	41	(662)	-	5,891
Fair value of plan assets	5,279	-	230	230	(293)	-	74	74	(605)	448	5,133
Net defined benefit liability (asset)	805	527	14	541	(50)	(77)	44	(33)	(57)	(448)	758

2013 Gain (loss) from remeasurement Expenses recognized in profit or loss in other comprehensive income Contributions Actuarial Total gain (loss) Actuarial Total effect Effect of expense recognized Payments arising from gain (loss) on other changes arising from in foreign Balance at Current Net in profit from changes in comprehensive Balance at January service interest or loss for the financial experience income exchange bу December 1,2013 plan assumptions adjustments 31, 2013 cost expense the period for the period rates employer USD in thousands Defined benefit obligation 5,292 748 (449) (43) 126 410 6,084 520 228 83 \_ Fair value of plan assets 316 316 5,279 4,413 206 206 (436)354 426 \_ Net defined benefit liability (asset) 879 520 22 542 (13) 43 (190) (233) 56 (426) 805

**b**. Disaggregation of the fair value of the plan assets:

	Year ended De	cember 31,
	2014	2013
Insurance contracts	5,133	5,279

**d**. Amount, timing and uncertainty of future cash flows: Below are reasonably possible changes at the end of the reporting period in each actuarial assumption assuming that all other actuarial assumptions are constant:

Change in defined benefit obligation

USD in thousands

December 31, 2014:	
Sensitivity test for changes in the	
expected rate of salary increase:	
The change as a result of:	
Salary increase of 10 % (instead of 4.80%)	78

Sensitivity test for changes in the discount rate of the plan assets and liability:

The change as a result of:

Increase of 1 % in discount rate	(36)
Decrease of 1 % in discount rate	42

c. The principal assumptions underlying the defined benefit plan:

 2014
 2013

 %

Expected rate of salary increase	4.8	5.46

3.97

4.38

Discount rate

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## NOTE 17 INVESTMENTS IN SUBSIDIARIES

Principal subsidiaries:

	Country of incorporation	Percentage in equity %
Shahal Haifa - Medical Services Ltd.	Israel	100
SHL Telemedicine International Ltd.	Israel	100
Shahal Rashlatz Rehovot Medical Services Ltd.	Israel	100
SHL Telemedicine B.V.	Netherlands	100
SHL Telemedicine Global Trading Ltd.	Ireland	100
SHL Telemedicine North America LLC.	U.S.A.	100
SHL Telemedicine U.S.A. Inc.	U.S.A.	100
Personal Healthcare Telemedicine Services B.V.	Netherlands	100
SHL Telemedizin GmbH 0	Germany	100
SHL IRL B.V.	Netherlands	100
SHL Telemedizin Europe GmbH 0	Germany	100
almeda GmbH 0	Germany	100
SHL Telemedicine CYP Ltd.	Cyprus	100
SHL Telemedicine india (PVT) Ltd.	India	100

## NOTE 18 | TAXES ON INCOME

**a**. Tax rates applicable to the income of the Group companies:

#### 1. Companies in Israel:

The Israeli corporate tax rate was 26.5% in 2014 and 25% in 2013.

#### 2. Foreign subsidiaries:

The principal tax rates applicable to the major subsidiaries whose place of incorporation is outside Israel are:

The U.S.	tax at the rate of 34%.
Germany	tax at the rate of 31.4%.

**b.** Taxes on income (tax benefit) included in the statements of comprehensive income:

	Year ended December 3				
	2014	2013			
Current taxes	202	-			
Deferred taxes	822	(2,086)			
Taxes in respect of previous years	-	1,393			
	1.024	(693)			
	1,024	(095)			

#### c. Deferred tax assets (liabilities):

Composition and changes in deferred taxes, as presented in the consolidated balance sheet, are as follows:

			Bala	ance sheet items	5	
	Fixed and intangible assets	Employee benefit liabilities	Carry- forward tax losses	Short-term investments	Others	Total
Balance at January 1, 2013	(1,300)	324	6,464	-	216	5,704
Amount included in statement of comprehensive income	(178)	(24)	2,350	-	(62)	2,086
Changes due to newly consolidated company	(2,023)	-	-	-	-	(2,023)
Currency translation differences	(105)	23	491	-	14	423
Balance at December 31, 2013	(3,606)	323	9,305	-	168	6,190
Amount included in statement of comprehensive income	(402)	14	(133)	(242)	(59)	(822)
Currency translation differences	420	(36)	(989)	19	(14)	(600)
Balance at December 31, 2014	(3,588)	301	8,183	(223)	95	4,768

**d.** A reconciliation of the theoretical tax expense assuming all income is taxed at the statutory rate applicable to the income of companies in Israel, and the actual tax expense is as follows:

	Year ended D	ecember 31,
	2014	2013
Income before taxes on income	1,853	1,539
Statutory tax rate in Israel	26.5%	25%
Tax computed at the statutory tax rat	te 491	385
Increase (decrease) in taxes resulting	from:	
Utilization of previously		
unrecognized tax losses	(1,283)	(2,479)
Taxes in respect of previous years	-	1,393
Tax adjustment in respect of inflation in	n Israel (5)	(4)
Non-deductible expenses	21	270
Different tax rates	217	245
Loss for which deferred taxes were		
not recognized	1,649	1,509
First time recognition of deferred tax		
asset in respect of tax losses	-	(2,023)
Utilization of previously unrecognized	ł	
capital tax losses	(79)	-
Other	13	11

Total tax expense (tax benefit) reported in the consolidated statements of

in the consolidated statements of		
comprehensive income	1,024	(693)

#### e. Carry forward tax losses:

The carry forward losses for tax purposes as of December 31, 2014 amount to \$ 38,963 (2013 - \$ 45,453) in Israel (which may be carried forward indefinitely) and \$ 29,715 (2013 - \$ 37,630) in Europe. In the U.S., SHL USA has federal and state net operating losses and credits of \$ 5,904 (2013 - \$ 3,903), which expire at various times. Deferred tax assets relating to carry forward tax losses as described above, and deductible temporary differences in the aggregate amount of \$ 24,691 (2013 - \$ 19,256) are not included in the consolidated financial statements as the management presently believes that it is not probable that these deferred taxes will be realized in the foreseeable future.

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#### f. Tax assessment

On December 31, 2012, the Company was issued tax assessments in Israel for the years 2006-2008 in the aggregate amount of approximately \$9,300. The Company had contested the assessments and, on February 28, 2013, filed an appeal against them.

On February 27, 2014 the Company was issued an updated tax assessment related to these years in the amount of 6,400 (9,600 - including linkage differences and interest). On March 13, 2014 the Company filed an appeal. In the opinion of management, the provision in the accounts is sufficient to cover this liability.

# NOTE 19 | TRANSACTIONS AND BALANCES WITH RELATED PARTIES

#### a. Transactions:

	Year ended Dece	Year ended December 31,	
	2014	2013	
Rent expense to shareholders	20	250	

b. Compensation of key management personnel: Short-term employee benefits<sup>1</sup> 1,410 1,429

Share-based payment	15	37

1 Represents payments to 5 people.

## NOTE 20 COMMITMENTS AND CONTINGENT LIABILITIES

#### a. Charges:

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As collateral for the Group's liabilities, fixed charges have been placed on specific notes collectible.

#### b. Lease commitments:

Certain of the Group's facilities are rented under operating leases for various periods ending through 2019.

Future minimum lease commitments in the years subsequent to December 31, under non-cancelable operating lease are as follows:

	2014	2013
First year	1,595	1,556
Second to fifth years	4,668	4,457

6,263

6,013

#### c. Contingent liabilities:

The Group, from time to time, is party to various claims and disputes associated with its ongoing business operations. In management's opinion, based on the opinion of its legal councels, none of these claims or disputes is expected, either individually or in the aggregate, to have a material adverse effect on the Group's financial position, results of operations or cash flows.

### NOTE 21 EQUITY

#### a. Composition of share capital:

	December 31, 2014		December 31, 2013	
	Authorized	Issued and outstanding *	Authorized	Issued and outstanding *
		Number	of shares	
Ordinary shares of NIS 0.01 par value each	14,000,000	10,460,306	14,000,000	10,435,526

\* Net of treasury shares.

#### b. Movement in share capital:

Issued and outstanding share capital (net of treasury shares):

	Number of shares	NIS par value
Balance at January 1, 2013	10,343,801	0.01
Exercise of employees' options into sl	hares 67,328	0.01
Treasury shares sold against exercise		
of options	28,992	0.01
Purchase of treasury shares	(4,595)	0.01
Balance at December 31, 2013	10,435,526	0.01
Treasury shares sold against exercise		
of options	24,780	0.01
Balance at December 31, 2014	10,460,306	0.01

#### c. Treasury shares:

The Company holds 417,582 shares (442,362 shares as of December 31, 2013) at a total cost of \$ 2,619 as of December 31, 2014 (\$ 2,774 as of December 31, 2013).

#### d. Share option plans:

On September 10, 2013, the Board of Directors approved the grant of 66,379 options to certain directors, under the 2005 Share Option Plan. The options shall vest over a period of 3 years after the grant date (33% each year). The weighted average fair value of options granted is CHF 2.922 (\$ 3.137). The weighted average fair value was estimated based on the binomial model using the following data and assumptions: share price - CHF 7.70; exercise price - CHF 7.78; expected volatility - 50.86%; risk free interest rate - 0.6%; expected dividend -0%; and expected average life of options - 3.7 years.

On May 20, 2014, the Board of Directors approved the grant of 50,000 options to an employee, under the 2005 Share Option Plan. The options shall vest over a period of 3 years after the grant date (33% each year). The weighted average fair value of options granted is CHF 3.935 (4.411). The weighted average fair value was estimated based on the binomial model using the following data and assumptions: share price - CHF 9.68; exercise price - CHF 9.11; expected volatility - 51.26%; risk free interest rate - 0.29%; expected dividend -0%; and expected average life of options - 3.65 years.

On October 10, 2014, the Board of Directors approved the grant of 10,000 options to an employee, under the 2005 Share Option Plan. The options shall vest over a period of 3 years (25% after 1 year, and 9.375% each quarter therafter). The weighted average fair value of options granted is CHF 3.705 (\$ 3.853). The weighted average fair value was estimated based on the binomial model using the following data and assumptions: share price - CHF 7.98; exercise price - CHF 8.15; expected volatility - 50.95%; risk free interest rate - 0.15%; expected dividend -0%; and expected average life of options - 3.5 years.

On October 10, 2014, the Board of Directors approved the grant of 72,000 options to certain directors, under the 2005 Share Option Plan. The options shall vest over a period of 3 years after the grant date (33% each year). The weighted average fair value of options granted is CHF 3.921 (\$ 4.07). The weighted average fair value was estimated based on the binomial model using the following data and assumptions: share price - CHF 9.39; exercise price - CHF 8.15; expected volatility - 49.87%; risk free interest rate - 0.04%; expected dividend -0%; and expected average life of options - 3.64 years.

All options are exercisable for a period of 6 years from grant date.

In the years ended December 31, 2014 and 2013, the Group recorded share-based compensation in statement of comprehensive income in the amount of \$ 322 and \$ 369, respectively.

**e.** The following table illustrates the number and weighted average exercise prices ("WAEP") of, and movements in, share options during the year.

	20	2014		2013	
	No. of options	WAEP (CHF)	No. of options	WAEP (CHF)	
Outstanding at the beginning of the year	655,522	6.86	926,224	6.61	
Granted during the year	132,000	8.51	66,379	7.78	
Forfeited during the year	(50,306)	7.48	(87,112)	7.07	
Exercised during the year *	(89,702)	6.48	(249,969)	6.09	
Outstanding at the end of the ** year	647,514	7.21	655,522	6.86	
Exercisable at the end of the year	425,787	6.81	365,880	6.80	

\* The weighted average share price at the date of exercise of these options was CHF 8.84 (2013 - CHF 7.53).

\*\* As of December 31, 2014 all outstanding options are under the 2005 Key Employee Share Option Plan.

The weighted average remaining contractual life for the share options outstanding as of December 31, 2014 was 3.41 years (as of December 31, 2013 - 3.56 years).

**f.** On November 7, 2010, the Board of Directors of the Company determined that all exercise of options shall be effectuated by way of net exercise for all currently outstanding options and all new options to be granted under the 2005 Key Employee Share Option Plan.

### NOTE 22 SUPPLEMENTARY INFORMATION TO STATEMENTS OF COMPREHENSIVE INCOME

#### a. Cost of revenues:

	Year ended December 31,	
	2014	2013
Salaries and related benefits	11,075	6,799
Rental fees and maintenance	2,142	1,673
Others	2,151	3,135

15,368	11,607

2,492

11,430

2,206

8,787

#### b. Research and development costs:

Salaries and related benefits	1,892	1,950
Amortization of development costs	1,911	1,855
Others	113	157
	3,916	3,962
Less - capitalization of development co	sts 1,424	1,756
		,

#### c. Selling and marketing expenses:

,501	1,148
211	
,311	440
495	372
740	730
,374	976

#### d. General and administrative expenses:

3,993	4,020
1,159	1,116
1,856	1,946
(1,327)	2,373
366	546
1,146	340
	1,159 1,856 (1,327) 366

7,193 10,341

1 See Notes 6b and 14b.

#### e. Financial income (expenses):

#### 1. Financial income:

	Year ended December 31,	
	2014	2013
Exchange rate differences	1,122	145
Gain on marketable securities, net	560	
Interest	503	811
Others	191	-
	2,376	956
2. Financial expenses:		
Exchange rate differences	(624)	(643)
Loss on marketable securities, net	-	(150)
Interest	(925)	(1,506)
Others	(260)	(216)
	(1,809)	2,515

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## NOTE 23 NET EARNINGS PER SHARE

**a.** Details of the number of shares and net income used in the computation of net earnings per share:

	Year ended December 31,			
	20	014	2013	
	Weighted		Weighted	
	number	Net	number	Net
	of shares	income	of shares	income
	In thousands		In thousands	
Number of shares and net				
income for the computation				
of basic net earnings	10,463	829	10,372	2,232
Effect of dilution - share options	106	-	86	
For the computation				
of diluted net earnings	10,569	829	10,458	2,232

**b.** To compute diluted net earnings per share, options (dilutive potential Ordinary shares), detailed below, have not been taken into account since their conversion increases the basic earnings (anti-dilutive effect): 100,710 (2013 - 14,290) options to employees under share-based payment plans.

## NOTE 24 SEGMENT INFORMATION

The Group operates in three geographical segments: Israel, Europe and Rest of the world.

Management monitors the operating results of its geographical units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on segment profit. SG&A Group expenses are mostly allocated to the separate geographic units. Some corporate expenses, research and development expenses, finance costs and finance income and income taxes are managed on a group basis and are not allocated to the geographic segments.

Revenues are allocated based on the location of the end customer.

Segment assets do not include deferred taxes and loans to associates, as these assets are managed on a group basis.

Segment liabilities do not include deferred taxes, current tax liability and loans, as these liabilities are managed on a group basis.

Capital expenditures consist of additions to property and equipment and intangible assets-including R&D.

#### a. Reporting on geographic segments:

	Year ended December 31,		
	2014	2013	
1. Revenues:			
Sales to external customers:			
Europe	16,259	6,058	
Rest of world	55	-	
Israel	23,662	23,616	
Total revenues in financial statement	ts 39,976	29,674	
2. Segment profit:			
Europe	3,406	6,076	
Rest of world	(4,026)	(2,118)	
Israel	4,740	1,658	
	4,120	5,616	
Corporate and R&D expenses	(2,834)	(2,518)	
Operating income	1,286	3,098	
Financial income (expenses), net	567	(1,559)	
Income before taxes on income	1,853	1,539	

#### b. Additional information:

	Europe	Israel	Rest of world	Adjustments	Total
Year ended December 31, 2014:					
Capital expenditures	334	3,307	638	-	4,279
Depreciation and amortization	1,505	4,571	-	-	6,076
Year ended December 31, 2013:					
Capital expenditures	422	3,789	-	-	4,212
Depreciation and amortization	539	4,288	-	-	4,827
As of December 31, 2014:					
Segment assets	20,024	53,385	1,051	-	74,460
Unallocated assets					17,667
Segment liabilities	2,258	4,552	746	-	7,556
Unallocated liabilities					23,175
As of December 31, 2013:					
Segment assets	21,426	57,043	361	-	78,830
Unallocated assets					29,685
Segment liabilities	3,855	5,463	315	-	9,633
Unallocated liabilities					29,972

## NOTE 25 SUBSEQUENT EVENT

On March 20, 2015, the Company, through its wholly owned German subsidiary (SHL Telemedizin GmbH), signed a definitive agreement to acquire GPH (Gesellschaft für Patientenhilfe), a company based in Munich, providing telemedicine services to German health insurers. The cash consideration for GPH is Euro 7,600. Closing is expected within a short time frame.

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